
THE ORNAMENT TRAIL
ACTIVITY GUIDE
2026
MILWAUKEE
HOLIDAY LIGHTS
FESTIVAL
THE ORNAMENT TRAIL IS BROUGHT TO YOU BY MILWAUKEE DOWNTOWN, BID #21

About The Ornament Trail

Discover The Ornament Trail along Wisconsin Avenue and in nearby neighborhoods. Coordinated by Milwaukee Downtown, BID #21, the installation features 20 larger-than-life ornaments near restaurants, hotels, and performing arts venues. Each ornament is hand-painted with a theme chosen and illustrated by a locally or nationally renowned artist with Milwaukee ties. The trail will enliven city sidewalks November 19, 2026 – January 17, 2027.



For more information on The Ornament Trail, scan the QR code to the left or visit https://www.milwaukeedowntown.com/signature-events/milwaukee-holiday-lights-festival/ornament-trail-2/

Not-to-Miss Events of the Milwaukee Holiday Lights Festival

Santa's Mailbox

SPONSORED BY EDUCATORS CREDIT UNION WITH SUPPORT FROM SERVING OLDER ADULTS & NATIONAL ASSOCIATION OF LETTER CARRIERS – PIONEER BRANCH 2

November 9 – December 13
Cathedral Square Park
414.220.4700 | milwaukeeholidaylights.com

Place a child's letter to Santa in Santa's Mailbox. Be sure to include a return address because Santa and his extra special helpers will ensure each child receives a personalized reply. Holiday spirit delivers the letters. No postage required!

Santa's Christmas Cavalcade

Sat, December 5 | Departs at 5pm
Fri, December 11 | Departs at 5pm
Downtown Milwaukee
414.220.4700 | milwaukeeholidaylights.com

See Santa and Mrs. Claus along their festive route riding atop a vintage fire truck. Sarah Fierek will also be on board singing holiday tunes. Route departs from the Milwaukee Public Market and travels throughout Downtown.



Jingle Bus Tours

Fri – Sun, December 12 – 27 | 5pm to 8:20pm
(weather permitting)
Milwaukee County Historical Society
414.220.4700 | milwaukeeholidaylights.com

Marvel at Downtown's spectacular sights aboard the convenient Jingle Bus. For $8 per person, excluding tax and fees, visitors can take in the festive panorama while a narrator shares stories about the jolliest attractions and landmarks. Advance ticket purchases are encouraged.



MILWAUKEE HOLIDAY LIGHTS FESTIVAL



Cocoa with the Clauses

Sat, December 12 | 11am to 2pm
Cathedral Square Park
414.220.4700 | milwaukeeholidaylights.com

Santa and Mrs. Claus return for this annual cocoa klatch. The free outdoor event is a chance for kids to share their wish lists and for moms and dads to grab a keepsake photo. Elves and other holiday characters will also be there. Plus, complimentary cookies and hot cocoa will be provided, thanks to Taste of Home and Educators Credit Union.

EXPERIENCE
MILWAUKEE'S MOST ENTERTAINING DISTRICT
MKE THEATER DISTRICT
SECURE VIP TREATMENT
BE FIRST IN LINE
mketheaterdistrict.com





See what's onstage at
Skylight Music Theatre.org

Skylight
MUSIC THEATRE

Season artwork by Nola Hennen, Wren Mason & MIAD Lubar Innovation Center.

The Studio
139 E. Kilbourn Avenue
One complimentary cup of coffee with any breakfast order at The Studio.
Offer expires on January 17, 2027
COUPON

Café at the Pfister
424 E. Wisconsin Avenue
One complimentary hot cocoa with the purchase of a specialty coffee.
Offer expires on January 17, 2027
COUPON

3rd Street Market Hall
275 W. Wisconsin Avenue
One free medium fountain drink with the purchase of another beverage from 3rd Street Market Hall main bar.
Offer expires on January 17, 2027
COUPON

Baskin-Robbins
622 W. Wisconsin Avenue
One free scoop of ice cream with an ice cream purchase of equal or greater value. Limit one per customer.
Offer expires on January 17, 2027
COUPON

600 EAST Café
600 E. Wisconsin Avenue
One complimentary small (12 oz.) hot cocoa with purchase of another beverage.
Offer expires on January 17, 2027
COUPON

Draft & Co.
441 W. Wisconsin Avenue
One complimentary small fry with the purchase of any other food item on the menu.
Offer expires on January 17, 2027
COUPON

THE ORNAMENT TRAIL



1. Current Pastimes
— by Dave Watkins

ARTIST'S STATEMENT: "This abstract design takes on an elegant and vintage Christmas design with rich reds, pinks, and contrasting deep burgundies and gold leaf accents. The overlapping colors and shadows provide a stark contrast to the otherwise grey winter days."

LOCATION: US BANK CENTER, 777 E. WISCONSIN AVENUE

— sponsored by —

usbank CENTER



2. Wrapping Paper
— by Byada Meredith

ARTIST'S STATEMENT: "My fondest memories of the holiday season almost always include moments of getting cozy at home or gathering at the family house to eat, drink, and make merry! Through my design, I want to highlight those quiet yet constant characters that help weave the tapestry of these memories. One of them is the friendly dwellings that bring us together and allow us to be ourselves. The other is the inconspicuous, yet all-important and almost instantly forgotten, wrapping paper. Where would the holidays, or celebrations in general, be without this humble but essential element? What Christmas scene would be complete without this simple or bold, traditional or sometimes modern, accessory to all that Santa, family, or friends bring into each other's lives? Let's take a moment to appreciate the mystery, wonder, and excitement that these patterned papers have brought to us all over time!"

LOCATION: NORTHWESTERN MUTUAL, 720 E. WISCONSIN AVENUE

— sponsored by —

Northwestern Mutual

MILWAUKEE BREWERS



3. Dwennimmen (Ram's Horns)
— by Brad Anthony Bernard & Grace Gasser

ARTIST'S STATEMENT: "The inspiration for this ornament comes from a West African Adinkra symbol commonly seen in my previous murals. The symbol represents a life principle that I believe is important to embody this time of year, 'One must obtain a humble spirit to engage in generosity and acts of kindness.'"

LOCATION: 600 EAST CAFÉ, 600 E. WISCONSIN AVENUE

— sponsored by —

600 EAST
Café & Business Center



4. Untitled
— by The Couto Brothers

ARTIST'S STATEMENT: "Milwaukee native Alex Couto traveled back home from Los Angeles to complete a one-of-a-kind holiday ornament for the city that raised him. Similar to The Couto Brothers' past work seen across town, the ornament features bright, bold colors, and patterns that energize the street with vibrancy and life."

LOCATION: THE MILWAUKEE CLUB, 706 N. JEFFERSON STREET

— sponsored by —

mke DOWNTOWN



5. Lotería Holiday
— by Nicole Acosta (Former Artist-in-Residence at The Pfister Hotel)

ARTIST'S STATEMENT: "Lotería or 'Mexican Bingo' is a beloved Mexican family tradition during the holiday season. Typically played at family gatherings after an enormous meal and bellies are full. An abuela (grandmother), mother (mama), or aunt (tia) is the first to break out the deck calling on others to gather around the table to pick their 'lucky' board (tabla). Frijoles (beans) replace bingo daubers and a money pot passes from person to person, collecting twenty-five cents per card. One person calls the cards and must call them in Spanish, no excuses. Some call the cards fast, so you better keep up, and whoever matches the pattern first wins the pot. The end game is called llena tabla (full card), the stakes are higher and whoever fills the entire board is the victorious one! Lotería is a favorite Latinx pastime played by the young and old, beyond abuela's dining table. You can find this game being played amongst friends, birthday parties, or other social gatherings. Over time, the cards have become symbols of Mexican identity. This game has a long history dating back to 1887 and has a lot of cultural meaning. Today, you can find modern takes on the card decks reflecting society or personal interests. As The Pfister Hotel's first Mexican Artist-in-Residence, it's important for me to represent my heritage. I grew up in a very traditional Mexican home, and with that comes a cultural identity I wear proudly. For me, the holidays mean connecting with my family and continuing traditions like Lotería. When people view this ornament, I want them to either learn something new or see themselves represented."

LOCATION: THE PFISTER HOTEL, 424 E. WISCONSIN AVENUE

— sponsored by —

— THE —
PFISTER
HOTEL
EST. MILWAUKEE



6. Merry & Bright in Flight
— by John Kowalczyk

ARTIST'S STATEMENT: "Inspired by holiday lights, this ornament design incorporates the illumination and color that they add to our winters. The ornament's bright colors and patterns suggest light strands and glowing orbs, while a few birds represent the lighthearted and fun times spent with friends and family during the holidays."

LOCATION: PNC, 411 E. WISCONSIN AVENUE

— sponsored by —

PNC



7. Winter's Rabbit
— by Drew York

ARTIST'S STATEMENT: "Capturing the spirited leap of a cottontail traversing in unfamiliar snow-covered terrain. The rabbit's enthusiasm shines as it confronts the formidable power of nature, demonstrating unwavering resilience in the face of adversity."

LOCATION: 333 E. WISCONSIN AVENUE

— sponsored by —

mke DOWNTOWN



8. Flourish & Frolic
— by Emma Daisy Gertel

ARTIST'S STATEMENT: "An expression of warmth and joy, this design of larger-than-life colorful flowers and bits of holly express the conviviality and magic that engenders the holiday season. It wouldn't be winter in Wisconsin without some glittering snowflakes that remind us of the true beauty and wonders of nature."

LOCATION: TWO-FIFTY, 250 E. WISCONSIN AVENUE

— sponsored by —

TWO-FIFTY

HNTB



9. The Joys of Winter
— by Rozalia Singh

ARTIST'S STATEMENT: "One of my favorite things to do downtown during the holidays is to drive around and look at the beautiful lights and decorations. I did not grow up celebrating the holidays, however, colorful lights and decorations are for everyone. I decided to focus on winter, and the simple joys of the season that bring fond memories."

LOCATION: RAILWAY EXCHANGE BUILDING, 229 E. WISCONSIN AVENUE

— sponsored by —

THE COLBY ABBOT 1885

RAILWAY EXCHANGE 1899



10. Merry in Pink
— by Monique Machut

ARTIST'S STATEMENT: "Merry in Pink rounds up what I love most about the holiday season in Milwaukee. From the Nutcracker and Bucks to just the sparkling light displays throughout the city, winter downtown can be truly magical!"

LOCATION: CHASE TOWER, 111 E. WISCONSIN AVENUE

— sponsored by —

CHASE TOWER | MKE



11. Blossom
— by Daniel Fleming

ARTIST'S STATEMENT: "Humans have always found healing in nature. Whether that takes form as time-honored remedies passed down through generations, scientific breakthroughs, or even just the refreshing experience of being outside. Despite all our technological advancements, the power of nature continues to demand a role in our lives. While winter brings its own form of beauty, we sometimes lose that inspiration as the temperatures plummet and colors recede behind a white curtain of snow. Blossom seeks to reintroduce color, energy, and beauty into this dormant season by utilizing native flowers and foliage to honor the natural ecosystem from which we take solace throughout the year."

LOCATION: THE AVENUE, 301 W. WISCONSIN AVENUE

— sponsored by —

mke DOWNTOWN



12. Paz, Amor y Amistad (Peace, Love, and Friendship)

— by Mauricio Ramirez

ARTIST'S STATEMENT: "I have chosen to lean towards the traditional colors of red and green. These dominant colors throughout the ornament give off the spirit of the season, in addition to abstract evergreens throughout the piece. I have also taken inspiration from a traditional Mexican Zarape (blanket) as it symbolizes warmth and care. The result is a brilliant composition with all elements working towards peace, love, and friendship."

LOCATION: 310W, 310 W. WISCONSIN AVENUE

— sponsored by —

310



13. Winter Reflections

— by Josephine Rice

ARTIST'S STATEMENT: "For me, the holidays are a time of reflection and connection to loved ones and to our past. It can be a sad time for many when thinking of what has been lost or how things used to be. There is a sweetness in the peaceful moments – the snow covering the summer's greenery and the chill in the air. I wanted to highlight the real greyness and blue sky, with exaggerated transformations for the year to come in a purply pink icicle sparkle."

LOCATION: HUB640, 331 W. WISCONSIN AVENUE

— sponsored by —

mke DOWNTOWN



14. Snow Season

— by CERA

ARTIST'S STATEMENT: "Spending the holidays in Milwaukee is such a treat, from the celebratory holiday lights to hot chocolate alongside the ice-skating rink. Sometimes, the lake effect is so strong that I've found the bright white and grey atmospheric tones to be almost tundra-like. With this nostalgic depiction, I hope other Milwaukeeans find the same joy that I do."

LOCATION: BAIRD CENTER, 400 W. WISCONSIN AVENUE

— sponsored by —

WISCONSIN CENTER DISTRICT



15. The Wonder Years

— by Adjua Nsoroma

ARTIST'S STATEMENT: "This ornament captures the joy and wonder of experiencing snow and the holiday season as if for the very first time. It celebrates that pure awe we feel in childhood—the laughter, the cold air, the magic of winter's light—and gently reminds us, as adults, of the beauty we often forget. Painted with care, it includes a bright red cardinal, a symbol of love, warmth, and spiritual presence. In many traditions, cardinals remind us that our angels are near—watching over us and our joyful children. Together, the snowfall and the cardinal reflect the tender connection between memory, spirit, and the simple happiness of being present in the season's glow. Through this piece, I hope to rekindle that sense of wonder and peace that Milwaukee's winter brings."

LOCATION: VEL R. PHILLIPS PLAZA, 401 W. WISCONSIN AVENUE

— sponsored by —

mke DOWNTOWN



16. The Four Graces

— by Nova Czarnecki

ARTIST'S STATEMENT: "This ornament features the three goddesses from ancient Greek mythology that bestowed the gifts of light, joy, and bloom upon our humanity, but adds the fourth goddess of 'time.' All these gifts are far more precious than jewels or gold. The ornament seeks to realign our definition of wealth and remind the viewer that life itself is a gift. In other words, beauty is all around!"

LOCATION: THE CLARK BUILDING, 633 W. WISCONSIN AVENUE

— sponsored by —

mke DOWNTOWN

17. The Court of Honor

— by Milwaukee Downtown, BID #21

— sponsored by —

Home to Milwaukee's most historic civic monuments, the Court of Honor on West Wisconsin Avenue, near the Milwaukee Public Library's Central Library, serves as the trailhead for the Wisconsin Avenue Ornament Trail. Featuring a dozen larger-than-life red and green ornaments, the median is dressed in its holiday best.

— THE COURT OF HONOR, WISCONSIN AVENUE BETWEEN 9TH STREET AND 10TH STREET



18. Life Has Always Gathered Here

— by Jeff Zimpel

(Former Artist-in-Residence at Saint Kate - The Arts Hotel)

— sponsored by —

ARTIST'S STATEMENT: "Using Increase Lapham's book 'Antiques of Wisconsin as Surveyed and Described' (1855), along with a letter from Solomon Juneau to the American Fur Company (1840), I was able to identify eight mammals that once lived upon the lands we now enjoy as downtown Milwaukee. These animals weren't only hunted in this place, but were also symbolized and treated with a high degree of sacred power in the form of ceremonial earthen mounds created by The Potawatomi, and the many Native Peoples who lived on this land before they were removed. According to Lapham's descriptions, over 55 mound sites existed, peppering Milwaukee County - many along our three main rivers. My concept is about unearthing the other-than-human ancestors of this place, weaving together a lattice of abstracted symbols inspired by the Bear, Otter, Marten, Fox, Wildcat, Lynx, Wolf, and Deer that once thrived where this ornament will be displayed.

These interconnected animal markings will serve as an acknowledgment of the life this special place has the power to sustain, along with a monument to the species that have been wiped out to make room for our human-centric city."

LOCATION: SAINT KATE - THE ARTS HOTEL, 139 E. KILBOURN AVENUE



19. Painting the Town

— Dave Watkins

— sponsored by —

ARTIST'S STATEMENT: "Downtown for the holidays takes on such a special meaning. For this ornament, the colors of the Milwaukee Bucks shine through, with greens, creams, and blues. The ornament provides a contemporary spin on the holidays with fresh colors, while reflecting on the upward trajectory of the place that I feel so fortunate to call my home!"

LOCATION: REINHART BOERNER VAN DEUREN, 1000 N. WATER STREET



20. The Frost Bound Familiar

— by Thyla Arden

— sponsored by —

ARTIST'S STATEMENT: "Inspired by the timeless elegance of blue and white porcelain, *The Frost Bound Familiar* reflects the serene beauty of Wisconsin winters. A jackalope – the mythical creature of Midwestern folklore – dances through clusters of winterberries, its body adorned with painted Christmas roses that bloom against the frost. Gold kintsugi-inspired lines trace the surface, celebrating repair and transformation. Like pottery mended with gold, the piece honors cracks as part of its story – a reminder that winter invites us all to pause, mend, and emerge renewed."

LOCATION: MARQUETTE UNIVERSITY, 1198 W. WISCONSIN AVENUE



21. Holiday Harley

— by CK REED

— sponsored by —

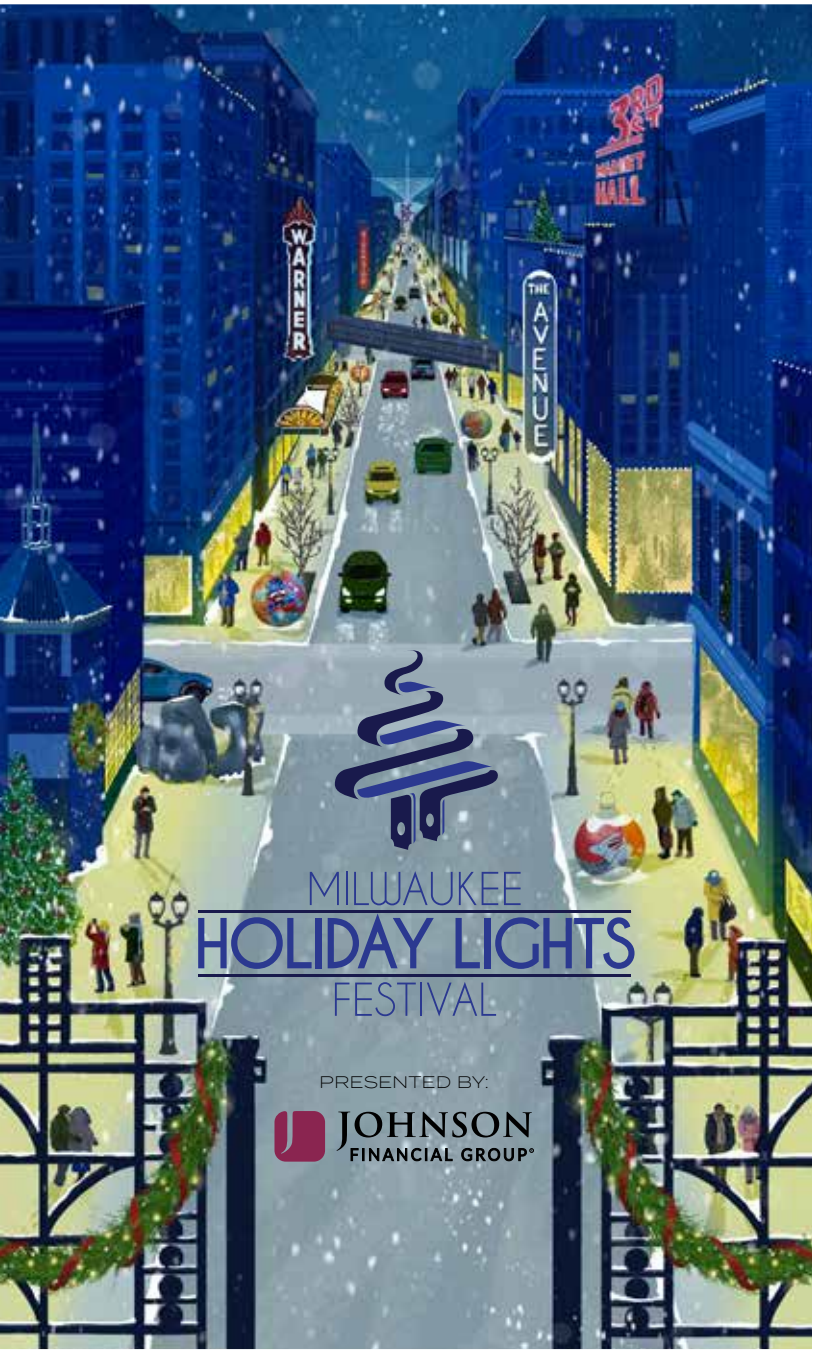
ARTIST'S STATEMENT: "My design for The Ornament Trail celebrates the city's unique character, holiday nostalgia, and my signature artistic style. Bold, lively colors infuse the piece with energy and joy, creating a design that feels both festive and deeply connected to Milwaukee's history and personality. The ornament features vintage holiday lights, a classic motorcycle, and lush greenery elements woven together into a vibrant botanical composition. By blending nature's richness with the gleam of vintage lights and the spirit of Milwaukee's industrial innovation, the ornament captures the city's beauty, creativity, and enduring holiday warmth."

LOCATION: DAVIDSON PARK, 3725 W. JUNEAU AVENUE

Visit www.milwaukeeholidaylights.com for up-to-date locations and giveaways along The Ornament Trail.

DOWNTOWN'S GOT IT GLOWING ON!

Now through January 1, 2027 | Downtown Milwaukee









Downtown Milwaukee is glowing with more than half a million holiday lights. Discover four decorated parks: Cathedral Square, Pere Marquette, Red Arrow, and Zeidler Union Square. Along Wisconsin Avenue, more than a dozen grand, sparkling chandeliers are lighting up the holiday hustle and bustle. Take your glow to-go with Jingle Bus tours showcasing Downtown's festive sights on select Friday through Sunday nights. Order your tickets at milwaukeeholidaylights.com.









SPONSORED BY:

We Energies Foundation | Johnson Financial Group | ATC | Educators Credit Union
Taste of Home | MGIC | Ideal Property Management | Benson's Restaurant Group | Visit Milwaukee
Milwaukee County Historical Society | KB Excursions | Interstate Parking | Serving Older Adults
National Association of Letter Carriers – Pioneer Branch 2 | WISN 12 | B97.3 FM | City of Milwaukee
Milwaukee County Parks | Milwaukee Downtown, BID #21

MILWAUKEEHOLIDAYLIGHTS.COM



Follow The Ornament Trail to find the true spirit of the holidays!

START HERE

www.milwaukeeholidaylights.com

$8 Jingle Bus Tours

Fri – Sun, December 12 – 27 | 5pm to 8:20pm (weather permitting)
Milwaukee County Historical Society
Marvel at Downtown's spectacular sights aboard the convenient Jingle Bus. For $8 per person, excluding tax and fees, visitors can take in the festive panorama while a narrator shares stories about the jolliest attractions and landmarks. Advance ticket purchases are encouraged.





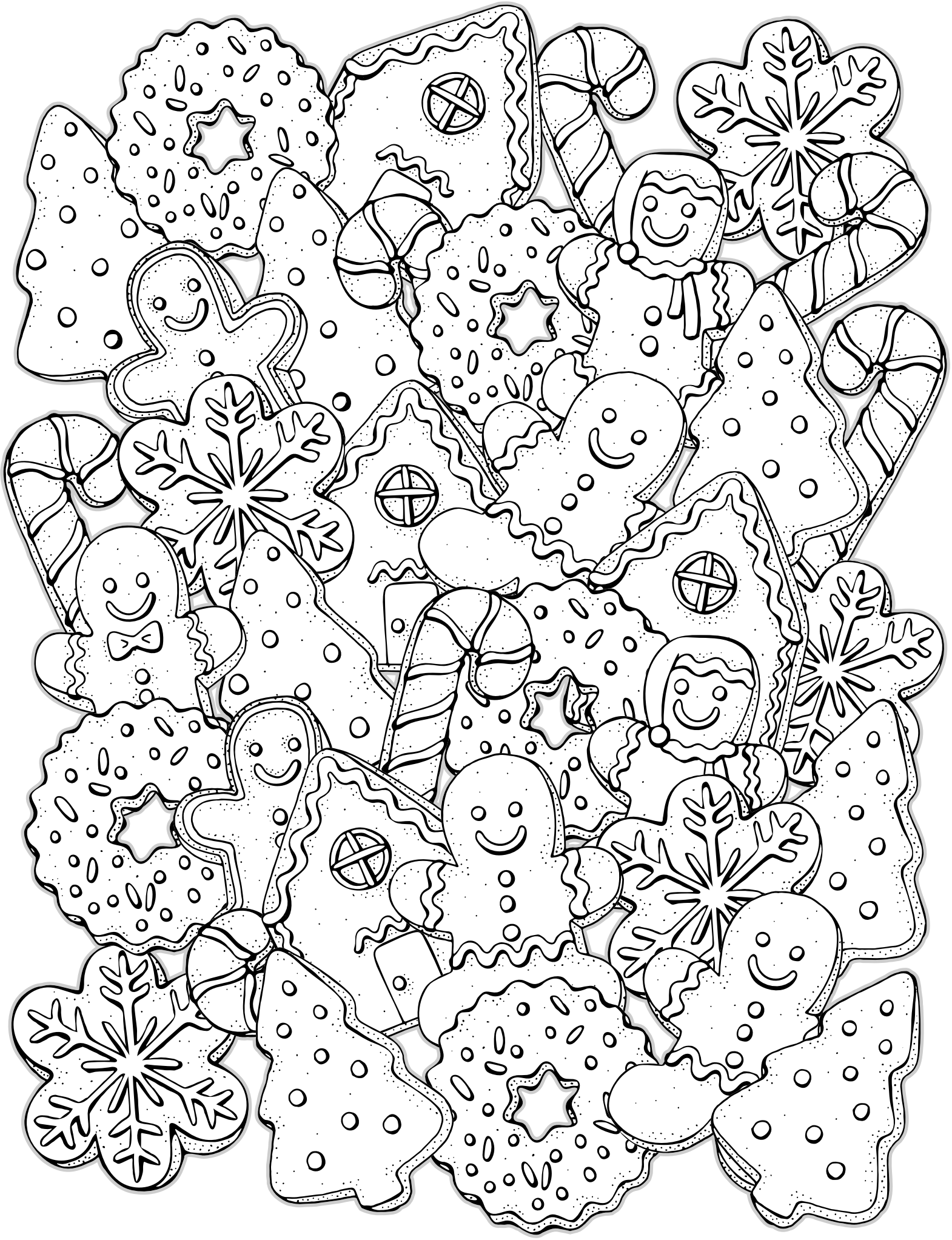
Santa's Christmas Cavalcade Rolls Into Town

Sat, December 5 | Departs at 5pm
Fri, December 11 | Departs at 5pm
Downtown Milwaukee
See Santa and Mrs. Claus along their festive route riding atop a vintage fire truck. Sarah Fierek will also be on board singing holiday tunes. Route departs from the Milwaukee Public Market and travels throughout Downtown.

Delight in Cocoa with the Clauses

Sat, December 12 | 11am to 2pm
Cathedral Square Park
Santa and Mrs. Claus return for this annual cocoa klatch. The free outdoor event is a chance for kids to share their wish lists and for moms and dads to grab a keepsake photo. Elves and other holiday characters will also be there. Plus, complimentary cookies and hot cocoa will be provided, thanks to Taste of Home and Educators Credit Union.





Holiday Lights Word Search

[words are horizontal, vertical, diagonal, forwards, & backwards]

S K J A T F I R B E P C E Y
D S N O W F L A K E L A L U
R E I G Y I Y M I M L E V L
L E D N S Y O T I T L L E E
D R E I D E L S L E E T S T
H K C K T G T R G E V O E I
A I A C W L X N O M E I L D
K N R O E C A L P E R I F E
K A L T I O N M Q N C B C E
U G O S H O H I M O A H O G
N E M M P K O T Y R R S O W
A L U R L I L T O A O A K X
H O C A O B I E U H L M I R
A P G W D N D N R F S T E A
R H W O U H A S W E Y S S T
B T O M R A Y R L T S I B S
L R M X C L E K S T Q R U N
E O D S P A R O A R U H L O
C N O I T A R B E L E C B W
W K W H P F I X T K N S L M
B I N S X S A A Z N A W K A
E N T C A R E F N G C Q E N
L A O C S J O L L Y Y O U N
I R W L T F W G D X D W A T
E A N A N K E N C N N O P S
V P H U E R A I S C A R F M
E T R Q S K L T E N C C E O
X F I R E P L A C B L R Y L
C O E I R D T K E L R O K E
I T A K P S W S O Y N S E I

— WORDS TO FIND —

- star
- celebration
- glow
- joy
- christmas
- fireplace
- candles
- cookies
- elves
- angel
- coal
- sparkle
- jolly
- scarf
- kinara
- mistletoe
- toys
- downtown
- mittens
- kwanzaa
- believe
- candy cane
- merry
- menorah
- carols
- snowflake
- wreath
- rudolph
- snowman
- north pole
- community
- yuletide
- stocking
- dreidel
- presents
- frosty
- hanukkah
- skating
- holiday
- bells
- bulb
- warm

Word Unscramble

GJNLEI BSU

_ _ _ _ _ _ _ _ _ _

NROTMNEA LTIAR

_ _ _ _ _ _ _ _ _ _ _ _ _ _

A RMHASITCS OCRLA

_ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _

'AANTSS LBIAMXO

_ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _

HTO COAOC

_ _ _ _ _ _ _ _ _

GRGEADIENRB EUHSO

_ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _

M.SR CALSU

_ _ _ . _ _ _ _ _

HTE CRHNIG

_ _ _ _ _ _ _ _ _ _

INREREED

_ _ _ _ _ _ _ _

HELGSI DIER

_ _ _ _ _ _ _ _ _ _

EHT UTKNERCACR

_ _ _ _ _ _ _ _ _ _ _ _ _ _

ILFEZ DAIANVD

_ _ _ _ _ _ _ _ _ _

RNWETI NDAEODNRLW

_ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _

ANSWER KEY

Jingle Bus
Ornament Trail
A Christmas Carol
Santa's Mailbox
Hot Cocoa
Gingerbread House
Mrs. Claus
The Grinch
Reindeer
Sleigh Ride
The Nutcracker
Felix Navidad
Winter Wonderland











Milwaukee's Leading Event Planning & Production Company

Your one-stop-shop for corporate events.

Events By Design is your all-in-one solution for streamlined event planning. Led by our expert event designers and powered by our in-house production teams, we make planning easy for our corporate and non-profit partners. From AV services, entertainment, media creation, vendor sourcing, decor and more - we've got you covered. When you engage all of our divisions, the Events By Design Experience will help you take your event to the next level.

LET'S CONNECT:
www.eventsbydesign.co
events@eventsbydesign.co
(262) 968-9586

WE'RE HERE TO DESIGN
YOUR FAVORITE MOMENTS



— WORDS TO FIND —

- star
- celebration
- glow
- joy
- christmas
- fireplace
- candles
- cookies
- elves
- angel
- coal
- sparkle
- jolly
- scarf
- kinara
- mistletoe
- toys
- downtown
- mittens
- kwanzaa
- believe
- candy cane
- merry
- menorah
- carols
- snowflake
- wreath
- rudolph
- snowman
- north pole
- community
- yuletide
- stocking
- dreidel
- presents
- frosty
- hanukkah
- skating
- holiday
- bells
- bulb
- warm

mke DOWNTOWN



MILWAUKEEHOLIDAYLIGHTS.COM

— 2026 EDITION —

Milwaukee Repertory Theater's Associated Bank Theater Center

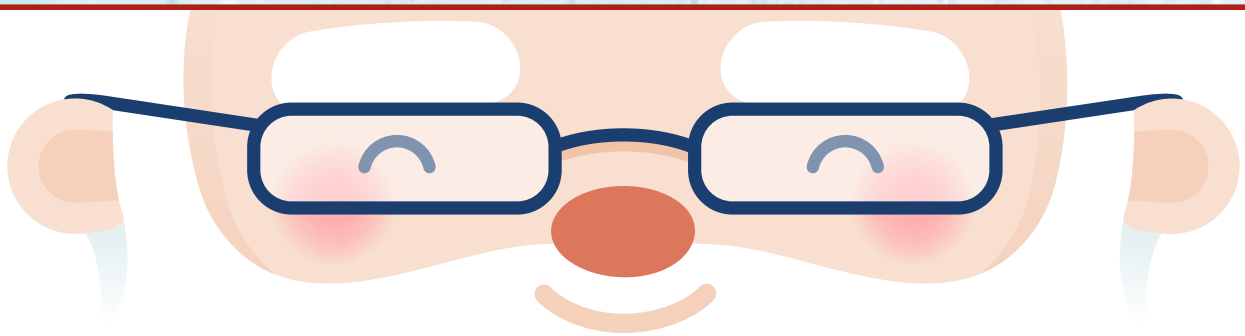
GIFT A PIECE OF MILWAUKEE HISTORY

DOWNTOWN LANDMARKS SHINE IN ORNAMENT SERIES

Give a piece of the city this holiday season with the Milwaukee Holiday Lights Festival ornament collection. Choose from over 20 downtown landmarks for friends, family, and business associates. Each hand-carved, pewter-cast ornament adds a beautiful touch to any tree. Shop the collection today!

The 2026 ornament featuring Milwaukee Repertory Theater's Associated Bank Theater Center retails for $19.95. Limited quantities of past editions are available for $24.95 each.

Ornaments may also be purchased at **Milwaukee Downtown**, 301 W. Wisconsin Avenue, Suite 106 (414.220.4700), **Historic Milwaukee**, 235 E. Michigan Street (414.277.7795), **Kloiber Jewelers**, 777 E. Wisconsin Avenue (414.276.2457), or **Urban Milwaukee**, 755 N. Milwaukee Street (414.395.0632). Call ahead for hours of operation and inventory.



Dear Santa,



Through December 13, 2026, drop your letter in the Milwaukee Holiday Lights Festival's Santa's mailbox at Cathedral Square Park. Include a return address so each child can receive a handwritten reply. No postage needed!



A special thanks to the presenting sponsor of the Milwaukee Holiday Lights Festival:

JOHNSON FINANCIAL GROUP®

Visit their Downtown branch on Cathedral Square at 535 E. Wells Street.

The Ornament Trail is produced by:

mke DOWNTOWN

www.milwaukeeholidaylights.com