



Milwaukee Downtown, Business Improvement District #21
301 W. Wisconsin Avenue, Ste. 106 • Milwaukee, WI 53203 • 414.220.4700 • www.milwaukeedowntown.com

Milwaukee Downtown, BID #21 organizes and sponsors promotions, giveaways, and contests awarding various prizes to participants. The promotions, giveaways, and contests are regulated by Contest Rules (hereinafter “Rules”). Participation in any of these contests constitutes the participant’s agreement and acceptance of these rules. All federal, state, local, municipal laws and regulations apply.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR CONTRIBUTION TO MILWAUKEE DOWNTOWN, BID #21 WILL NOT INCREASE YOUR CHANCES OF WINNING.

ELIGIBILITY

The “Support Milwaukee Businesses” contest is open to those who respond to select Milwaukee Downtown, BID #21 social media posts and who are 18 years of age or older as of the date of entry. Employees of Milwaukee Downtown, BID #21, other companies associated with the promotion of the contest, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, and immediate family members (spouse, parents, siblings, and children) and/or those living in the same household of employees are not eligible to participate in the contest. The “Support Milwaukee Businesses” contest is subject to all federal, state, local, municipal laws and regulations.

CONTEST PERIOD

Entries will be accepted online starting at 5:00 PM on March 20, 2020 and ending at 12:00 PM on March 25, 2020, central standard time. Entries that are submitted before or after the contest period will be disqualified.

HOW TO ENTER AND ENTRY RULES

Milwaukee Downtown, BID #21 will post on Facebook, Instagram and Twitter regarding support for Milwaukee businesses. To enter, participants will comment or reply to the post indicating how they are currently supporting Milwaukee businesses (i.e. ordering curbside, shopping online, donating to fundraisers, etc.). Participants may answer once per platform. Milwaukee Downtown, BID #21 reserves the right to disregard any entry that is late, misdirected, illegible, offensive, incomplete, or incorrect. Any attempt of circumvention of the rules will result in the immediate disqualification from the “Support Milwaukee Businesses” contest.

RIGHTS GRANTED BY CONTEST PARTICIPANTS

By entering this contest, the participant understands and agrees that Milwaukee Downtown, BID #21 and/or anyone acting on behalf of Milwaukee Downtown has the right, where permitted by law, to use the content and personal information for any promotional purposes without limitation and without any further compensation, notice, review, or consent.

DISCLAIMER OF RESPONSIBILITY

Milwaukee Downtown, BID #21 is not responsible for problems with contest entries, including but not limited to, entries which are lost, late, misdirected, damaged, incomplete, illegible, or cannot be completed due to electronic or technical difficulties, even if the problem is the result of the sole or partial negligence of Milwaukee Downtown, BID #21.

PRIZES

Up to 160 winners of the “Support Milwaukee Businesses” contest (hereinafter “winners”) will receive a gift card prize, valued up to \$25, which is determined by Milwaukee Downtown, BID #21. The prize cannot be redeemed for cash, substituted for another prize, and is non-transferable. Prize-related expenses including all federal, state, and local taxes represent the sole financial responsibility of the winner. The prize is given with no written, express, or implied warranty. Prizes will be available for pick-up at the Milwaukee Downtown office when the office is able to reopen following the COVID-19 outbreak. Any prize not claimed within 30 days of office reopening will be forfeited by the winner and remain the property of Milwaukee Downtown, BID #21. Acceptance of the prize gives Milwaukee Downtown permission to use the winner’s personal details for advertising purposes without further compensation, unless it is prohibited by law.

WINNER SELECTION AND NOTIFICATION

Up to 160 winners will be selected by Milwaukee Downtown, BID #21. Winners will be randomly selected. Criteria for selection will include adherence to the question posted by Milwaukee Downtown. Winners will be notified via the social media platform from which they entered the contest.

Milwaukee Downtown, BID #21 is not responsible if the winner fails to receive the notice about the prize due to any security settings or provisions of incorrect contact information. If the winner fails to respond within the required time period, the prize may be forfeited, and an alternate winner may be selected. If the winner is considered a minor in their place of residence, Milwaukee Downtown reserves the right to place the prize in the name of the winner’s parent or legal guardian who will be requested to sign the Declaration of Claim on the winner’s behalf. Acceptance of the prize given in this contest is in accordance with any and all federal, state, and local laws and regulations. If the winner is disqualified for any reason, Milwaukee Downtown is not obligated to provide an alternate prize or extend the contest period in any way, and all privileges as winner will be terminated immediately. Participants who provide false, fraudulent or deceptive entries or who engage in false, fraudulent or deceptive acts in connection with the contest will be disqualified and subject to criminal prosecution.

HOW TO CLAIM THE PRIZE

Prizes will be available for pick-up at the Milwaukee Downtown office when the office is able to reopen following the COVID-19 outbreak. Please note that Milwaukee Downtown’s office is currently closed. When the office has reopened, winners will be alerted and will be able to pick up their prize at Milwaukee Downtown, BID #21’s business office located at 301. W. Wisconsin Ave., Ste. 106, Milwaukee, WI 53203. The prize may be picked up any time between the hours of 9 AM and 5 PM, Monday – Friday, excluding holidays. A valid ID matching the name provided via contest entry must be shown to claim the prize.

TERMS & GENERAL CONDITIONS

Milwaukee Downtown, BID #21 reserves the right to cancel, terminate, modify or suspend the contest should virus, bug, non-authorized human intervention, fraud, or any other cause affect the administration, security, fairness, or proper conduct of the contest. If such case occurs; Milwaukee Downtown may select the winner from all eligible entries. Any attempt by an entrant to deliberately damage the winner selection process and the legitimate operation of the contest may be a violation of criminal and civil laws.

LIMITATION OF LIABILITY

By entering the contest, you agree to release and hold harmless Milwaukee Downtown, BID #21 and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not from:

- i. Such entrant's participation in the contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof;
- ii. Technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, software, or other mechanical equipment;
- iii. The unavailability or inaccessibility of any transmissions, telephone, or internet service;
- iv. Unauthorized human intervention in any part of the entry process or the contest;
- v. Electronic or human error in the administration of the contest or the processing of entries.

DISPUTES AND ARBITRATION

This contest is governed by the laws of the United States and Wisconsin, without respect to conflict of law doctrines. As a condition of participating in this contest, the participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Wisconsin having jurisdiction.

PRIVACY POLICY

Information submitted with an entry is subject to the Privacy Policy stated on the Milwaukee Downtown, BID #21 website.

FACEBOOK, TWITTER, INSTAGRAM

Milwaukee Downtown, BID #21 may utilize Facebook, Twitter and/or Instagram to promote sweepstakes or giveaways. The participant understands and agrees that any such promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter or Instagram.

LIST OF WINNERS

For confirmation of the winners, send a self-addressed, stamped envelope to:

Milwaukee Downtown, BID #21
Attn: Support Milwaukee Businesses Contest
301 W. Wisconsin Avenue, Ste. 106
Milwaukee, WI 53203