



**MILWAUKEE DOWNTOWN, BID #21
PHOTO/VIDEO RELEASE**

In consideration of my engagement as a downtown participant/model, and for other good and valuable consideration herein acknowledged as received, upon the terms hereinafter stated, I hereby grant **Milwaukee Downtown, Business Improvement District #21**, and those acting with the organization's authority and permission, permission to use and re-use any audio, video, photography or illustration of me in which I may be included, in whole or in part.

I hereby waive any right that I may have to inspect or approve the finished product or products or the advertising copy that may be used in connection therewith or the use to which it may be applied. I hereby release, discharge and agree to save harmless **Milwaukee Downtown, Business Improvement District #21**, his/her legal representatives or assigns, and all persons acting under his/her permission or authority of those for whom he/she is acting, from any liability by virtue of blurring, distortion, alteration, optical illusion, or use in composite form, whether intentional or otherwise, that may occur or be produced in the taking of said video, photograph or in any subsequent processing thereof, as well as any broadcast thereof.

I hereby warrant that I am of full age and have every right to contract in my own name in the above regard. I state further that I have read the above authorization, release and agreement, prior to its execution, and that I am fully familiar with the contents thereof.