

RIPPLE EFFECT

SUMMER 2022 | MILWAUKEE DOWNTOWN, BID #21





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FROM THE CEO

This year marks the 25th anniversary of Milwaukee Downtown, BID #21 and my 25th year as CEO of this fabulous organization.

Even with my lengthy tenure, I continue to wake up each morning inspired by our partners, my team and board of directors. I'm grateful for their commitment, enthusiasm and vision. It's why this next chapter of our organization is so exciting.

We kicked off the year, celebrating the renaming of Old World Third Street, between Wisconsin Avenue and McKinley Avenue, to Dr. Martin Luther King Jr. Drive. A change that undoubtedly will bring continuity and unity to our city.

We're thrilled to welcome new neighbors to the central business district and to near-downtown neighborhoods. Meanwhile, more residential offerings continue to hit the market. The Ascent and The Couture are two notable high-rises under construction with additional office-to-apartment conversions underway.

We're also encouraged by Downtown's daytime density as more employees return to in-person settings. Our Public Service Ambassadors have been traveling to office lobbies to share the abundance of concerts, markets and events returning to our parks and streets this summer, including a new lunchtime concert series in Red Arrow Park on Wednesdays called Heart(beats) of the City.

Our prospects of hosting an influx of out-of-towners also remain high as our world champion Milwaukee Bucks look to repeat history and the Republican National Convention eyes Milwaukee as a host city for its 2024 convention. Should the stars align in our favor, we'll have plenty of space to charm them. A multi-million-dollar expansion of our convention center, which will double our capacity and pave the way for large-scale events and conventions, as well as multiple, simultaneous events, is currently underway. Plus, we're bringing more hotel options online—Kinn Milwaukee, which just opened in March, and a new hotel in the Deer District, The Trade Milwaukee, which will open in early 2023.

With new leaders at the helm, the future of Downtown Milwaukee is bright. Congratulations to our newly-elected mayor, Cavalier Johnson, and new common council president, Jose Perez. We look forward to advancing our city under your leadership, especially as we collaborate with the Department of City Development (DCD) on Connec+ing MKE: Downtown Plan 2040. This is an opportunity to funnel the momentum taking place and plot our trajectory for the next two decades.

I invite you to play an active role in the development of our new plan. Join the conversation online at connectingmke.com. Attend our public sessions – our next Community Open House is Wednesday, May 25 from 3 p.m. to 7 p.m. at 3rd Street Market Hall. Help us spread the word on this important process. Invite your neighbors, friends, family, coworkers and colleagues to make their voices heard.

"Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody." It's one of my favorite quotes from urbanist Jane Jacobs and certainly underscores the critical juncture we're at. Engage your networks, participate in our public sessions, and make the most of your summer.

MKE It Back Downtown.

Beth Weirick
CEO

Milwaukee Downtown, BID #21



Connect+ing MKE: Downtown Plan 2040 advances with next public input session

The City of Milwaukee's Department of City Development (DCD) and Milwaukee Downtown, BID #21 are updating the Downtown Area Plan. Help shape the future of Downtown Milwaukee by sharing your thoughts at the next public input session. A community open house will be held Wednesday, May 25 from 3 p.m. to 7 p.m. at 3rd Street Market Hall, 275 W. Wisconsin Ave.

Residents and stakeholders will have an opportunity to learn about transformative projects from the 2010 area plan, engage with neighbors, and provide valuable input—input that's critical to creating an equitable plan that is designed with everyone in mind. In addition to equity and engagement, accessibility and connectivity to adjacent neighborhoods will be key discussion topics.

"Shaping the future of Milwaukee can be a collaborative process, and we are extending an invitation to join in," Mayor Cavalier Johnson said. "The time is now to plan for Milwaukee's growth and future. The Downtown Area Plan will set priorities, strategies, and approaches that will help determine what the city center of Milwaukee will look like in the decades ahead."

The last Downtown Area Plan identified several major developments critical to Downtown's growth. These catalytic projects included:

- ▶ **The addition of a fixed-rail streetcar system**
- ▶ **The revitalization of Wisconsin Avenue**
- ▶ **New circulation patterns, development, and public spaces at the Lakefront Gateway**
- ▶ **Building a strong Broadway Connection to better link the central business district to the Historic Third Ward**

**Community Open House
set for Wednesday, May 25
from 3 p.m. to 7 p.m.
at 3rd Street Market Hall.**

- ▶ **Developing the area around Pere Marquette Square with residential, commercial and entertainment uses**
- ▶ **Enhancing the Station Plaza/Milwaukee Intermodal Station area**
- ▶ **Improving accessibility to the underutilized MacArthur Square**
- ▶ **Developing the Haymarket area into a mixed-use neighborhood with a public square**

"Milwaukee experienced a major renaissance following the Downtown Area Plan's adoption in 2010. Looking at how far we've come is inspiring, but we know there's more to do in ensuring Downtown is a place for every resident, in every neighborhood, to feel welcome and connected to our city," said DCD Commissioner Lafayette Crump. "I'm looking forward to building up our Downtown to ensure it is stronger, more equitable, and easily accessible to every Milwaukeean."

Ongoing dialogue is also encouraged at connectingmke.com, where users can post ideas on a virtual wall, pin comments to an interactive map, and view comments from fellow Milwaukee residents. The feedback collected from these resources will help identify areas for growth and improvement, which will influence planning decisions. Comments can include notes about strengths, opportunities to grow, aspirations for an ideal downtown and suggestions for ways to measure the results of the completed plan.

"Connect+ing MKE: Downtown Plan 2040" is expected to be released in 2023. To learn more and to join the conversation, visit connectingmke.com.





SUMMER IN THE CITY

Summer in the City Gets Bigger and Better

We're looking forward to warmer weather and the return of summer fun in Downtown Milwaukee!

To elevate the free events and efforts of our partners, Milwaukee Downtown, BID #21 has launched Summer in the City. At the center of the campaign is a dedicated webpage highlighting the abundance of accessible events that Downtown will offer this summer.

Get ready for crowd favorite events like Tunes@Noon, presented by PNC, returning every Thursday to 411 East Wisconsin Center's courtyard. Downtown Employee Appreciation Week also returns August 15 – 19 with lunchtime giveaways and unique after-hours events to shake up the workweek.

New this year is Heart(beats) of the City powered by MGIC, a weekly concert series set to rock Red Arrow Park with beats and eats every Wednesday at noon in June and July. Milwaukee's best bands will pulse through the park while a rotating selection of food trucks serve guests on their lunch break.

Summer in the City truly has something for everyone! Sports lovers can watch the Milwaukee Bucks advance in the playoffs on a huge screen with thousands of other fans at the Deer District Plaza outside of Fiserv Forum. Celebrate who you are and who you love at

Milwaukee's largest LGBTQ festival, PrideFest, at Henry Maier Festival Park, June 2 – 4. Give the kiddos a change of scenery by taking part in Sunday Family Fun Days at the Northwestern Mutual Community Playground at Henry Maier Festival Park. Fill up your summer calendar with countless other events like Milwaukee Night Market, Bastille Days, Jazz in the Park, Cathedral Square Market, Gallery Night MKE, Rainbow Summer, Sculpture Milwaukee and more!

Wherever your downtown adventure takes you, downtown employees are encouraged to enter our Summer in the City Staycation Contest! Between June 1 and July 17, 2022, post a photo of yourself at one of Downtown's free summer events using #MKEItBack and tagging @MKEDowntown on Instagram and @MilwDowntown on Twitter. Multiple posts will increase your chance of winning. One downtown employee will be selected at random to receive a \$500 gift card redeemable at Saint Kate – The Arts Hotel. Get all the details by clicking the Summer in the City Staycation Contest icon at milwaueedowntown.com.



Photo courtesy of VISIT Milwaukee



Don't spend time wondering what to do this summer. Spend your time experiencing Summer in the City. From art to live music, to cultural events and markets, see Downtown's summer highlights at milwaueedowntown.com.





heart(beats) of the city

powered by **MGIC**

Wednesdays | 12pm to 1pm
Jun 1 – Jul 27, 2022
Red Arrow Park
920 N. Water Street

- JUN 01 » CHICKEN WIRE EMPIRE
- JUN 08 » "V" FUNK
- JUN 15 » ROB KNAPP
& THE SOUL PATROL
- JUN 22 » DONNA WOODALL GROUP
- JUN 29 » THE RUMSKIS
- JUL 06 » EXTRA CRISPY
BRASS BAND
- JUL 13 » RHYTHM KINGS
- JUL 20 » HOPPER'S LUCK
- JUL 27 » KOJO

PNC
PRESENTS

TUNES@ NOON

Thursdays | 12pm to 1pm
Jun 2 – Sep 1, 2022
411 East Wisconsin
Center Courtyard

- JUN 02 » JOE WRAY
- JUN 09 » ANDY BRAUN
- JUN 16 » KESHENA ARMON
- JUN 23 » DAN KOLESARI
- JUN 30 » COLE HEINRICH
- JUL 07 » NEXT PAPERBACK HERO
- JUL 14 » ETHAN KELLER
- JUL 21 » JOE WRAY
- JUL 28 » FROGWATER
- AUG 04 » FRESSURE POINT
- AUG 11 » ROXIE BEANE
- AUG 18 » JON HINTZ
- AUG 25 » SHUGA BLU
- SEP 01 » TEXAS DAVE DUO



Milwaukee Leads Nation in Efforts to End Homelessness

Milwaukee County is leading the nation in the fight to end homelessness. The U.S. Department of Housing and Urban Development (HUD) recently recognized Milwaukee as having the lowest unsheltered homeless population of any community per capita in the nation. During the annual Point In Time Count, the Milwaukee Continuum of Care counted 17 people, representing over an 80 percent reduction from the previous year.

Much of this success can be attributed to the adoption of the Housing First program and the creation of a Community Intervention Team—a group comprised of behavioral health, public safety and community-based organizations convened by Milwaukee Downtown that meets monthly to identify best practices and develop standard operating procedures. Since the start of Housing First and the Community Intervention Team in 2015, Milwaukee has seen a 92 percent reduction in its unsheltered population. The holistic approach of Housing First combined with the efforts of the Community Intervention Team have reduced public service costs and provided permanent supportive housing to more than 2,400 individuals.

“Our community has shown that we have the blueprint to potentially end homelessness,” said James Mathy, housing administrator for Milwaukee County Housing Division. “We end homelessness with long-term solutions and strategic partnerships that allow us to address all aspects of an individual’s well-being.”

Milwaukee Downtown continues to support the Milwaukee County Housing Division and its local Housing First model through its Key to Change campaign. Donations to Key to Change are accepted online at keytochangemke.com and at seven key-shaped meters in Downtown Milwaukee. Donations are put toward the Housing First Endowment

Fund, move-in kits for Housing First participants, subsidization for application fees and security deposits for Housing First participants, and retaining a Downtown Homeless Outreach Coordinator and Community Prosecutor.

Beth Lappen, Downtown’s dedicated, full-time homeless outreach coordinator, has been serving in the position since October 2019 with over 20 years of prior experience. Housed within the Milwaukee County Housing Division, Lappen’s position is funded by Milwaukee Downtown, BID #21 and its funding partners, which include other business improvement districts, downtown associations, citizens and companies.

Working alongside Lappen, Kelly Hedge works as Community Prosecutor out of the District Attorney’s Office. Hedge addresses the needs of homeless and mentally ill individuals who present themselves as high utilizers of law enforcement resources for medical services and/or arrest purposes. Rather than simply having them arrested and charged with a crime, Hedge works in collaboration with key partners and stakeholders to identify the most salient problems and addresses them in a meaningful and impactful way. In addition, she carefully tracks and monitors repeat offenders who are not open to alternative options, ensuring these individuals are prosecuted accordingly. Like the Downtown Homeless Outreach Coordinator position, the Community Prosecutor position is also subsidized by Milwaukee Downtown’s Key to Change campaign.

“This Housing First model works,” said Beth Weirick, CEO of Milwaukee Downtown, BID# 21. “I can only hope that this public-private partnership becomes a model for the rest of the country so we can end homelessness not only in Milwaukee County but in our great nation.”

To learn more about Downtown Milwaukee’s efforts to combat homelessness, visit keytochangemke.com.



KeyToChange.



RHI Continues to Aid in the Recovery and Revitalization of Downtown's Social Economy

In April, city leaders attended the Responsible Hospitality Institute's (RHI) Sociable City Summit in Washington DC. Milwaukee was among a select number of cities featured in their breakout sessions for utilization of best practices. Beth Weirick, CEO of Milwaukee Downtown, BID #21; Captain James Campbell of the Milwaukee Police Department, District #1; and Meg McKenna, director of partnerships for VISIT Milwaukee, shared Milwaukee's collaborative approach to addressing challenges of the nighttime economy, as well as the exciting opportunities on the city's horizon.

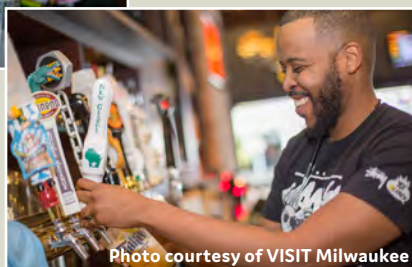


Photo courtesy of VISIT Milwaukee

Milwaukee Downtown, BID #21 and other city leaders continue to consult with RHI on best practices for Milwaukee's recovery and revitalization. Fostering safe, vibrant places to socialize is critically important considering the prospect of hosting another NBA Finals this summer and the potential to win the Republican National Convention in 2024.

"Downtown's entertainment districts are a vital piece to attracting residents, employees and out-of-town guests," said Beth Weirick, CEO of Milwaukee Downtown, BID #21. "Providing safe, dynamic spaces and places where people can connect and celebrate together is why we remain committed to having a pulse on the best practices for socialable cities."



Photo by Jon Mattrisch

Nominate a Downtown All-Star

Milwaukee Downtown, BID #21 is looking to recognize Downtown's resilient leaders. The Downtown Achievement Awards honoring trendsetters, game changers and cheerleaders of the central business district are back!

Be it a business, developer, individual or organization, we are requesting your nominations for the 2022 Downtown Achievement Awards. Milwaukee Downtown's executive committee will review all submissions and determine this year's class of star achievers. All award winners will receive recognition at Milwaukee Downtown's 2022 Annual Meeting on Thursday, October 13 at 4 p.m., which will also celebrate the organization's 25th anniversary.



Tell us who brings you inspiration. Please send nominations with a brief description of the nominee's accomplishments to Rebecca Sue Button at rbutton@milwaukeedowntown.com by August 31, 2022.

Celebrating our Youth

In his State of the County address, Milwaukee County Executive David Crowley declared 2022 the “Year of the Youth.” His vision, which aligns with strategies led by the City of Milwaukee, calls for the community to lift its young people and provide a wide range of activities and opportunities for Milwaukee youth, aged 14-29 years.

A task force has been assembled to promote and coordinate youth activation strategies. The initiative will connect young people to jobs, encourage their creative passions, provide mentoring and job shadowing opportunities, feature youth days at sporting events, and publicly highlight the best in our youth across the community. The initiative is expected to launch by summer.

Below are a few of the ways in which downtown companies and nonprofits are already engaging with our youth.



Milwaukee Symphony Orchestra Welcomes Students

Each year, over 40,000 students in grades K-12 experience the wonder of live orchestral music through MSO Concerts for Schools and the Arts in Community Education program. In March, Milwaukee Symphony Orchestra celebrated Music in Our Schools Month by welcoming students to the Bradley Symphony Center for Recycling Rhapsody: Composers Reuse and Recycle, Too.

“Music education is an important aspect of the Milwaukee Symphony Orchestra’s mission. The orchestra is committed to engaging with students and welcoming them downtown to experience a live performance in the Bradley Symphony Center, one of Milwaukee’s historic venues. We hope that experiences like this will foster a lifelong love of music and music exploration.”

— Mark Niehaus
President & Executive Director
Milwaukee Symphony Orchestra

Colliers and NAIOP Expand High School Internship Program

In an effort to bring more diversity to the commercial real estate industry, Colliers, the largest full-service commercial real estate firm serving the state of Wisconsin, launched a paid high school internship program last summer. Running from June to August, the intern program was three days per week, for a total of 10-15 hours per week.

Given the strong amount of interest and the need for broader change within the Commercial Real Estate industry, Colliers and NAIOP are partnering to expand this program to other CRE firms in 2022. Summer interns will come from six participating high schools. To date, 20+ companies have committed or expressed interest in hosting an intern for the summer. For more info, visit wirealestateinterns.com.

“As a company, we are passionate about our people and our city. As such, we are deeply committed to investing in both and by focusing on the next generation of talent, especially talent that may not yet know about commercial real estate. At the end of the day, we are focused on driving change in our company, industry and community.”

— Lyle Landowski
President & CEO of Colliers – Wisconsin

Bublr Bikes Partners with MPS on Art Initiative

Bubl'r Bikes is making student artwork mobile. The bike share program is partnering with Milwaukee Public Schools to install student artwork onto the front placard of the bikes. Approximately 25 students will be featured on a full docking station of 17 bikes. A larger set of 400 electric bikes will roll out by the end of the year. Milwaukee Downtown is supporting the project through funding.

Watch for other upcoming announcements on events and art activations geared toward our youth. In the meantime, organizations and businesses can now enter youth and young adult programming under a new category filter on VISIT Milwaukee’s events website, milwaukee365.com.



Downtown Employee Appreciation Week Starts Up August 15

Mark your calendars for the most exciting workweek ever! Milwaukee Downtown, BID #21 will team up with downtown businesses and community leaders to welcome back downtown employees during the 17th annual Downtown Employee Appreciation Week, August 15 – 19. The weeklong celebration will feature lunchtime giveaways, live music and games, and the return of Moment of Movement with free exercise classes. New

after-hours events and happy hours, plus a new activation providing free coffee daily from local cafes will also perk up the week.

“Our annual homecoming event is our way of not only welcoming Milwaukee’s dedicated workforce back to downtown, but also creating an experience that draws people to our vibrant work environment,” said Beth Weirick, CEO of Milwaukee Downtown, BID #21. “This year’s

celebration is our way of thanking all of our downtown employees for being part of our growing workforce.”

We want your business, no matter how big or small, to be in on the action. Get your staff and coworkers pumped up for plenty of giveaways and intriguing discounts that we’ll be dishing out throughout the week. Here’s a preview of what’s to come:



Mon, Aug. 15

- ▶ Ribbon-cutting event with Mayor Johnson at Red Arrow Park
- ▶ Lunchtime giveaway, live music, Bucks Basketball Shootout, and office challenge games at Red Arrow Park
- ▶ Discounted kayak rentals at Milwaukee Kayak Company
- ▶ World's Largest Happy Hour at 3rd Street Market Hall

Tue, Aug. 16

- ▶ World's Largest Coffee Break at Catalano Square
- ▶ Lunchtime giveaway, live music, Bucks Basketball Shootout, and office challenge games at Cathedral Square Park

Wed, Aug. 17

- ▶ Lunchtime giveaway, live music, Bucks Basketball Shootout, and office challenge games at Schlitz Park
- ▶ Happy Hour at the Milwaukee Night Market
- ▶ Discounted kayak rentals at Milwaukee Kayak Company

Thu, Aug. 18

- ▶ Lunchtime giveaway, live music, Bucks Basketball Shootout, and office challenge games at Zeidler Union Square
- ▶ Arts and Craft Cocktails on the rooftop of Central Standard Distillery
- ▶ Trivia at The Tap Yard – Schlitz Park/Brown Bottle

Fri, Aug. 19

- ▶ Lunchtime giveaway, live music, Bucks Basketball Shootout, and office challenge games at Pere Marquette Park
- ▶ Rainbow Summer at Marcus Center for the Performing Arts – Peck Pavilion



A complete schedule of events and giveaways will be available at iworkdowntownmke.com.

Help Welcome Back Downtown's Workforce

Be a part of Downtown Employee Appreciation Week in a big way.

To donate prizes, food or services, or to coordinate an event at your location, contact Rebecca Sue Button at rbutton@milwaueedowntown.com.

Public Art Embellishes Every Nook of Downtown Milwaukee

Public art continues to flourish in and around downtown in the form of new murals and temporary art installations. Here's a snapshot of the new works enlivening public spaces now and into the not-too-distant future.

Alex Couto's Skywalk Mural

In January, Milwaukee-native and Los Angeles-based artist Alex Couto of The Couto Brothers transformed the interior of the 2nd Street skywalk bridge between the Plankinton Arcade and 3rd Street Market Hall. The work was commissioned by Milwaukee Downtown, BID #21, in partnership with Hempel Companies, the owner of The Avenue and Plankinton Arcade, to activate and enhance the corridor between the two bustling spaces. The mural can also be seen at street-level on Plankinton Avenue and Wisconsin Avenue, adding a brilliant pop of color to the cityscape.



Dave Watkins' Skywalk Mural – "Everything in Transition"

Another skywalk mural was completed in January by Milwaukee-based artist Dave Watkins. His transformation of the Plankinton Avenue skywalk bridge, connecting the Plankinton Arcade and ASQ Center, was created with a unique paint-dripping technique inspired by the urban environment around him, from graffiti on a passing boxcar to storied walls with layers of paint. The mural spans the entire length of the skywalk, ranging 75 ft. in width and 10 ft. – 12 ft. in height.



Tia Richardson's Grand Avenue Club Mural

In partnership with the Grand Avenue Club (GAC), Milwaukee Downtown, BID #21 commissioned Tia Richardson of Cosmic Butterfly Design for a new street-level mural. Richardson worked in collaboration with members of the GAC over the winter months to concept, draft and paint panels that reflect the organization's mission to uplift and support adults experiencing mental illness. The 26 ft. by 16 ft. mural is planned to be installed on the west façade of the Grand Avenue Club, above the Water Street courtyard entrance once construction on Water Street is complete. The project is supported in part by a Community Improvement Project grant from the Neighborhood Improvement Development Corporation.

"Hometown Love is What We're Made Of" by Sid Ylagan

In celebration of 414 Day, Milwaukee artist Sid Ylagan began work on a new mural in the alley behind the Plankinton Arcade (TJ Maxx) at 161 W. Wisconsin Ave. Ylagan's work is inspired by Grammy Award winner Grace Weber's new song, "414" featuring Mudy – another Milwaukee-born artist. The project is funded in part by Hempel Companies, the owner of The Avenue and Plankinton Arcade.

"HYBYCOZO" by Serge Beaulieu and Yelena Filipchuk, presented by Johnson Financial Group

Ukrainian artist Yelena Filipchuk and Canadian artist Serge Beaulieu will transform Cathedral Square Park next year with eight geometric sculptures and 16 hanging lanterns, which first debuted at Burning Man in 2014. The installation will be on display early January 2023 through mid-May 2023. The project is also supported by Herb Kohl Philanthropies, Madison Medical Affiliates, and Milwaukee Downtown, BID #21.

These works join more than 150 other murals, sculptures, and monuments in Downtown Milwaukee. To plan a summer art escape, visit our interactive public art map at milwaueedowntown.com/art.

Plus, check out new works in Sculpture Milwaukee's sixth edition, which will launch in June 2022 and run through October of 2023, at sculpturemilwaukee.com.





**Mauricio Ramirez's Mural of Giannis Antetokounmpo,
in partnership with Milwaukee Bucks, Milwaukee
Downtown, BID #21, and 600 EAST**

Bucks fans and art aficionados will find their crossroads at the new mural celebrating Milwaukee's hometown hero, Giannis Antetokounmpo. The photorealistic portrait was brought to life by artist Mauricio Ramirez on the east façade of 600 EAST, 600 E. Wisconsin Ave., and took shape at the start of the Bucks playoff run. "I'm honored to paint this photorealistic mural of Giannis Antetokounmpo on Wisconsin Avenue, a prime location in Downtown Milwaukee," said Ramirez. "This collaboration is a nod to one of the greatest basketball players in the game and what he has done and continues to do for our city."

Save the Date!

Don't miss these upcoming BID #21 events:

Big Truck Day

Saturday, May 21, 2022
Red Arrow Park

Heart(beat)s of the City powered by MGIC

Wednesdays at Noon
June 1 – July 27, 2022
Red Arrow Park

PNC presents Tunes@Noon

Thursdays at Noon
June 2 – September 1, 2022
411 East Wisconsin Center Courtyard

Downtown Employee Appreciation Week

August 15 – 19, 2022
Downtown Milwaukee

Downtown Dining Week

September 8 – 15, 2022
Downtown Milwaukee

**Milwaukee Downtown
2022 Annual Meeting/
25th Anniversary Celebration**
Thursday, October 13, 2022
Bradley Symphony Center

Milwaukee Holiday Lights Festival
November 17, 2022 – January 1, 2023
Downtown Milwaukee

For more summer happenings and beyond,
visit milwaukeedowntown.com.



Milwaukee Downtown, BID #21
301 W. Wisconsin Avenue, Suite 106
Milwaukee, WI 53203
414.220.4700 - MilwaukeeDowntown.com



Welcome to the Neighborhood

3rd Street Market Hall
275 W. Wisconsin Avenue
3rdstmarkethall.com

3rd St. Market Bar

Amano Pan
amanopan.com

Anytime Arepa
@anytime_arepa

Brew City Brand
brewcitybrand.com

Dairyland
ilovedairyland.com

Dawg City
dawgcityhotdogs.com

Greenhouse
greenhousemke.com

Hot Dish Pantry
hotdishpantry.com

Kawa Ramen + Sushi
kawaramensushi.com

4one4 Nutrition
823 E. Kilbourn Avenue
414.249.5419

Discourse Coffee
700 N. Art Museum Drive
discourse.coffee

Fat Tuesday
– COMING SOON!
333 W. Juneau Avenue

Flourchild
722 N. Milwaukee Street
414.488.2029 | flourchild.pizza

Howl at the Moon
1103 N. Dr. Martin Luther
King Jr. Drive
414.928.4695
howlatthemoon.com

Kinn Milwaukee
600 N. Broadway
855.546.6653
kinnquesthouse.com/milwaukee

The Lucky Clover
– COMING SOON!
1048 N. Dr. Martin Luther
King Jr. Drive
luckyclovermke.com

Lupi & Iris
777 N. Van Buren Street
414.293.9090
lupiandiris.com

**McKinley
Marina Roundhouse**
– COMING SOON!
1750 N. Lincoln Memorial Drive

Milwaukee Tool
501 W. Michigan Street
milwaukeetool.com

**Paper Table /
MilTex Kitchen**
– COMING SOON!
733 N. Milwaukee Street

S'lush Milwaukee
– COMING SOON!
1110 N. Dr. Martin Luther
King Jr. Drive

State Street Pizza Pub
322 W. State Street
414.249.5386
statetstreetpizzapub.com

The Wolf on Broadway
– COMING SOON!
600 N. Broadway
broadwaywolf.com

Tropic MKE
518 N. Water Street
414.212.8577 | tropicmke.com

Valentine Coffee
189 N. Milwaukee Street
valentinecoffeeco.com



Kompali Tacos & Tortas
– COMING SOON!

Make Waves
makewaves.com

Mid-way Bakery
mid-waybakery.com

Middle East Side
middleeastside.mke.com

Paper Plane Pizza
– COMING SOON!
paperplanepizza.com

**Strange Town
Bottle Shop**
strangetownmke.com

Strega
stregamke.com

**Supernova
Coffee & Doughnuts**
– COMING SOON!

Valor Aquaponics
valoraquaponics.com