

“MKE MY DAY” Photo Contest

Entry Rules

Entries will be accepted online starting at 9:00 AM on Aug. 19 and ending at 11:59 PM on Sept. 29, 2019, central standard time. Entries that are submitted before or after the contest period will be disqualified.

Milwaukee Downtown, BID #21 reserves the right to disregard any entry that is late, misdirected, illegible, offensive, incomplete, or incorrect. The photo must meet all contest requirements to be eligible to win a prize.

Winner(s) of the “MKE My Day” photo contest will receive a prize, valued up to \$200, which is determined by Milwaukee Downtown, BID #21. An additional grand prize will be awarded to the photo hashtagged #MKEmyday with the most combined “likes” over all social media platforms throughout the contest’s six-week runtime (this does not include “likes” on a shared post of the photo. Facebook “likes” are only counted on the photo posted in Milwaukee Downtown’s Facebook status comments).

One winner will be selected each week by Milwaukee Downtown, BID #21. Criteria for selection will include adherence to the weekly theme, composition, geographic location (within downtown Milwaukee), creativity and technical execution.

How to Enter

Every Monday, Milwaukee Downtown, BID #21 will announce the week’s photo contest theme on Instagram, Twitter, and Facebook. All photos submitted should be taken in the greater downtown area and align with the theme. Only photo entries with #MKEmyday will be entered to win. Participants may enter one photo per week (up to six photos total). Participants will have one week from the date of the theme announcement (Monday-Sunday) to post a photo.

Participating on Instagram and Twitter

- Post a photo to your Instagram and/or Twitter feed using the hashtag #MKEmyday to enter.
- Share with friends, family and followers to earn “likes” to increase your chances of winning the grand prize awarded at the end of the contest.
- Weekly winners will be informed about the prize via social media by the Thursday following their photo submission. The grand prize winner will be notified via social media by Oct. 3, 2019.

Participating on Facebook

- Milwaukee Downtown, BID #21 will post a Facebook status every Monday announcing the week's photo contest theme.
- To enter, post your photo entry in the comments section of Milwaukee Downtown's Facebook status with the hashtag #MKEmyday.
- Please Note: only photos that are posted in the comments of the Facebook status announcing the week's theme will be considered. Photos posted to Milwaukee Downtown's Facebook wall or sent via Facebook messenger will not be accepted.
- Share with friends, family and followers to earn "likes" to increase your chances of winning the grand prize awarded at the end of the contest.
- Weekly winners will be informed about the prize via social media by the Thursday following their photo submission. The grand prize winner will be notified via social media by Oct. 3, 2019.

TIMELINE

WEEK 1: Aug. 19 – 25

Photos due: 11:59 p.m. Sunday, Aug. 25

Winner announced: Thursday, Aug. 29

WEEK 2: Aug. 26 – Sept. 1

Photos due: 11:59 p.m. Sunday, Sept. 1

Winner announced: Thursday, Sept. 5

WEEK 3: Sept. 2 – 8

Photos due: 11:59 p.m. Sunday, Sept. 8

Winner announced: Thursday, Sept. 12

WEEK 4: Sept. 9 – 15

Photos due: 11:59 p.m. Sunday, Sept. 15

Winner announced: Thursday, Sept. 19

WEEK 5: Sept. 16 – 22

Photos due: 11:59 p.m. Sunday, Sept. 22

Winner announced: Thursday, Sept. 26

WEEK 6: Sept. 23 – 29

Photos due: 11:59 p.m. Sunday, Sept. 29

Winner announced: Thursday, Oct. 3