

A SPECIAL THANK YOU

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DAILY LUNCH CONTRIBUTORS

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DoubleTree by Hilton Hotel Milwaukee Downtown
Milwaukee Police Department | Purple Door Ice Cream

COMMUNITY SUPPORTERS

AJ Bombers | Avli | Big Brothers Big Sisters of Metro Milwaukee
Bublr Bikes | Grassroots Salad Company | Historic Milwaukee
Historic Third Ward Association | Hupy and Abraham
Lime | MGIC | Mason Street Grill | Mason Street Massage
Milwaukee ChopHouse | Milwaukee County Historical Society
Milwaukee County Parks | Milwaukee Kayak Company
Milwaukee Symphony Orchestra | Milwaukee Theater District
New Fashioned | Next Act Theatre | PNC Bank | Sculpture Milwaukee
Southeastern Wisconsin Regional Planning Committee (SEWRPC) | Spin
UWM Alumni Association | Wisconsin LGBT Chamber of Commerce

MILWAUKEE DOWNTOWN, BID #21

301 W. Wisconsin Avenue, Ste. 106 | iworkdowntownmke.com | 414.220.4700



DOWNTOWN EMPLOYEE APPRECIATION WEEK

AUGUST 19 - 23, 2024
IWORKDOWNTOWNMKE.COM



The perks of working downtown, and we know there are plenty, are about to get even better!
Downtown Employee Appreciation Week is back to reward downtown Milwaukee's dedicated workforce with a week of incentives. The fun-filled week features daily giveaways, office challenge games, after-work socials and much more.

SO, ROUND UP YOUR CO-WORKERS FOR DOWNTOWN EMPLOYEE APPRECIATION WEEK.

OPENING CEREMONY MONDAY, AUGUST 19

11:45 AM - 1:00 PM | *Red Arrow Park*

Kick off Downtown Employee Appreciation Week with a ribbon-cutting ceremony, live music, and chances to win loads of prizes. We'll even sweeten the deal by starting free lunch for employees all week long.

DAILY LUNCH LOCATIONS AND ACTIVITIES:

MONDAY, AUGUST 19

11:45 AM - 1:00 PM | *Red Arrow Park*

TUESDAY, AUGUST 20

11:45 AM - 1:00 PM | *Cathedral Square Park*

WEDNESDAY, AUGUST 21

11:45 AM - 1:00 PM | *Schlitz Park*

THURSDAY, AUGUST 22

11:45 AM - 1:00 PM | *Zeidler Union Square*

FRIDAY, AUGUST 23

11:45 AM - 1:00 PM | *Pere Marquette Park*

OFFICE CHALLENGE GAMES

Presented by



Take a midday break! Office Challenge Games will travel to our daily lunch locations. Prizes are at stake for top competitors.

CORPORATE LADDER -

Our version of ladderball, employees will score points by tossing balls at the "corporate ladder."

LINKEDIN ONE -

This hole-in-one putting exercise will test employees' skills on the green.

AXE-CELLING AT WORK -

Employees will take aim as they throw axes at a target.

MILWAUKEE BUCKS BASKETBALL SHOOTOUT

Join the Milwaukee Bucks Entertainment Network in one of the week's most popular challenges. Sink as many baskets as you can in the allotted time and win cool Bucks prizes. Look for the crew at our daily lunch locations.

MILWAUKEE ADMIRALS PLINKO FOR PRIZES

Join the Milwaukee Admirals for a new lunchtime game offered Tuesday through Thursday. Drop the puck on a classic plinko board for a chance to win great Admirals prizes.

THE MORNING JOLT MONDAY, AUGUST 19

9:00 AM - 10:30 AM | *Levy Restaurants at Baird Community Commons*

WEDNESDAY, AUGUST 21

9:00 AM - 10:30 AM | *AARP Coffee Truck at Museum Center Park*

THURSDAY, AUGUST 22

9:00 AM - 10:30 AM | *AARP Coffee Truck at Zeidler Union Square*

FRIDAY, AUGUST 23

9:00 AM - 10:30 AM | *Colectivo at US Bank*

Jump-start your morning with a free cup of joe. Downtown cafes will pour complimentary coffee while supplies last. Milwaukee Downtown camp mugs will also be given away to the first 25 employees.

MOMENT OF MOVEMENT

TUESDAY, AUGUST 20

7:00 AM - 8:00 AM
Embodry Yoga at Cathedral Square Park

WEDNESDAY, AUGUST 21

7:00 AM - 8:00 AM
Outdoor Yoga MKE with Cathy Stadler at Milwaukee County Historical Society

THURSDAY, AUGUST 22

7:00 AM - 8:00 AM
Barre3 at Baird Community Commons

FRIDAY, AUGUST 23

7:00 AM - 8:00 AM
Danceworks MKE Yoga at Pere Marquette Park

Take a moment for movement with free daily wellness sessions offered by various fitness instructors. Advance registration is required for all classes. Register at iworkdowntownmke.com.

MOMENT OF MEDITATION

MONDAY, AUGUST 19

6:00 PM - 7:00 PM
Schlitz Park - Sampson Square

Take a moment for meditation with a free session by Mindfully at Work. Advance registration is required. Register at iworkdowntownmke.com.

WORLD'S LARGEST COFFEE BREAK

TUESDAY, AUGUST 20

9:00 AM - 10:30 AM | *Catalano Square*
Need some perking up? Local coffee shops are brewing the ultimate boost - free java for our downtown workforce. While there, enjoy treats to nosh on and music to groove to!

KAYAK MILWAUKEE'S RIVERWAYS

TUESDAY, AUGUST 20

4:00 PM - 7:30 PM
Jerry's Dock Launch - 318 S. Water Street

THURSDAY, AUGUST 22

4:00 PM - 7:30 PM
Jerry's Dock Launch - 318 S. Water Street

Paddle Milwaukee's riverways with Milwaukee Kayak Company! MKC is offering discounted rentals for Downtown employees and one guest. All single kayak and paddleboard rentals are \$25 each. Reservation times are 4pm, 4:30pm and 5pm. All kayaks and paddleboards are due back by 7:30pm. Pre-registration required. Visit milwaukeekayak.com to book.

I WORK DOWNTOWN TRIVIA COMPETITION

Presented by VISIT Milwaukee

TUESDAY, AUGUST 20

5:00 PM - 7:00 PM
3rd Street Market Hall

Flex your company's intellectual muscle during the I Work Downtown Trivia Competition led by QuizMaster. Up to 10 teams with four members each can partake. Advance registration is required. Registration is free. Sign up your team at iworkdowntownmke.com.

RIVERWALK COMMONS CONCERT: TIGERA

TUESDAY, AUGUST 20

6:00 PM - 8:30 PM | *Riverwalk Commons*

Enjoy local food trucks, local drinks and local music along Milwaukee's beautiful Riverwalk. Get there early! Happy hour runs from 5pm - 6pm. The first 100 employees will receive a \$5 food and beverage voucher from the Milwaukee Downtown info table.

I WORK DOWNTOWN HAPPY HOUR

WEDNESDAY, AUGUST 21

3:20 PM - 6:20 PM
Central Standard Crafthouse & Kitchen

Bring your work besties and enjoy buy one get one for the first 75 employees. Regular happy hour deals also available.

PNC PRESENTS TUNES@NOON: *AYA

THURSDAY, AUGUST 22

12:00 PM - 1:00 PM
Courtyard of 411 East Wisconsin Center

Take a midday break and enjoy a free concert in the courtyard of 411 East Wisconsin Center. Tunes@Noon will occur every Thursday thru August 29, 2024.

SCHLITZ PARK PINTS FRIDAY, AUGUST 23

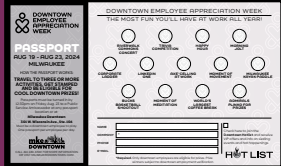
4:30 PM - 6:30 PM | *Schlitz Park*

Enjoy a summer evening on the Milwaukee Riverwalk at The Tap Yard - Schlitz Park! The first 50 employees to arrive will receive a free beer, sponsored by Schlitz Park.

CLOSING CEREMONY FRIDAY, AUGUST 23

11:45 AM - 1:00 PM | *Pere Marquette Park*

Say farewell to Downtown Employee Appreciation Week with games, live music, standing ovations and free lunch for 700.



STAMP IT!

DOWNTOWN PASSPORT

Get your Downtown Employee Appreciation Week passport stamped at three or more activities and be eligible for fabulous downtown prizes. Print out your passport at iworkdowntownmke.com or pick one up from a Public Service Ambassador at the Milwaukee Downtown info table. Passports must be turned in by 12:30pm on Friday, August 23 to be eligible to win.

BOOTH GOODIES

Enjoy goodies and games at lunchtime booths, including Big Brothers Big Sisters, Educators Credit Union, Historic Milwaukee, Hupy and Abraham, Milwaukee Admirals and others.

POP-UP GIVEAWAYS

Follow us on social media to learn about surprise giveaways and promotions throughout the week.

@MilwaukeeDowntown
@MilwDowntown
@MKEDowntown
@Milwaukee Downtown
@MKEDowntown

PLEASE NOTE

All events and giveaways are subject to change. Please visit iworkdowntownmke.com for the latest schedule of events and giveaways.

Lunchtime giveaways will be distributed on a first-come, first-served basis, one item per employee while supplies last.

MON | AUG 19

TUE | AUG 20

WED | AUG 21

THU | AUG 22

FRI | AUG 23

Downtown employees will enjoy free admission to MSOE's Grohmann Museum, 1000 N. Broadway, with proof of employment. Museum hours are 9am to 5pm, Monday – Friday.

9:00 AM - 10:30 AM THE MORNING JOLT WITH LEVY RESTAURANTS

*Baird Community Commons –
Vel R. Phillips Avenue between
Wisconsin Avenue and Wells Street*

Kick off Downtown Employee Appreciation Week with a complimentary coffee from the Baird Center. The first 150 employees will receive a complimentary coffee. Milwaukee Downtown camp mugs will also be given away to the first 25 employees.

11:45 AM - 1:00 PM DAILY DOWNTOWN EMPLOYEE CELEBRATION: OPENING CEREMONY

Red Arrow Park

- Ribbon-cutting ceremony
- Office Challenge Games sponsored by Educators Credit Union
- Bucks Basketball Shootout
- Milwaukee Brewers Street Team
- Musician: KOJO
- Lunch Giveaways:
 - » Downtown Kitchen: 500 sandwiches
 - » 330K Café: 500 sandwiches
 - » Davians: 1,000 cookies

6:00 PM - 7:00 PM MOMENT OF MEDITATION *Schlitz Park – Sampson Square*

Pre-registration required at iworkdowntownmke.com.

7:00 AM - 8:00 AM MOMENT OF MOVEMENT WITH EMBODY YOGA

Cathedral Square Park

Free yoga class with Embody Yoga. Pre-registration required at iworkdowntownmke.com.

9:00 AM - 10:30 AM WORLD'S LARGEST COFFEE BREAK *Catalano Square*

11:45 AM - 1:00 PM DAILY DOWNTOWN EMPLOYEE CELEBRATION *Cathedral Square Park*

- Office Challenge Games sponsored by Educators Credit Union
- Bucks Basketball Shootout
- Milwaukee Admirals Plinko for Prizes
- Musician: Jon Hintz
- Lunch Giveaways:
 - » Ian's Pizza: 1,000 slices of pizza
 - » 600 EAST Café: 1,000 iced drinks
 - » KEI: 1,000 oranges
 - » MPD Ice Cream Truck

4:00 PM - 7:30 PM KAYAK MILWAUKEE'S RIVERWAYS

*Milwaukee Kayak Company –
Launch from Jerry's Dock
318 S. Water Street*

Milwaukee Kayak is offering discounted rentals for Downtown employees and one guest. All single kayak and paddleboard rentals are \$25 each. Reservation times are 4pm, 4:30pm and 5pm. All kayaks and paddleboards are due back by 7:30pm. Pre-registration required. Visit milwaukeeekayak.com to book.

5:00 PM - 7:00 PM I WORK DOWNTOWN TRIVIA COMPETITION

*Presented by VISIT Milwaukee
3rd Street Market Hall*

Pre-registration required at iworkdowntownmke.com.

6:00 PM - 8:30 PM RIVERWALK COMMONS CONCERT: TIGERA *Riverwalk Commons*

The first 100 employees will receive a \$5 food and beverage voucher.

7:00 AM - 8:00 AM MOMENT OF MOVEMENT WITH OUTDOOR YOGA MKE

Milwaukee County Historical Society

Free yoga class with Cathy Stadler. Pre-registration required at iworkdowntownmke.com.

9:00 AM - 10:30 AM THE MORNING JOLT WITH AARP COFFEE TRUCK *Museum Center Park*

Our mid-week Morning Jolt features complimentary coffee from AARP! The first 200 employees will receive a free cup of coffee. Milwaukee Downtown camp mugs will also be given away to the first 25 employees.

11:45 AM - 1:00 PM DAILY DOWNTOWN EMPLOYEE CELEBRATION *Schlitz Park*

- Office Challenge Games sponsored by Educators Credit Union
- Bucks Basketball Shootout
- Milwaukee Admirals Plinko for Prizes
- Micromobility Expo
- Musician: Ben Mulwana
- Lunch Giveaways:
 - » Modern Maintenance: 1,000 hot dogs
 - » JP Cullen: 1,000 bags of chips
 - » Corner Bakery Café: 1,000 cookies

3:20 PM - 6:20 PM I WORK DOWNTOWN HAPPY HOUR

*Central Standard
Crafthouse & Kitchen*

The first 75 employees will enjoy a BOGO special on top of regular happy hour deals.



7:00 AM - 8:00 AM MOMENT OF MOVEMENT WITH BARRE3

*Baird Community Commons –
Vel R. Phillips Avenue between
Wisconsin Avenue and Wells Street*

Free barre class with Barre3. Pre-registration required at iworkdowntownmke.com. Donations for Girls on the Run Southeast Wisconsin accepted at girlsontherunsoutheasternwi.org/donate.

9:00 AM - 10:30 AM THE MORNING JOLT WITH AARP COFFEE TRUCK *Zeidler Union Square*

Our Thursday Morning Jolt features complimentary coffee from AARP! The first 200 employees will receive a free cup of coffee. Milwaukee Downtown camp mugs will also be given away to the first 25 employees.

11:45 AM - 1:00 PM DAILY DOWNTOWN EMPLOYEE CELEBRATION *Zeidler Union Square*

- Office Challenge Games sponsored by Educators Credit Union
- Bucks Basketball Shootout
- Milwaukee Admirals Plinko for Prizes
- Musician: Jim Madritsch
- Lunch Giveaways:
 - » Cubanitas: 1,000 mini Cubano sandwiches
 - » DoubleTree by Hilton: 1,000 chocolate chip cookies
 - » Brunch It Up: 1,000 beignets

12:00 PM - 1:00 PM

**PNC PRESENTS
TUNES@NOON: *AYA**

*Courtyard of 411 East Wisconsin
Center*

4:00 PM - 7:30 PM KAYAK MILWAUKEE'S RIVERWAYS

*Milwaukee Kayak Company –
Launch from Jerry's Dock
318 S. Water Street*

Milwaukee Kayak Company is offering discounted rentals for Downtown employees and one guest. All single kayak and paddleboard rentals are \$25 each. Reservation times are 4pm, 4:30pm and 5pm. All kayaks and paddleboards are due back by 7:30pm. Pre-registration required. Visit milwaukeeekayak.com to book.

7:00 AM - 8:00 AM MOMENT OF MOVEMENT WITH DANCEWORKS MKE YOGA

Pere Marquette Park

Enjoy a free yoga class with Danceworks MKE. Pre-registration required at iworkdowntownmke.com.

9:00 AM - 10:30 AM THE MORNING JOLT WITH COLECTIVO

Colectivo at US Bank Center

Kick-start your Friday with a free cup of joe from Colectivo. The first 150 employees will receive a complimentary coffee. Milwaukee Downtown camp mugs will also be given away to the first 25 employees.

11:45 AM - 1:00 PM DAILY DOWNTOWN EMPLOYEE CELEBRATION *Pere Marquette Park*

- Office Challenge Games sponsored by Educators Credit Union
- Bucks Basketball Shootout
- Musician: Kal Bergendahl
- Lunch Giveaways:
 - » Cream City Concepts: 700 wraps
 - » Milwaukee County Historical Society: ice cream social

4:30 PM - 6:30 PM SCHLITZ PARK PINTS

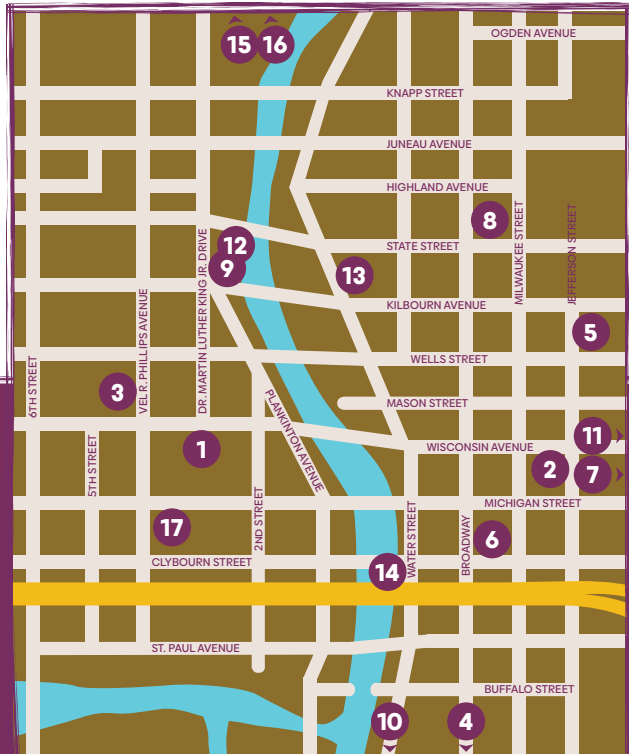
The Tap Yard – Schlitz Park

The first 50 employees will enjoy a free pint of beer.



MAP OF ACTIVITIES

- 3rd Street Market Hall
275 W. Wisconsin Avenue
- 411 East Wisconsin Center
411 E. Wisconsin Avenue
- Baird Community Commons
Vel R. Phillips Avenue between Wisconsin Avenue and Wells Street
- Catalano Square
147 N. Broadway
- Cathedral Square Park
520 E. Wells Street
- Central Standard Crafthouse & Kitchen
320 E. Clybourn Street
- Colectivo at US Bank
777 E. Wisconsin Avenue
- Grohmann Museum
1000 N. Broadway
- Milwaukee County Historical Society
910 N. Dr. Martin Luther King Jr. Drive
- Milwaukee Kayak Company – Jerry's Dock
318 S. Water Street
- Museum Center Park
Wisconsin Avenue & Prospect Avenue
- Pere Marquette Park
900 N. Plankinton Avenue
- Red Arrow Park
920 N. Water Street
- Riverwalk Commons
423 N. Water Street
- Schlitz Park – Sampson Square
1543 N. 2nd Street
- The Tap Yard – Schlitz Park
1555 N. River Center Drive
- Zeidler Union Square
301 W. Michigan Street



CROWD RELEASE NOTICE

Please be aware that by participating in Downtown Employee Appreciation Week, you consent to your voice, name and/or likeness being used, without compensation, in films and/or photography for future event promotion, and you release Milwaukee Downtown, BID #21, its successors, assigns and licensees from any liability whatsoever of any nature.

Milwaukee Downtown, BID #21 | iworkdowntownmke.com | 414.220.4700