

# RIPPLE EFFECT

SUMMER 2024 | MILWAUKEE DOWNTOWN, BID #21





## FROM THE CEO

Like the beginning of any journey, this is an exciting time for Milwaukee Downtown, BID #21. Our roadmaps for success have been completed and we're ready to move into our next quarter century.

The first of those roadmaps is the comprehensive, citywide Connect-ing MKE: Downtown Plan 2040. This important document represents a collective vision for our city center that was generated through significant community engagement. After two years of outreach, the plan received input from more than 2,500 diverse individuals, including residents from all Milwaukee zip codes. This robust engagement shaped the eight overarching goals of the plan.

Our other roadmap is BID #21's new five-year strategic plan, which we recently completed in partnership with MIG Consulting. It outlines where we will invest and deploy our organization's resources, which will allow us to play a significant role in advancing the goals of Connect-ing MKE: Downtown Plan 2040. Inspired by that project, we undertook this five-year planning process to ensure that our growth is consistent with the needs, values and overall vision for Downtown Milwaukee.

Coming along for the ride into our next quarter century are a host of new folks who are sure to bring vibrancy and fresh perspectives to Milwaukee Downtown. They include a new Director of Public Space Initiatives, a new Marketing, Events and Social Media Manager, and a new Public Service Ambassador Director.

New businesses are also coming aboard, and many existing Downtown businesses are expanding operations. Milwaukee Tool, Northwestern Mutual, Fiserv, Enerpac, Veolia North America, HNTB, Miller Electric Manufacturing, SoftwareOne, Allspring Global Investments and others are growing their downtown presence because of our competitive advantages. Between them, we document that they plan to bring more than 7,700 new employees Downtown.

Plus, this promises to be one of our fastest moving summers since the pandemic, with July expected to bring a rush of tourist traffic. Activities will include Summerfest, Bastille Days, the Republican National Convention, the Milwaukee Air & Water Show, the Northwestern Mutual Annual Meeting, the Harley-Davidson Homecoming, and Rainbow Summer: HIGHLIGHT, to name just a few. No wonder the Washington Post just named Milwaukee one of the top 10 destinations to travel this summer.

Rest assured that our team will be on hand to ensure that Downtown visitors have a welcoming experience, that Downtown businesses benefit economically, and that Downtown residents and employees are fully aware of the impact any activities may have on their normal routines.

So, buckle up and get ready to join us on our journey into the future of Downtown Milwaukee. We'll meet you there this summer!

**Beth Weirick**  
CEO  
Milwaukee Downtown, BID #21

## MILWAUKEE DOWNTOWN ADOPTS FIVE-YEAR STRATEGIC PLAN

### Positioning BID #21 and Downtown for success

What's the next chapter for Milwaukee Downtown, BID #21? That's the question we asked ourselves a year ago, when we embarked on a five-year planning process.

Between early June and late July, 2023, we solicited widespread feedback from Downtown employees, residents and visitors, as well as peer organizations, government officials and business executives. We began with a general survey that generated more than 1,000 responses. We also conducted a targeted survey and several roundtable discussions with business executives and community leaders.



The results were clear. The respondents see value in Milwaukee Downtown's work. What's more, they would like us to expand our efforts in retention and recruitment, in public space management and in quality-of-life programs. We also learned that they widely desire more walkable streets, expanded public transit access and more green space.

We're grateful for the opportunity to engage with you and our other stakeholders as we create a vision for how to allocate our organization's resources over the next five years and beyond.

Below are the six goals that respondents identified as essential to BID #21's development over the next five years, along with a "big move" that we plan to undertake for each one:

### 1. CLEAN, SAFE & WELCOMING

**Continue to provide services and expand programs that keep Downtown Milwaukee clean, safe and welcoming for all.**

**Big Move:** Milwaukee Downtown, BID #21 will act as the steward for Downtown's public realm, expanding beautification services, identifying and advocating for needed repairs and improvements, and activating the RiverWalk.

### 2. ECONOMIC GROWTH

**Strengthen Downtown's role as the best place in the region to grow and thrive for local businesses, large and small employers, start-ups, retail, daytime and nighttime entertainment, and tourism.**

**Big Move:** Milwaukee Downtown, BID #21 will take the lead in establishing an economic development coalition comprised of peer organizations, government officials and business executives. It will prioritize recruiting, retaining and supporting employers of all sizes, and will help recruit, retain and support a strong, diverse, creative workforce.

### 3. PLACEMAKING, MARKETING & EVENTS

**Bring people together through new and exciting shared experiences by activating Downtown's public and privately-owned/publicly-accessible open spaces.**

**Big Move:** Milwaukee Downtown, BID #21 will establish a public space management initiative that will develop, maintain and activate inclusive public spaces in a financially and environmentally sustainable manner.

### 4. ARTS, CULTURE, ENTERTAINMENT & SPORTS

**Grow Downtown Milwaukee's reputation as a premier location for arts, culture, entertainment, film, nightlife and sports.**

**Big Move:** Milwaukee Downtown, BID #21 will expand its ongoing efforts to elevate and promote Downtown as a world-class destination for public and performing arts, film and TV, music and sporting events.

### 5. DOWNTOWN LIVING

**Encourage residential developers and residents to revitalize and activate Downtown by participating in efforts to create vibrant and accessible spaces.**

**Big Move:** Milwaukee Downtown, BID #21 will engage residential developers and residents to create and advocate for a complete Downtown neighborhood, with programs, events, spaces and services that are vibrant, accessible and affordable.

### 6. NEIGHBORHOOD & DISTRICT PARTNERSHIPS

**Leverage the exciting diversity of Downtown neighborhoods and the potential for collective action by strengthening existing partnerships and creating new relationships with other community leaders.**

**Big Move:** Milwaukee Downtown, BID #21 will continue to take the lead in convening partners and coordinating efforts to strengthen connections between Downtown, community organizations and other districts.





## A GLOBAL SPOTLIGHT ON DOWNTOWN

### Downtown Milwaukee prepares to host 50,000 guests for the **REPUBLICAN NATIONAL CONVENTION**

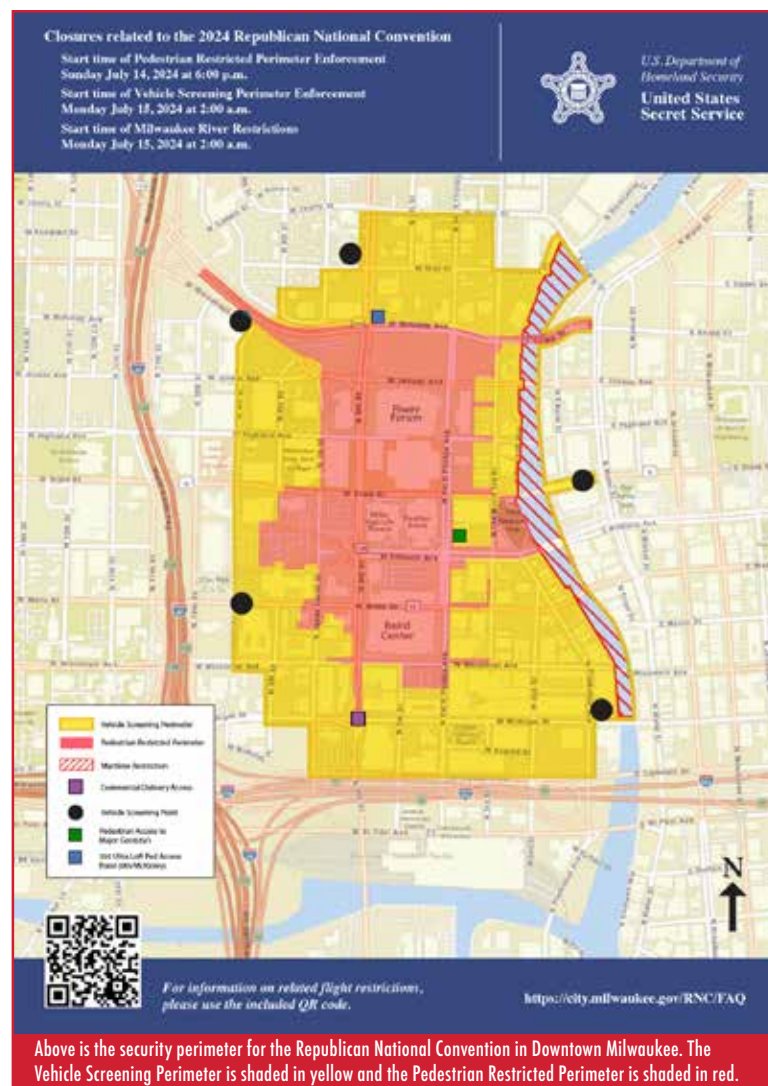
Milwaukee Downtown is preparing for an influx of some 50,000 delegates, media members, law enforcement officers, staff, volunteers and other visitors who will attend the Republican National Convention and related activities this summer. We're working closely with the City of Milwaukee, Milwaukee County, VISIT Milwaukee and other state and federal agencies to support the weeklong event.

The convention officially runs from July 15th through the 18th. However, you may see an increase of visitors throughout the metro Milwaukee area a few days before and after that period, to attend any RNC-related events that may occur.

Milwaukee Downtown will lead several key initiatives during the convention:

- » **We developed a cohesive landscape plan for Downtown's major corridors such as Wisconsin Avenue and the Milwaukee RiverWalk. It will include planters, beds and hanging baskets brimming with red, white and blue flowers and foliage.**
- » **We enhanced the four corners at the iconic intersection of Milwaukee Street and Wisconsin Avenue with elaborate floral treatments.**
- » **We will deploy our Public Service and Clean Sweep Ambassador teams in regular rotations to ensure our central business district remains clean and welcoming.**
- » **Crucially, we have been and will remain a conduit for disseminating information to you from the Secret Service and the Host Committee about any impacts convention activities may have on businesses in and near the security zone.**

This is Downtown Milwaukee's opportunity to shine on local, regional, national and global stages. Let's do what we do best: provide memorable, friendly and welcoming experiences that inspire return visits. You can find more information about the convention at [city.milwaukee.gov/RNC](https://city.milwaukee.gov/RNC).



Above is the security perimeter for the Republican National Convention in Downtown Milwaukee. The Vehicle Screening Perimeter is shaded in yellow and the Pedestrian Restricted Perimeter is shaded in red.



## RAINBOW SUMMER: HIGHLIGHT BRINGS “ART-CHITECTURE” TO DOWNTOWN

### Elysian Arcs makes its U.S. debut in Downtown Milwaukee

Downtown Milwaukee will host the U.S. debut of a brand-new immersive public art installation called Elysian Arcs for one week only, during this year's Rainbow Summer festival. Held on the Outdoor Grounds of the Marcus Performing Arts Center, Rainbow Summer is an annual celebration of visual and performing arts. This year's edition is scheduled for July 23rd through the 27th.



Elysian Arcs was designed by Atelier Sisu, an award-winning design studio based in Sydney, Australia. The inflatable, large-scale art installation includes five soaring arcs that stand at just over 20 feet tall, immersing visitors in the extraordinary world of “art-chitecture,” a seamless blend of art and architecture. The massive installation invites playful, fun interaction, making it sure to be Milwaukee's most Instagram-able moment of the summer.

“The opportunity to host the internationally acclaimed Elysian Arcs installation is a testament to Downtown Milwaukee's reputation as a premier destination for public art,” said Beth Weirick, CEO of Milwaukee Downtown, BID #21. “We, along with our partners at Marcus Performing Arts Center, look

forward to sharing this joyful experience with the community this summer.”

Each night of Rainbow Summer will feature a free public performance of live music by local or regional artists, as well as vendor markets, food trucks, activities and more. Performances are scheduled to begin at 7:00 p.m. nightly, with a special Family Day planned for Saturday, July 27th, that will begin at 3:00 p.m. with kid-friendly activities.

“Rainbow Summer: HIGHLIGHT is more than just an event – it is a vibrant celebration of creativity, community and connection,” said Kevin Giglinto, Marcus Performing Arts Center President and CEO. “We are thrilled to continue our partnership with Milwaukee Downtown to bring this world-renowned installation to our community alongside a diverse selection of musical artists, and we look forward to welcoming everyone to enjoy and experience this incredible week.”

This year's appearance of Elysian Arcs builds on the popularity of last year's Rainbow Summer: HIGHLIGHT featuring Evanescent, also created by Atelier Sisu. Led by Peruvian sculptor and industrial designer Renzo B. Larriviere and spatial architect and artist Zara Pasfield, Atelier Sisu's goal is to provide a unique spatial experience for visitors. From what we've seen, they've been wildly successful.

So, mark your calendar, and learn more about Rainbow Summer: HIGHLIGHT featuring Elysian Arcs at [marcuscenter.org/rainbowsummer](https://marcuscenter.org/rainbowsummer).



Photo credit: Atelier Sisu





# THE SWEET SOUNDS OF SUMMER RETURN

## Heart(beans) of the City powered by MGIC and PNC presents Tunes@Noon to liven lunchbreaks

The streets of Downtown Milwaukee are alive with the sound of music again, thanks to two popular weekly lunchtime concert series. Hosted by Milwaukee Downtown, BID #21, both promise to showcase a cavalcade of outstanding local and regional acts.

Heart(beans) of the City powered by MGIC is laying down the jams at Red Arrow Park. Bring your own lunch or order something tasty from one of the food trucks standing by. The shows will run from 12 noon to 1:00 p.m. on Wednesdays from June 5th through September 4th.

PNC presents Tunes@Noon is also rocking again, in the lush courtyard of 411 East Wisconsin Center. Stop by from 12 noon to 1:00 p.m. on Thursdays from June 6th through August 29th.

Erica Green, Milwaukee Downtown's Director of Public Space Initiatives, is coordinating both series. "We're thrilled to reactivate these two wonderful public spaces with live music," she said, "and to provide two popular platforms for both rising and veteran musicians."

## Heart(beans) of the City powered by MGIC Red Arrow Park

<b>JUNE 5</b> Rhythm Kings	<b>JULY 24</b> V Funk	<b>AUGUST 19</b> SPECIAL EDITION: KOJO for Downtown Employee Appreciation Week
<b>JUNE 12</b> Failure to Launch	<b>JULY 31</b> Donna Woodall Group	<b>AUGUST 28</b> Tigera
<b>JUNE 26</b> Moonglow	<b>AUGUST 7</b> Zach Pietrini Band	<b>SEPTEMBER 4</b> Kat and the Hurricane
<b>JULY 10</b> Jenny Thiel Group	<b>AUGUST 14</b> Kyle Feerick Band	

## PNC Presents Tunes@Noon Courtyard of 411 East Wisconsin Center

<b>JUNE 6</b> Jenny Thiel	<b>JULY 4</b> No Concert – Happy 4th of July!	<b>AUGUST 1</b> The Style
<b>JUNE 13</b> Jon Hintz	<b>JULY 11</b> Joe Wray	<b>AUGUST 8</b> Alyssia Dominguez
<b>JUNE 20</b> Donna Woodall Group	<b>JULY 18</b> Frogwater	<b>AUGUST 15</b> Ian Gould
<b>JUNE 27</b> MetroFern	<b>JULY 25</b> Montage	<b>AUGUST 22</b> *aya
		<b>AUGUST 29</b> Allison Mahal

# THE L-LINE BLAZES A NEW TRAIL

## The Hop expands operations with the opening of its Lakefront line

In April, the City of Milwaukee cut the ribbon on the fully completed L-Line, the first full route extension of The Hop, presented by Potawatomi Casino Hotel. Our burgeoning streetcar system now extends to the Lakefront terminal inside the new Couture transit concourse. That provides riders with access to Milwaukee's lakefront and its countless attractions, such as Henry Maier Festival Park and the Milwaukee Art Museum.

The L-Line originally opened on October 29th of last year on a limited basis, only offering service on Sundays due to construction at the Couture that precluded the use of the new Lakefront stop. Now, however, the transit concourse is up and running, and the L-Line has expanded to a full seven days a week of service, mirroring the M-Line's hours of operation.

"This is a milestone years in the making," said Milwaukee Commissioner of Public Works Jerrel Kruschke, "and we couldn't be more excited to finally provide streetcar service directly to Milwaukee's lakefront. The new transit concourse in the Couture will be a transformative resource for public transit in the region and a tremendous

asset to our riders, who can now access all that Milwaukee's lakefront has to offer in a safe and convenient manner. We're looking forward to an extremely busy and exciting summer for Milwaukee and The Hop."

Funded largely by a Federal TIGER grant (Transportation Investment Generating Economic

Recovery) awarded to Milwaukee in 2015, the L-Line is nearly two miles long. It incorporates five existing streetcar stops along the Milwaukee/Broadway corridor, as well as three new stops along the new spur to the lakefront.

Operating independently from the existing M-Line, the L-Line is served by a single streetcar operating in a figure-eight pattern. It stops to collect passengers every 20 minutes at the existing Wisconsin

Avenue NB/SB, City Hall NB/SB and Historic Third Ward EB stations, as well as new Michigan and Jackson EB, Clybourn and Jefferson WB, and Lakefront stops. Riders can transfer between the L-Line and M-Line at any of the five stops that overlap.

You can find more information about The Hop, its routes and its operating hours at thehopmke.com.

**"This is a milestone years in the making."**

— Jerrel Kruschke  
Milwaukee Commissioner of  
Public Works



Photo credits: John December





Photo credit: Le Monde Studio

## NEW ART AROUND TOWN

A new limited-time, interactive public art exhibit is bringing fresh sounds and light to the Milwaukee RiverWalk at Chase Tower this summer. Light Lane, presented in partnership with the Milwaukee Riverwalk District and Chase Tower, features a set of multiple stationary bikes that emit pedal-powered art. From July through mid-August, hop on a bike to experience music and light projections, best enjoyed when multiple bikes are pedaled at once.

The RiverWalk will also be home to a series of new, permanent murals, visible to pedestrians and waterway traffic along the Milwaukee River. Four walls are included in a recent Milwaukee Downtown request for proposals that seeks artists for the project. It includes an estimated 225-foot by 12-foot cornerstone mural at the Marcus Performing Arts Center, reflecting the intersection of our waterways and the vibrant performing arts community in the Milwaukee Theater District. The project is supported by the Milwaukee Riverwalk District,

VISIT Milwaukee, the Milwaukee Theater District, and the City of Milwaukee. Learn more and view the RFP at [milwaueedowntown.com](http://milwaueedowntown.com).

Plus, the intersection of Milwaukee Street and Wisconsin Avenue is a special place, being the symbolic center of "Milwaukee, Wisconsin." Through September, Milwaukee Downtown is highlighting the intersection with a unified floral installation on each corner, complete with eye-catching lettering perfect for summer photo ops. Plus, nearby neighbor Chase Tower is participating in summer beautification with a matching floral installation along Wisconsin Avenue. Each floral piece measures an estimated 24-30 feet long and 24-36 inches wide. Milwaukee Downtown is proud to partner with KEI, CBRE (*Chase Tower*), Colliers (*411 East Wisconsin Center*), F Street Group (*Curry Pierce Building*), 1574 CSR Milwaukee, LLC (*Wells Building*) and Kriete Truck Center to present these colorful, festive florals.



## GET THE 411 ON THE 414

### Pocket-sized calendar highlights Downtown Milwaukee's hot happenings

Once again, Milwaukee Downtown has created a comprehensive summer events guide that highlights festivals, markets, performances and other fun happenings in the district. It covers Downtown's events-packed months of June, July, August and September, and it even has information on modes of transportation. Both printed and digital versions of the guide are available. You can download a copy at [milwaueedowntown.com](http://milwaueedowntown.com). If your business wants a quantity of printed versions for customers, guests and employees, just reach out to Alyssa Simmons at [asimmons@milwaueedowntown.com](mailto:asimmons@milwaueedowntown.com).



## WELCOMING NEW FACES

Milwaukee Downtown, BID #21 is proud to introduce some new people to our dynamic team!

### Erica Green

#### DIRECTOR OF PUBLIC SPACE INITIATIVES

Erica Green (formerly Chang) is our new Director of Public Space Initiatives. Erica served as Milwaukee Downtown's Marketing, Events and Social Media Director from 2016-2021. During her absence from Milwaukee Downtown, Erica held positions with UW-Milwaukee's School of Architecture & Urban Planning, Source TEN and Punch PR. Erica is focused on activating Downtown's public spaces with events such as Big Truck Day, PNC presents Tunes@Noon, Heart(beats) of the City powered by MGIC, and Jack-O-Lantern Jubilee. She is also tasked with identifying permanent and temporary public art opportunities in our public spaces. To welcome or reconnect with Erica, contact her at [egreen@milwaueedowntown.com](mailto:egreen@milwaueedowntown.com).



### Mary Lockwood

#### DOWNTOWN HOMELESS OUTREACH COORDINATOR

Mary Lockwood is Downtown's new Homeless Outreach Coordinator at Milwaukee County Housing Services. Over the last year, Mary has been providing engagement and support for individuals experiencing housing instability and homelessness. She works in tandem with Milwaukee Downtown's Outreach Ambassador on long-term solutions for individuals who need assistance in the greater Downtown area. This position is supported and funded by neighboring improvement districts and philanthropic organizations through Milwaukee Downtown's Key to Change campaign. If you encounter an individual who needs assistance, contact [outreach@milwaukeecountywi.gov](mailto:outreach@milwaukeecountywi.gov) or 414.263.0989.



### Alyssa Simmons

#### DIRECTOR OF PUBLIC SERVICE AMBASSADOR PROGRAM

Alyssa Simmons is the new director of our Public Service Ambassador program. Alyssa comes to Milwaukee Downtown with nearly 10 years of operations management experience. Prior to joining our organization, she held leadership and customer service roles with Quest, Carvana, Starbucks and Milwaukee Repertory Theater. In addition, Alyssa is a Downtown resident and an avid lover of our city's festivals, public space activations and restaurants. Interested in connecting with Alyssa? Send her a hello at [asimmons@milwaueedowntown.com](mailto:asimmons@milwaueedowntown.com).



### Isabel Ullrich

#### MARKETING, EVENTS & SOCIAL MEDIA MANAGER

Isabel Ullrich is our new Marketing, Events and Social Media Manager. As a former Milwaukee Downtown intern (2017-2018), Isabel is well acquainted with Milwaukee Downtown's special events. She also comes to the organization with project management experience from her position at Epic Systems. Isabel's primary responsibilities will include coordinating and implementing special events, fundraising and sponsorship fulfillment, and managing the organization's social media channels. Connect with Isabel at [iullrich@milwaueedowntown.com](mailto:iullrich@milwaueedowntown.com).



## KINDESS IS POPPING UP ALL OVER

On any given day, you'll find our Public Service Ambassadors out and about, spreading kindness throughout Downtown Milwaukee. But every now and then, they pop up somewhere Downtown and surprise guests, employees and residents with extra kindness in the form of fun treats and goodies. Already this year, they distributed hundreds of candy-heart-shaped cookies on Valentine's Day, and they handed out Milwaukee Downtown notebooks and tote bags on 414 Day.

We give advance notice about these random acts of kindness via our social media channels – typically on the morning of the event. So, be sure to follow Milwaukee Downtown on Facebook, X, Instagram and TikTok to get in on the kindness. Our Ambassadors have some fun giveaways planned for summer!



FOLLOW US ON SOCIAL!







Photo credit: Michael Phillips

## CELEBRATING A YEAR OF VEL R. PHILLIPS

### New plaza highlights achievements of this local trailblazer

2024 marks the 100th anniversary of the birth of trailblazer Vel R. Phillips, Wisconsin's first lady of civil rights. In February, the city celebrated her birthday at the Milwaukee County Courthouse and the Milwaukee Art Museum, and Milwaukee Mayor Cavalier Johnson proudly proclaimed 2024 "The Year of Vel R. Phillips."

Ms. Phillips was the first woman and the first African American to serve on the Milwaukee Common Council, the first woman in Wisconsin's history to preside as a judge, and the first woman and the first African American to be elected Wisconsin's Secretary of State. Throughout it all, she was a tireless champion for equality and civil rights.

In addition to February's celebrations, the Vel R. Phillips Plaza opened on June 28, 2024 along Wisconsin Avenue, between 5th Street and Vel R. Phillips Avenue. Its location directly across the street from the Baird Center makes the new plaza the front door to Milwaukee's convention destination.

The Vel R. Phillips Plaza will serve as a multi-modal hub for the planned expansion of The Hop streetcar system and the CONNECT1 Bus Rapid Transit line. Plus, it will be anchored by a new food and beverage outlet operated by industry veteran Nathaniel Davauer of Draft & Vessel, and is expected to host pop-up vendors, art installations, storytelling features and more.

Milwaukee Downtown joined the Phillips family and the City of Milwaukee in celebrating Ms. Phillips' legacy by assisting in the installment of several permanent kiosks that highlight her legacy and accomplishments. The plaza kiosks also feature components of Milwaukee Downtown's 2020 "Road of Democracy" installation, highlighting the work of Della Wells and Dasha Kelly Hamilton.

With all of that going for it, the Vel R. Phillips Plaza is sure to be a catalyst for further development on the site and in the surrounding neighborhood.



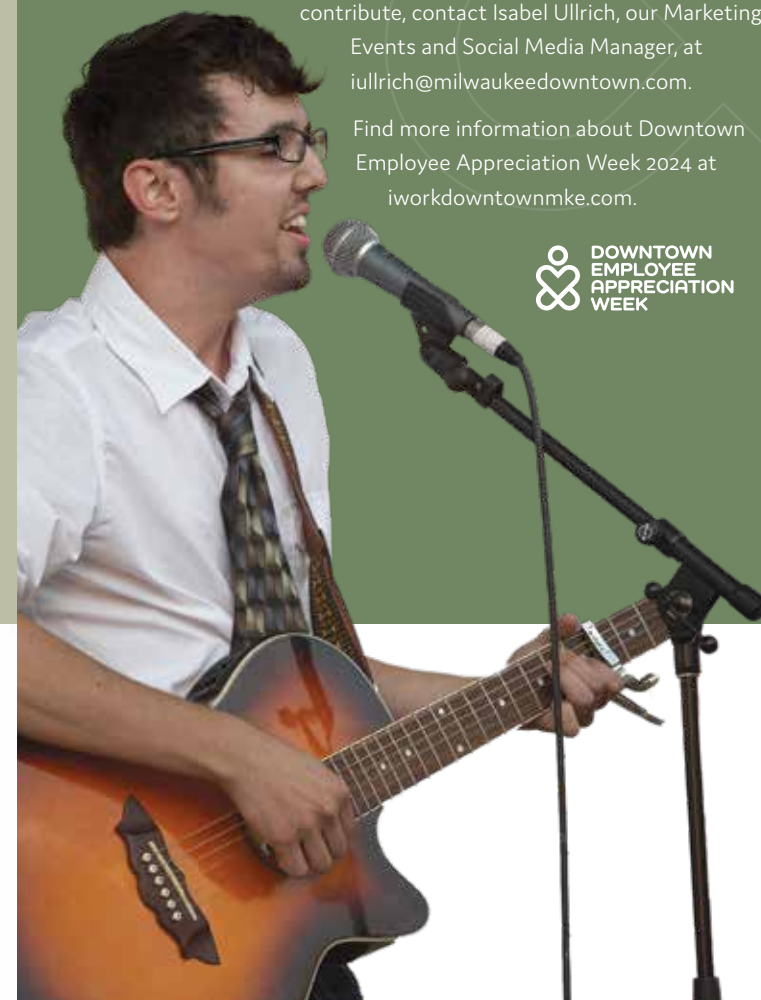
## MAY THE WORKFORCE BE WITH YOU

### Downtown Employee Appreciation Week returns August 19 – 23

We're looking forward to the 19th edition of our annual spirit week for Downtown's workforce. The ever-popular Downtown Employee Appreciation Week returns August 19th through the 23rd. As in past years, BID #21 is planning an assortment of fun daily events, including office challenge games, workout sessions, after-work socials, thousand-item lunch giveaways and more.

Your business can also be a part of Downtown Employee Week, in a big way. When you donate prizes, food or services, or coordinate an event at your location, you'll make a positive impact on people who spend a lot of time Downtown. To contribute, contact Isabel Ullrich, our Marketing, Events and Social Media Manager, at [iullrich@milwaukeedowntown.com](mailto:iullrich@milwaukeedowntown.com).

Find more information about Downtown Employee Appreciation Week 2024 at [iworkdowntownmke.com](http://iworkdowntownmke.com).





# WELCOME TO THE NEIGHBORHOOD

## 90s2K Café

– COMING SOON!

1103 N. Dr. Martin Luther King Jr. Drive

## AntetokounBros Shop

434 W. Juneau Avenue

414.249.4118 | antetokounbros.com

## Awi Sushi

755 N. Water Street

414.340.6216 | theawisushi.com

## Barrel Burrito Co.

782 N. Jefferson Street

414.210.4682 | barrelburrito.com

## Biggby Coffee

– COMING SOON!

920 N. Water Street

biggby.com

## Brisa Do Mar

509 E. Erie Street

414.231.9574 | brisadomarmke.com

## Carbon Steak

725 N. Milwaukee Street

414.763.7770 | carbonsteak.com

## City Social Bar & Grill and The Lynq

– COMING SOON!

530 N. Water Street

414.865.9300



## Copper on King

1019 N. Dr. Martin Luther King Jr. Drive

414.296.2450 | copperonking.com

## District Row

249 N. Water Street

414.800.4238 | thedistrictrow.com

## The Edison

322 N. Broadway

414.269.6306 | edisonmke.com

## Edith Cocktail Bar

228 W. Wells Street

414.455.8003 | edithmke.com

## Experts Only

782 N. Jefferson Street

414.210.4682 | expertsonlymke.com

## Go Grocer

934 W. Juneau Avenue

414.635.9688 | gogrocerchicago.com

## Il Cervo

420 W. Juneau Avenue

414.279.6660 | ilcervorestaurant.com

## Kohl's

331 W. Wisconsin Avenue

414.363.5920 | kohls.com

## Local Pub

1137 N. Dr. Martin Luther King Jr. Drive

414.249.3336 | lp-mke.com

## ManCave Milwaukee

706 N. Milwaukee Street

414.885.2555 | mancavemilwaukee.com

## MIAD Gallery at The Avenue

301 W. Wisconsin Avenue

414.847.3237 | miad.edu

## The New Fashioned

1122 N. Vel R. Phillips Avenue

414.939.8592 | newfashionedmke.com

## Peoples State Bank

790 N. Jefferson Street

414.800.6026 | bankpeoples.com

## Pufferfish

411 E. Mason Street

414.272.1937 | pufferfishmke.com

## River Center Market – Toro, On Rye, Knock Box & Vault

111 E. Kilbourn Avenue

262.333.3052

rivercentermarketmke.com

## Safina's

785 N. Jefferson Street

414.488.9578 | safinamke.com

## Sinabro

316 N. Milwaukee Street

414.485.6010 | sinabromke.com

## Sweet Connie's Cafe

– COMING SOON!

1031 N. Dr. Martin Luther King Jr. Drive

800.873.1440

sweetconniescafe.com

## Sweet Green

300 E. Buffalo Street

414.250.0205 | sweetgreen.com

## Third Coast Gourmet

309 N. Water Street

414.488.8522 | thirdcoastgourmet.com

## Visual Comfort & Co.

318 N. Water Street

414.677.0581 | visualcomfort.com

## Uncle Wolfie's Dinner Diner

600 N. Broadway

414.935.2076

unclewolfiesdinnerdiner.com

## CALLING ALL TRENDSETTERS AND GAMECHANGERS

Nominations for Downtown Achievement Awards  
are Due August 16th



Each year, Milwaukee Downtown, BID #21 recognizes leaders who bring resilience and vision to our central business district, through our Downtown Achievement Awards. Now it's time to submit your nominations for 2024, whether they be businesses, developers, individuals or organizations.

Once all nominations are received, Milwaukee Downtown's executive committee will review them and determine this year's roster of super-achievers. We will then honor them and their accomplishments at Milwaukee Downtown's annual meeting on October 1st at the Baird Center.

The deadline for nominations is Friday, August 16th. Submit yours to Isabel Ullrich, our Marketing, Events and Social Media Manager, at [iullrich@milwauekedowntown.com](mailto:iullrich@milwauekedowntown.com).



Milwaukee Downtown, BID #21  
301 W. Wisconsin Avenue  
Suite 106  
Milwaukee, WI 53203  
414.220.4700  
[MilwaukeeDowntown.com](http://MilwaukeeDowntown.com)

