

A SPECIAL THANK YOU

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DAILY LUNCH SPONSORS



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DAILY LUNCH CONTRIBUTORS

600 EAST Café | Bev's Hospitality Catering
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COMMUNITY SUPPORTERS

The Dubbel Dutch | Historic Milwaukee | Historic Third Ward Association
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Milwaukee Paddle Tavern | MKE Airport | Schlitz Park
Sculpture Milwaukee | TWO-FIFTY | United Way | Westtown Association

MILWAUKEE DOWNTOWN, BID #21

301 W. Wisconsin Avenue, Ste. 106 | iworkdowntownmke.com | 414.220.4700



DOWNTOWN EMPLOYEE APPRECIATION WEEK

AUGUST 15 - 19, 2022

iworkdowntownmke.com



The perks of working Downtown, and we know there are plenty, are about to get even better! Downtown Employee Appreciation Week is back to reward Downtown Milwaukee's dedicated workforce with a week of incentives. The fun-filled week features daily giveaways, office challenge games, employee discounts and much, much more.

SO, ROUND UP YOUR CO-WORKERS AND "MKE IT BACK" TO DOWNTOWN EMPLOYEE APPRECIATION WEEK.

OPENING CEREMONY

MONDAY, AUGUST 15

11:45 AM - 1:00 PM | **Red Arrow Park**
Kick off Downtown Employee Appreciation Week with a ribbon-cutting ceremony, live music, and chances to win loads of prizes. We'll even sweeten the deal by starting free lunch for the first 1,000 employees all week long.

DAILY LUNCH LOCATIONS AND ACTIVITIES:

MONDAY, AUGUST 15

11:45 AM - 1:00 PM | **Red Arrow Park**

TUESDAY, AUGUST 16

11:45 AM - 1:00 PM | **Cathedral Square Park**

WEDNESDAY, AUGUST 17

11:45 AM - 1:00 PM | **Schlitz Park**

THURSDAY, AUGUST 18

11:45 AM - 1:00 PM | **Zeidler Union Square**

FRIDAY, AUGUST 19

11:45 AM - 1:00 PM | **Pere Marquette Park**

OFFICE CHALLENGE GAMES

Office Challenge Games will grace Downtown's playground daily. Check out these games at our daily lunch locations.

CORPORATE LADDER:

Our version of ladderball, employees will score points by tossing balls at the "corporate ladder."

DONUT DUNK:

Can you sink the giant donut into the oversized coffee cup? You've got three tries!

PAPER CLIP TOSS:

Our version of cornhole, employees will score points by getting on the board or sinking a bag.

MILWAUKEE BUCKS BASKETBALL SHOOTOUT

Join the Milwaukee Bucks Entertainment Network in one of the week's most popular challenges. Sink as many baskets as you can in the allotted time and win cool Bucks prizes. Look for the crew at our daily lunch locations.

THE MORNING JOLT

MONDAY, AUGUST 15

7:30 AM - 9:30 AM | **Colectivo at US Bank**

WEDNESDAY, AUGUST 17

7:30 AM - 9:30 AM
Pilcrow Coffee at Schlitz Park

FRIDAY, AUGUST 19

7:30 AM - 9:30 AM
Fiddleheads Coffee at BMO Tower

Jump-start your morning with a free cup of joe. Downtown cafes will pour complimentary coffee for the first 200 Downtown employees.

I WORK DOWNTOWN HAPPY HOUR

MONDAY, AUGUST 15

4:00 PM - 6:00 PM | **3rd Street Market Hall**
Join us at the 3rd Street Market Hall for a special, complimentary cocktail, sponsored by Badger Liquor, featuring 21 Seeds Tequila. Plus, enjoy shuffleboard, bags, the Selfie Museum, and more. Complimentary drinks while supplies last. Admission to the Selfie Museum is free for Downtown employees.

MOMENT OF MOVEMENT

TUESDAY, AUGUST 16

7:30 AM - 8:30 AM | **Cathedral Square Park**

WEDNESDAY, AUGUST 17

7:00 AM - 7:45 AM | **Schlitz Park**

THURSDAY, AUGUST 18

7:30 AM - 8:30 AM | **Zeidler Union Square**

Take a moment for movement with free wellness sessions offered by various fitness instructors. View the daily schedule for class details. Advance registration is required for all classes. Register at iworkdowntownmke.com.

PINTS ABOARD THE PADDLE TAVERN

MONDAY, AUGUST 15 & WEDNESDAY, AUGUST 17

6:00 PM - 8:00 PM | **Paddle Tavern Launch - 113 E. Juneau Avenue**

Paddle and party on the Milwaukee River with our friends at Milwaukee Paddle Tavern! Downtown employees will enjoy \$10 off a seat on public tours on Monday, Aug. 15 and Wednesday, Aug. 17. Paddle Taverns seat up to 14, so book ahead with your work buds at milwaukeekeepedalandscapepaddle.com.

WORLD'S LARGEST COFFEE BREAK

TUESDAY, AUGUST 16

9:30 AM - 10:30 AM | **Catalano Square**

Need some perking up? Local coffee shops are brewing the ultimate boost - free java for our Downtown workforce. While there, enjoy treats to nosh on and music to groove to!

KAYAK MILWAUKEE'S RIVERWAYS

TUESDAY, AUGUST 16

4:00 PM - 7:00 PM | **Schlitz Park Launch**

THURSDAY, AUGUST 18

4:00 PM - 7:00 PM | **Jerry's Dock Launch - 318 S. Water Street**

Paddle Milwaukee's riverways with Milwaukee Kayak Company! MKC is offering discounted rentals for Downtown employees and one guest. All single kayak rentals are \$20 each. Kayaks launch at 4pm, 4:30pm, and 5pm. Pre-registration required. Visit milwaukeekayak.com to book.

I WORK DOWNTOWN TRIVIA COMPETITION

Presented by VISIT Milwaukee

TUESDAY, AUGUST 16

5:00 PM - 7:00 PM | **The Tap Yard at Schlitz Park**

Flex your company's intellectual muscle during the I Work Downtown Trivia Competition led by QuizMaster. Up to 10 teams with four members each can partake. Advance registration is required. Registration is free. Sign up your team at iworkdowntownmke.com.

MILWAUKEE NIGHT MARKET

WEDNESDAY, AUGUST 17

5:00 PM - 9:00 PM | **Wisconsin Avenue & Dr. Martin Luther King Jr. Drive**

Join us at the Milwaukee Night Market where a diverse lineup of over 100+ vendors, including artists, restaurateurs, farmers, crafters, and makers, unfolds. Participate in our Connec-ing MKE: Downtown Plan 2040 and receive a complimentary drink at the main Night Market bar. Swag giveaways, spin-the-wheel, live music and more await you at the Milwaukee Downtown info table.

LAKESHORE HIKE & BEACH BONFIRE

WEDNESDAY, AUGUST 17

6:00 PM - 9:00 PM | **Lakeshore State Park**

Explore Milwaukee's urban oasis with a nature hike from 6pm to 7pm. Then head over to the beach for a bonfire and s'mores treat from 7pm to 9pm. Kids are welcome to join in the fun!

PNC PRESENTS TUNES@NOON: JON HINTZ

THURSDAY, AUGUST 18

12:00 PM - 1:00 PM | **Courtyard of 411 East Wisconsin Center**

Take a midday break and enjoy a free concert in the courtyard of 411 East Wisconsin Center. The August 18th session features Jon Hintz, lead singer of The Rumskis. Tunes@Noon will occur every Thursday thru September 1, 2022.

I WORK DOWNTOWN SCAVENGER HUNT

Benefitting United Way's Safe and Stable Home Mission

THURSDAY, AUGUST 18

4:00 PM - 6:00 PM | **Various Locations**

United Way hosts a scavenger hunt for you and your teammates. Hop around Downtown to explore the sites; and enter to win a grand prize. Visit the United Way table at Zeidler Union Square from 12pm to 1pm on Thursday, Aug. 18 for details on how to participate in the evening. Your \$5 donation will help end family homelessness here in Milwaukee.

CLOSING CEREMONY

FRIDAY, AUGUST 19

11:45 AM - 1:00 PM | **Pere Marquette Park**

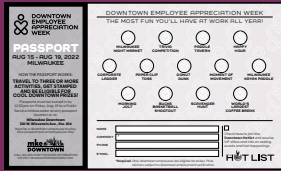
Say farewell to Downtown Employee Appreciation Week with games, live music, standing ovations and free lunch for 1,000.

MKE AIRPORT PRESENTS "TOP GUN"

FRIDAY, AUGUST 19

Dusk | **Museum Center Park**

Feeling the need for speed? Experience the 1986 original "Top Gun" projected on a two-story outdoor screen with Downtown's skyline as the backdrop. Pack a picnic or enjoy snacks available for purchase.



STAMP IT!

DOWNTOWN PASSPORT

Get your Downtown Employee Appreciation Week passport stamped at three or more activities to be eligible for fabulous downtown prizes. Print out your passport at iworkdowntownmke.com or pick one up from a Public Service Ambassador at the Milwaukee Downtown info table. Passports must be turned in by 12:30pm on Friday, Aug. 19 to be eligible to win.

BOOTH GOODIES

Enjoy goodies and games at lunchtime booths, including giveaways from Dental Associates, Hupy and Abraham, UPAF and others.

POP-UP GIVEAWAYS

Follow us on social media to learn about surprise giveaways and promotions throughout the week.

@MilwaukeeDowntown
 @MilwDowntown
 @MKEDowntown
 @Milwaukee Downtown
 @MKEDowntown



PLEASE NOTE »

All events and giveaways are subject to change. Please visit www.iworkdowntownmke.com for the latest schedule of events and giveaways.

Lunchtime giveaways will be distributed on a first-come, first-served basis, one item per employee while supplies last.

MON | AUG 15

7:30 AM - 9:30 AM

THE MORNING JOLT WITH COLECTIVO AT US BANK

777 E. Wisconsin Avenue

Kick off Downtown Employee Appreciation Week with a complimentary coffee from Colectivo's cold brew truck! First 200 Downtown employees will receive a complimentary cold brew.

11:45 AM - 1:00 PM

DAILY DOWNTOWN EMPLOYEE CELEBRATION: OPENING CEREMONY

Red Arrow Park

- Ribbon-cutting ceremony
- Office Challenge Games
- Bucks Basketball Shootout
- Musician: V Funk powered by MGIC
- Lunch Giveaways:
 - » Cousins Subs: 1,000 mini subs and 1,000 bags of chips
 - » Davians: 1,000 cookies

4:00 PM - 6:00 PM

I WORK DOWNTOWN HAPPY HOUR

3rd Street Market Hall

6:00 PM - 8:00 PM

PINTS ABOARD THE PADDLE TAVERN

Paddle Tavern Launch
113 E. Juneau Avenue

Downtown employees will enjoy \$10 off a seat on public tours. For reservations, visit milwaukeekepedalandpaddle.com.

TUE | AUG 16

7:30 AM - 8:30 AM

MOMENT OF MOVEMENT WITH INVIVO

Cathedral Square Park

Free yoga class with INVIVO. Pre-registration required at iworkdowntownmke.com.

9:30 AM - 10:30 AM

WORLD'S LARGEST COFFEE BREAK

Catalano Square

11:45 AM - 1:00 PM

DAILY DOWNTOWN EMPLOYEE CELEBRATION

Cathedral Square Park

- Office Challenge Games
- Bucks Basketball Shootout
- Musician: A Little Slice of the Fresh Coast Jazz Festival with Nathan Mayfield
- Lunch Giveaways:
 - » Taco Mike's: 1,000 tacos
 - » 600 EAST Café: 1,000 iced drinks

4:00 PM - 7:00 PM

KAYAK MILWAUKEE'S RIVERWAYS

Milwaukee Kayak Company - Schlitz Park Launch

MKC is offering discounted rentals for Downtown employees and one guest. All single kayak rentals are \$20 each. Kayaks launch at 4pm, 4:30pm, and 5pm. Pre-registration required. Visit milwaukeekeekayak.com to book.

5:00 PM - 7:00 PM

I WORK DOWNTOWN TRIVIA COMPETITION

Presented by VISIT Milwaukee
The Tap Yard at Schlitz Park

Pre-registration required at iworkdowntownmke.com.



WED | AUG 17

7:00 AM - 7:45 AM

MOMENT OF MOVEMENT WITH SOLFUL FITNESS

Schlitz Park

Free morning HIIT class with Kerri from Solfu Fitness. All participants will receive free fitness classes for the next 10 days in a row. Pre-registration required at iworkdowntownmke.com.

7:30 AM - 9:30 AM

THE MORNING JOLT WITH PILCROW COFFEE

Schlitz Park

Our midweek Morning Jolt features complimentary coffee from Pilcrow Coffee! First 200 Downtown employees will receive a complimentary cold brew.

11:45 AM - 1:00 PM

DAILY DOWNTOWN EMPLOYEE CELEBRATION

Schlitz Park

- Office Challenge Games
- Bucks Basketball Shootout
- Musician: Keshena Armon
- Lunch Giveaways:
 - » Modern Maintenance: 1,000 brats
 - » JP Cullen: 1,000 bags of chips

5:00 PM - 9:00 PM

MILWAUKEE NIGHT MARKET

Wisconsin Avenue & Dr. Martin Luther King Jr. Drive

6:00 PM - 8:00 PM

PINTS ABOARD THE PADDLE TAVERN

Paddle Tavern Launch
113 E. Juneau Avenue

Downtown employees will enjoy \$10 off a seat on public tours. For reservations, visit milwaukeekepedalandpaddle.com.

6:00 PM - 9:00 PM

LAKESHORE HIKE & BEACH BONFIRE

Lakeshore State Park

THU | AUG 18

7:30 AM - 8:30 AM

MOMENT OF MOVEMENT WITH EMBODY YOGA

Zeidler Union Square

Free morning yoga class with Joanna from Embody Yoga. Pre-registration required at iworkdowntownmke.com.

11:45 AM - 1:00 PM

DAILY DOWNTOWN EMPLOYEE CELEBRATION

Zeidler Union Square

- Office Challenge Games
- Bucks Basketball Shootout
- Musician: Roxie Beane
- Lunch Giveaways:
 - » Meat on the Street: 1,000 egg rolls
 - » Make Waves: 500 boba teas
 - » DoubleTree by Hilton: 1,000 chocolate chip cookies

12:00 PM - 1:00 PM

PNC PRESENTS TUNES@NOON: JON HINTZ

Courtyard of 411 East Wisconsin Center

4:00 PM - 6:00 PM

I WORK DOWNTOWN SCAVENGER HUNT

Benefitting United Way's Safe and Stable Home Mission
Various Locations

4:00 PM - 7:00 PM

KAYAK MILWAUKEE'S RIVERWAYS

Milwaukee Kayak Company - Launch from Jerry's Dock
318 S. Water Street

MKC is offering discounted rentals for Downtown employees and one guest. All single kayak rentals are \$20 each. Kayaks launch at 4pm, 4:30pm, and 5pm. Pre-registration required. Visit milwaukeekeekayak.com to book.



FRI | AUG 19

7:30 AM - 9:30 AM

THE MORNING JOLT WITH FIDDLEHEADS COFFEE AT BMO TOWER

790 N. Water Street

Kick-start your weekend with a complimentary coffee from Fiddleheads Coffee! First 200 Downtown employees will receive a complimentary coffee.

11:45 AM - 1:00 PM

DAILY DOWNTOWN EMPLOYEE CELEBRATION

Pere Marquette Park

- Office Challenge Games
- Bucks Basketball Shootout
- Musician: A little slice of Irish Fest with Frogwater
- Lunch Giveaways:
 - » Bev's Hospitality Catering: 1,000 hot dogs
 - » KEI: 1,000 oranges
 - » Corner Bakery Cafe: 1,000 chocolate chip cookies
 - » Milwaukee County Historical Society: ice cream social

DUSK

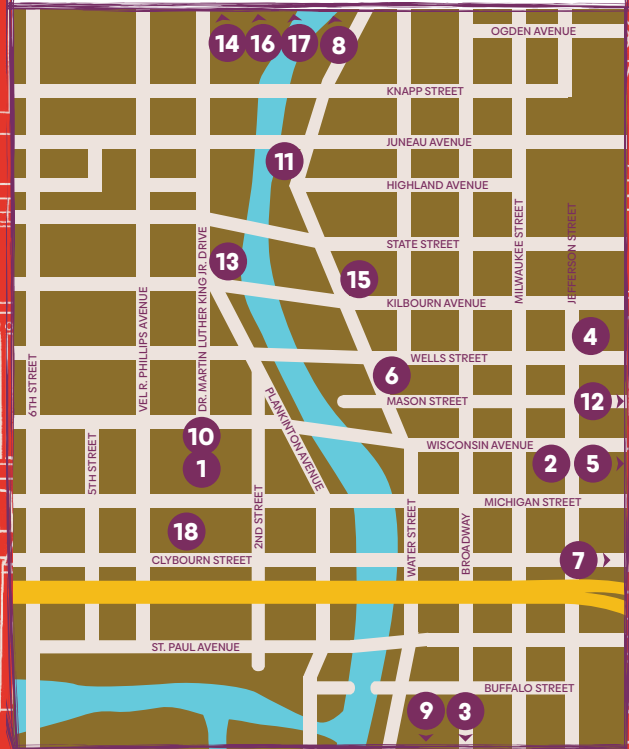
MKE AIRPORT PRESENTS "TOP GUN"

Museum Center Park



MAP OF ACTIVITIES

- 3rd Street Market Hall
275 W. Wisconsin Avenue
- 411 East Wisconsin Center
411 E. Wisconsin Avenue
- Catalano Square
147 N. Broadway
- Cathedral Square Park
520 E. Wells Street
- Colectivo at US Bank
777 E. Wisconsin Avenue
- Fiddleheads Coffee at BMO Tower
790 N. Water Street
- Lakeshore State Park
500 N. Harbor Drive
- Milwaukee Kayak Company - Schlitz Park
Milwaukee RiverWalk between Cherry and Pleasant Streets
- Milwaukee Kayak Company - Jerry's Dock
318 S. Water Street
- Milwaukee Night Market
Wisconsin Avenue & Dr. Martin Luther King Jr. Drive
- Milwaukee Paddle Tavern
113 E. Juneau Avenue
- Museum Center Park
Prospect Avenue & Mason Street
- Pere Marquette Park
900 N. Plankinton Avenue
- Pilcrow Coffee at Schlitz Park
2nd and Cherry Streets
- Red Arrow Park
920 N. Water Street
- Schlitz Park
2nd and Cherry Streets
- The Tap Yard at Schlitz Park
1555 N. Rivercenter Drive
- Zeidler Union Square
301 W. Michigan Street



CROWD RELEASE NOTICE

Please be aware that by participating in Downtown Employee Appreciation Week, you consent to your voice, name and/or likeness being used, without compensation, in films and/or photography for future event promotion, and you release Milwaukee Downtown, BID #21, its successors, assigns and licensees from any liability whatsoever of any nature.

Milwaukee Downtown, BID #21 | iworkdowntownmke.com | 414.220.4700