



DOWNTOWN EMPLOYEE APPRECIATION WEEK

AUGUST 14 - 18, 2023
IWORKDOWNTOWNMKE.COM



The perks of working downtown, and we know there are plenty, are about to get even better! Downtown Employee Appreciation Week is back to reward downtown Milwaukee's dedicated workforce with a week of incentives. The fun-filled week features daily giveaways, office challenge games, employee discounts and much, much more.

SO, ROUND UP YOUR CO-WORKERS FOR DOWNTOWN EMPLOYEE APPRECIATION WEEK.

OPENING CEREMONY

MONDAY, AUGUST 14

11:45 AM - 1:00 PM | *Red Arrow Park*
Kick off Downtown Employee Appreciation Week with a ribbon-cutting ceremony, Irish Fest mascots and Irish dancers, live music, and chances to win loads of prizes. We'll even sweeten the deal by starting free lunch for the first 1,000 employees all week long.

DAILY LUNCH LOCATIONS AND ACTIVITIES:

MONDAY, AUGUST 14

11:45 AM - 1:00 PM | *Red Arrow Park*

TUESDAY, AUGUST 15

11:45 AM - 1:00 PM | *Cathedral Square Park*

WEDNESDAY, AUGUST 16

11:45 AM - 1:00 PM | *Schlitz Park*

THURSDAY, AUGUST 17

11:45 AM - 1:00 PM | *Zeidler Union Square*

FRIDAY, AUGUST 18

11:45 AM - 1:00 PM | *Pere Marquette Park*

OFFICE CHALLENGE GAMES

Presented by



Take a midday break! Office Challenge Games will travel to our daily lunch locations. Prizes are at stake for top competitors.

CORPORATE LADDER:

Our version of ladderball, employees will score points by tossing balls at the "corporate ladder."

LINKEDIN ONE:

This hole-in-one putting exercise will test employees' skills on the green.

AXE-CELLING AT WORK:

Employees will take aim as they throw axes at a target.

MILWAUKEE BUCKS BASKETBALL SHOOTOUT

Join the Milwaukee Bucks Entertainment Network in one of the week's most popular challenges. Sink as many baskets as you can in the allotted time and win cool Bucks prizes. Look for the crew at our daily lunch locations.

WEEKLONG WELLNESS

Presented by



Throughout the week, employees will have an opportunity to enter to win wellness prizes, including gift cards to spas, salons and fitness centers. Just visit the Milwaukee Downtown info booth to enter.

THE MORNING JOLT

MONDAY, AUGUST 14

8:00 AM - 9:30 AM | *Colectivo at US Bank*

WEDNESDAY, AUGUST 16

8:00 AM - 9:30 AM
Pilcrow Coffee at Schlitz Park

FRIDAY, AUGUST 18

8:00 AM - 9:30 AM
Fiddleheads Coffee at BMO Tower

Jump-start your morning with a free cup of joe. Downtown cafes will pour complimentary coffee for the first 150 employees.

I WORK DOWNTOWN HAPPY HOUR

MONDAY, AUGUST 14

4:00 PM - 7:00 PM
PufferFish - Hotel Metro

Bring your work besties to Hotel Metro's rooftop and enjoy one complimentary welcome cocktail, sponsored by Bacardi. DJ RONCO will be spinning hits too. Complimentary drinks available while supplies last.

MOMENT OF MOVEMENT

Presented by



TUESDAY, AUGUST 15

7:30 AM - 8:30 AM | *Cathedral Square Park*

WEDNESDAY, AUGUST 16

7:00 AM - 8:00 AM
Milwaukee County Historical Society

Take a moment for movement with daily wellness sessions offered by various fitness instructors. View the daily schedule for class details. Advance registration is required for all classes. Register at iworkdowntownmke.com.

WORLD'S LARGEST COFFEE BREAK

TUESDAY, AUGUST 15

9:00 AM - 10:30 AM | *Catalano Square*
Need some perking up? Local coffee shops are brewing the ultimate boost - free java for our downtown workforce. While there, enjoy treats to nosh on and music to groove to!

KAYAK MILWAUKEE'S RIVERWAYS

TUESDAY, AUGUST 15

4:00 PM - 7:00 PM
Jerry's Dock Launch - 318 S. Water Street

THURSDAY, AUGUST 17

4:00 PM - 7:00 PM
Jerry's Dock Launch - 318 S. Water Street

Paddle Milwaukee's riverways with Milwaukee Kayak Company! MKC is offering discounted rentals for downtown employees and one guest. All single kayak rentals are \$25 each. Kayaks launch at 4pm, 4:30pm, and 5pm. Pre-registration required. Visit milwaukeekayak.com to book.

I WORK DOWNTOWN TRIVIA COMPETITION

Presented by VISIT Milwaukee

TUESDAY, AUGUST 15

5:00 PM - 7:00 PM
3rd Street Market Hall

Flex your company's intellectual muscle during the I Work Downtown Trivia Competition led by QuizMaster. Up to 10 teams with four members each can partake. Advance registration is required. Registration is free. Sign up your team at iworkdowntownmke.com.

MILWAUKEE NIGHT MARKET

WEDNESDAY, AUGUST 16

5:00 PM - 9:00 PM | *Wisconsin Avenue & Dr. Martin Luther King Jr. Drive*

Bring your work besties to Westown for the Milwaukee Night Market, where a diverse lineup of over 100+ vendors, including artists, restaurateurs, farmers, crafters, and makers, unfolds. Downtown employees will receive a free drink voucher when they visit the Milwaukee Downtown info tent.

BARRE & BARISTAS

THURSDAY, AUGUST 17

7:30 AM - 9:00 AM
330 Kilbourn - 330 E. Kilbourn Avenue

Enjoy a free barre lesson from 7:30am to 8:30am from Barre Code and complimentary espresso and burnt lemonade from 7:30am to 9am, compliments of Discourse Coffee. Advance registration is required for the barre class. Register at iworkdowntownmke.com.

PNC PRESENTS TUNES@NOON: JOE WRAY

THURSDAY, AUGUST 17

12:00 PM - 1:00 PM
Courtyard of 411 East Wisconsin Center

Take a midday break and enjoy a free concert in the courtyard of 411 East Wisconsin Center. Tunes@Noon will occur every Thursday thru August 31, 2023.

SCHLITZ PARK BEER GIVEAWAY

THURSDAY, AUGUST 17

5:00 PM - 8:00 PM | *Schlitz Park*

Enjoy a summer evening on the Milwaukee Riverwalk at The Tap Yard - Schlitz Park! First 50 employees to arrive will receive a free beer, sponsored by Schlitz Park.

CLOSING CEREMONY

FRIDAY, AUGUST 18

11:45 AM - 1:00PM | *Pere Marquette Park*

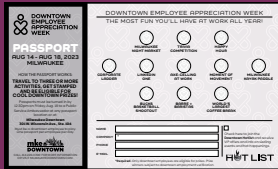
Say farewell to Downtown Employee Appreciation Week with games, live music, standing ovations and free lunch for 1,000.

SUMMER SPINZ

FRIDAY, AUGUST 18

5:00 PM - 9:00 PM | *Red Arrow Park*

The "Slice of Ice" skating rink has been reimagined as a community roller rink for the summer. Join us for our last Summer Spinz of the season. Skaters can bring their own wheels or they can rent a pair on site - free while supplies last. Meanwhile people who don't want to skate are welcome to show up and enjoy the hopping music tracks being spun by DJ Bam.



MON | AUG 14

8:00 AM - 9:30 AM
THE MORNING JOLT WITH COLECTIVO AT US BANK
777 E. Wisconsin Avenue
 Kick off Downtown Employee Appreciation Week with a complimentary coffee from Colectivo, inside the US Bank building! The first 150 employees will receive a complimentary coffee.

11:45 AM - 1:00 PM
DAILY DOWNTOWN EMPLOYEE CELEBRATION: OPENING CEREMONY
Red Arrow Park

- Ribbon-cutting ceremony
- Irish Fest mascots, Molly and Paddy, plus Irish dancers
- Office Challenge Games presented by Educators Credit Union
- Bucks Basketball Shootout
- Musician: Rob Knapp & Soul Patrol
- Lunch Giveaways:
 - » Ian's Pizza: 1,000 slices of pizza
 - » Davians: 1,000 cookies

4:00 PM - 7:00 PM
I WORK DOWNTOWN HAPPY HOUR
PufferFish - Hotel Metro



TUE | AUG 15

7:30 AM - 8:30 AM
MOMENT OF MOVEMENT WITH EMBODY YOGA
presented by Madison Medical Affiliates
Cathedral Square Park
 Free yoga class with Embody Yoga. Pre-registration required at iworkdowntownmke.com.

9:00 AM - 10:30 AM
WORLD'S LARGEST COFFEE BREAK
Catalano Square

11:45 AM - 1:00 PM
DAILY DOWNTOWN EMPLOYEE CELEBRATION
Cathedral Square Park

- Office Challenge Games presented by Educators Credit Union
- Bucks Basketball Shootout
- Musician: Donna Woodall Group
- Lunch Giveaways:
 - » Cousins Subs: 1,000 mini subs and bags of chips
 - » 600 EAST Café: 500 mini Blueberry lemonades and 500 mini Orange Dreamside Cremosas
 - » KEI: 1,000 oranges
 - » MPD Ice Cream Truck

4:00 PM - 7:00 PM
KAYAK MILWAUKEE'S RIVERWAYS
Milwaukee Kayak Company
Launch from Jerry's Dock - 318 S. Water Street

MKC is offering discounted rentals for downtown employees and one guest. All single kayak rentals are \$25 each. Kayaks launch at 4pm, 4:30pm, and 5pm. Pre-registration required. Visit milwaukeekayak.com to book.

5:00 PM - 7:00 PM
I WORK DOWNTOWN TRIVIA COMPETITION
presented by VISIT Milwaukee
3rd Street Market Hall
 Pre-registration required at iworkdowntownmke.com.

WED | AUG 16

7:00 AM - 8:00 AM
MOMENT OF MOVEMENT WITH TRIBAL YOGA
presented by Madison Medical Affiliates
Milwaukee County Historical Society
 Free yoga class with Tribal Yoga. Pre-registration required at iworkdowntownmke.com.

8:00 AM - 9:30 AM
THE MORNING JOLT WITH PILCROW COFFEE
Schlitz Park

Our mid-week Morning Jolt features complimentary coffee from Pilcrow Coffee! The first 150 employees will receive a complimentary cold brew.

11:45 AM - 1:00 PM
DAILY DOWNTOWN EMPLOYEE CELEBRATION
Schlitz Park

- Office Challenge Games presented by Educators Credit Union
- Bucks Basketball Shootout
- Musician: Jon Hintz
- Lunch Giveaways:
 - » Modern Maintenance: 1,000 brats
 - » JP Cullen: 1,000 bags of chips
 - » Corner Bakery Café: 1,000 cookies

5:00 PM - 9:00 PM
MILWAUKEE NIGHT MARKET
Wisconsin Avenue & Dr. Martin Luther King Jr. Drive
 Receive a voucher for a free drink when you visit the Milwaukee Downtown info tent.



THU | AUG 17

7:30 AM - 9:00 AM
BARRE & BARISTAS
330 Kilbourn - 330 E. Kilbourn Avenue
 Enjoy a free barre lesson from 7:30am to 8:30am from Barre Code and complimentary espresso and burnt lemonade from 7:30am to 9am, compliments of Discourse Coffee. Advance registration is required for the barre class. Register at iworkdowntownmke.com.

11:45 AM - 1:00 PM
DAILY DOWNTOWN EMPLOYEE CELEBRATION
Zeidler Union Square

- Office Challenge Games presented by Educators Credit Union
- Bucks Basketball Shootout
- Musician: Frogwater
- Lunch Giveaways:
 - » Cubanitas: 1,000 mini Cubano sandwiches
 - » DoubleTree by Hilton: 1,000 chocolate chip cookies

12:00 PM - 1:00 PM
PNC PRESENTS TUNES@NOON: JOE WRAY
Courtyard of 411 East Wisconsin Center

4:00 PM - 7:00 PM
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5:00 PM - 8:00 PM
SCHLITZ PARK BEER GIVEAWAY
Schlitz Park
 Enjoy a summer evening on the Milwaukee Riverwalk at The Tap Yard - Schlitz Park! First 50 employees to arrive will receive a free beer, sponsored by Schlitz Park.

FRI | AUG 18

8:00 AM - 9:30 AM
THE MORNING JOLT WITH FIDDLEHEADS COFFEE AT BMO TOWER
790 N. Water Street
 Kick-start your weekend with a complimentary coffee from Fiddleheads Coffee! The first 150 employees will receive a complimentary coffee.

11:45 AM - 1:00 PM
DAILY DOWNTOWN EMPLOYEE CELEBRATION
Pere Marquette Park

- Office Challenge Games presented by Educators Credit Union
- Bucks Basketball Shootout
- Musician: Cache MKE
- Lunch Giveaways:
 - » Bev's Hospitality Catering: 1,000 hot dogs
 - » Milwaukee County Historical Society: ice cream social with Purple Door Ice Cream

5:00 PM - 9:00 PM
SUMMER SPINZ
Red Arrow Park
 Join us for our last Summer SpinZ!



MAP OF ACTIVITIES

- 3rd Street Market Hall
275 W. Wisconsin Avenue
- 330 Kilbourn
330 E. Kilbourn Avenue
- 411 East Wisconsin Center
411 E. Wisconsin Avenue
- Catalano Square
147 N. Broadway
- Cathedral Square Park
520 E. Wells Street
- Colectivo at US Bank
777 E. Wisconsin Avenue
- Fiddleheads Coffee at BMO Tower
790 N. Water Street
- Milwaukee County Historical Society
910 N. Dr. Martin Luther King Jr. Drive
- Milwaukee Kayak Company - Jerry's Dock
318 S. Water Street
- Milwaukee Night Market
Wisconsin Avenue & Dr. Martin Luther King Jr. Drive
- Pere Marquette Park
900 N. Plankinton Avenue
- Pilcrow Coffee at Schlitz Park
2nd and Cherry Streets
- PufferFish - Hotel Metro
411 E. Mason Street
- Red Arrow Park
920 N. Water Street
- Schlitz Park: Brewhouse Square
1543 N. 2nd Street
- The Tap Yard - Schlitz Park
1555 N. Rivercenter Drive
- Zeidler Union Square
301 W. Michigan Street



CROWD RELEASE NOTICE

Please be aware that by participating in Downtown Employee Appreciation Week, you consent to your voice, name and/or likeness being used, without compensation, in films and/or photography for future event promotion, and you release Milwaukee Downtown, BID #21, its successors, assigns and licensees from any liability whatsoever of any nature.

STAMP IT!

DOWNTOWN PASSPORT
 Get your Downtown Employee Appreciation Week passport stamped at three or more activities and be eligible for fabulous downtown prizes. Print out your passport at iworkdowntownmke.com or pick one up from a Public Service Ambassador at the Milwaukee Downtown info table. Passports must be turned in by 12:30 p.m. on Friday, Aug. 18 to be eligible to win.

BOOTH GOODIES

Enjoy goodies and games at lunchtime booths, including Sculpture Milwaukee, Big Brothers Big Sisters, Educators Credit Union, Historic Milwaukee, Hupy and Abraham, Milwaukee Repertory Theater, Gruber Law Offices and others.

POP-UP GIVEAWAYS

Follow us on social media to learn about surprise giveaways and promotions throughout the week.

- @MilwaukeeDowntown
- @MilwDowntown
- @MKEDowntown
- @Milwaukee Downtown
- @MKEDowntown

PLEASE NOTE

All events and giveaways are subject to change. Please visit iworkdowntownmke.com for the latest schedule of events and giveaways.

Lunchtime giveaways will be distributed on a first-come, first-served basis, one item per employee while supplies last.

A SPECIAL THANK YOU

PRESENTING SPONSOR



SIGNATURE SPONSORS



COMMUNITY SPONSORS



DAILY LUNCH SPONSORS



BEVERAGE SPONSORS



COMMUNITY PARTNERS



DAILY LUNCH CONTRIBUTORS

600 EAST Café | Bev's Hospitality Catering | Corner Bakery Cafe
Davians | DoubleTree by Hilton Hotel Milwaukee Downtown
Milwaukee Police Department

COMMUNITY SUPPORTERS

ARIA | Big Brothers Big Sisters | Executive Director Inc. | Historic Milwaukee
Historic Third Ward Association | MGIC | Mason Street Grill
Milwaukee ChopHouse | Milwaukee County Parks | Milwaukee Kayak Company
Milwaukee Repertory Theater | Mintbuilder | Sculpture Milwaukee
UWM Alumni Association | Village Church | Westown Association

MILWAUKEE DOWNTOWN, BID #21

301 W. Wisconsin Avenue, Ste. 106 | iworkdowntownmke.com | 414.220.4700