

## 2024 State of Downtown: For the Record



# Sponsorship Opportunities

Help us celebrate a year of wins, achievements and breaking records with our State of Downtown meeting taking place October 1.



**Diamond**

Presenting sponsor of the Annual Meeting.

**\$10,000**



**Multi Platinum**

Sponsor our keynote speaker, David Downey, President and CEO of the International Downtown Association.


**\$7,000**



**Platinum**

Downtown Achievement awards sponsor. Logo placement at introduction of awards, company rep on stage while awards are being presented.

**\$5,000**



**Gold**

A Toast to the new year. Logo placement on stage screens during toast and opportunity for collateral or giveaway item at each table setting.

**\$2,000**

## Diamond Sponsorship Benefits

### Premier Logo Placement

- Onsite during event: May include State of Downtown program, place holder screens at beginning and closing of meeting, etc.
- Printed Materials: Logo placement and recognition on State of Downtown program
- Opportunity for collateral or giveaways at place settings on tables

### Onstage Recognition

- Logo placement on digital stage screens
- Opportunity for brief remarks by company representative

### Social Media Recognition

- Minimum 4 social media posts (Facebook, Twitter, IG, LinkedIn) recognizing company as presenting sponsor
- Minimum 1 event-focused TikTok/IG reel recognizing company as presenting sponsor

### Additional Opportunities

- Opportunity for presenting sponsor-themed cocktail
- Opportunity for presenting sponsor-themed hor d'oeuvres

## Multi Platinum Sponsorship Benefits

### Onstage Recognition

- Logo placement on digital stage screens before and after speaker

### Social Media Recognition

- Minimum 2 social media posts (Facebook, Twitter, IG, LinkedIn) recognizing company
- Minimum 1 event-focused TikTok/IG reel recognizing company

### Additional Opportunities

- Opportunity for branded giveaway at table place settings
- Logo placement in State of Downtown program

## Platinum Sponsorship Benefits

### Onstage Recognition

- Logo placement on digital stage screens before and after Downtown Achievement Awards

### Social Media Recognition

- Minimum 2 social media posts (Facebook, Twitter, IG, LinkedIn) recognizing company
- Minimum 1 event-focused TikTok/IG reel recognizing company

### Additional Opportunities

- Opportunity for branded giveaway at table place settings
- Logo placement in State of Downtown program

## Gold Sponsorship Benefits

### Onstage Recognition

- Logo placement on digital stage screens before and after Toast

### Social Media Recognition

- Minimum 2 social media posts (Facebook, Twitter, IG, LinkedIn) recognizing company
- Minimum 1 event-focused TikTok/IG reel recognizing company

### Additional Opportunities

- Opportunity for branded giveaway at table place settings
- Logo placement in State of Downtown program

