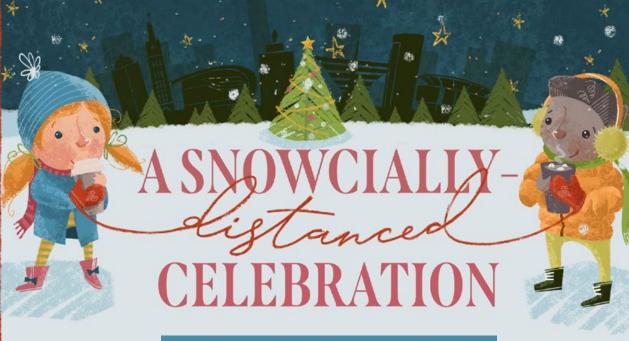


DOWNTOWN MILWAUKEE November 19, 2020 January 1, 2021





MILWAUKEE HOL

IGHTS

FESTIVAL

WWW.MILWAUKEEHOLIDAYLIGHTS.COM

MKE THE SEASON BRIGHT. MKE IT DOWNTOWN.



Milwaukee Holiday Lights Festival

November 19, 2020 – January 1, 2021 Downtown Milwaukee

For 22 seasons, the Milwaukee Holiday Lights Festival has made spirits bright with its animated sculptures, interactive displays and twinkling street décor. This festive backdrop will continue to deliver oohs and aahs in a safe, sociallydistanced environment. Take a stroll or a drive and experience the brilliance of more than 500,000 lights, which are certain to delight your spirit. Explore the whimsical scenes in Cathedral Square, Zeidler Union Square and Pere Marquette Park, safely and at your own leisure, with a self-guided Jingle Bus tour through the iHeartRadio app and make sure to pick up a Jingle Joy Box. So MKE the season bright. Join us for this "snowcially-distanced" celebration!



TABLE OF CONTENTS

Holiday Happenings	8
Theater	. 12
Music	. 14
Art & History	. 16
Family Learning	. 19
Ornaments	. 21
Sports	.26
New Year's Eve	. 27
Dining & Nightlife	.28
Shopping	.33
Downtown Gift Guide	.36
Near Downtown Retail	.39
Hotels	.42



MILWAUKEE HOLIDAY LIGHTS FESTIVAL

Please note, events and activities are subject to change or cancellation. Please call ahead of your arrival.



"Community Spirit Park" at Cathedral Square Park

Over 100 evergreens have sprung up on the square! Wind your way through the forest of trees and pay close attention to each tree's décor. More than 50 area schools and businesses share their wish for the season with handmade ornaments and garlands. Plus, check out the park's Singing Tree, which blinks to singing, music and clapping in real time.



"Tinsel Town Express" at Pere Marquette Park

Families are cleared for landing at this riverside park. A scene from the North Pole's depot, this delightful display boasts animated sculptures of the elves shipping packages by air and rail. Don't miss the parachuting elf or Santa departing by helicopter! It's a panorama designed for the young and young at heart.



"Polar Plaza powered by We Energies" at Zeidler Union Square

Brimming with nostalgia, this interactive park is a favorite among families. Take a selfie in the oversized chair, stand before the flickering fireplace or snap a photo in the Season's Greetings frame. There's so much to see and do, including picking up a Jingle Joy Box on select nights in December.





Wisconsin Avenue – 6th Street to Prospect Avenue

Downtown Milwaukee's main street is an elegant display of cascading chandeliers accented by ornamental sculptures on harp lamps. Stroll or cruise the Avenue and take in the decorated storefronts and iconic buildings basking in the glow of the season.







Decorated Storefronts

Check out the series of storefronts by Retailworks that are illuminated by star power. Featuring the likenesses of 25+ well-known Milwaukeeans, the four decorated scenes can be found in the windows at 205 E. Wisconsin Ave., 324 E. Wisconsin Ave., 400 E. Wisconsin Ave. and 733-737 N. Milwaukee St.





4

5

MILWAUKEE HOLIDAY LIGHTS FESTIVAL

Please note, events and activities are subject to change or cancellation. Please call ahead of your arrival.

FESTIVAL FAVORITES

Although our large, in-person gatherings won't be happening this year, our lights and décor will continue to shine, providing a warm, safe and iovous environment for all to enjoy. Here are a few ways in which we've pivoted to keep you safe.

Milwaukee Holiday Lights Festival Kickoff Broadcast

Virtual & Self-Guided Jingle Bus Tours In accordance with social distancing guidelines, the Festival has retooled its

Kick-start your holidays by tuning into the Milwaukee Holiday Lights Festival Kickoff, with previously recorded holiday acts, airing Thursday, November 19 at 6:30 p.m. on WISN 12. You won't want to miss the spectacular finale!







tour by listening to five episodes available in both English and Spanish. Just type in "MKE Jingle Bus Tour" in the iHeartRadio app or anywhere you listen to your favorite podcasts, and follow along by car or on foot. Must-see destinations will also be available for exploration at

annual Jingle Bus tour. Get acquainted with Downtown's lights and sights via

a self-guided audio tour available on the iHeartRadio app. Hop aboard the free

www.milwaukeeholidavlights.com. where users can discover lighted scenes from the comfort of home.





FOR

Jingle Joy Boxes

Santa's Mailbox

New this year, families can pick up a Jingle Joy Box while touring Downtown's parks. Curated by Milwaukee Food & City Tours, these grab-and-go treat boxes will include goodies from local businesses, plus something for the kiddos too! Boxes are \$15 and can be pre-ordered at www.milwaukeefoodtours.com or purchased day of, while supplies last. The Jingle Joy drive-thru will operate from 5:30 p.m. to 8:30 p.m., Thursdays through Saturdays, December 3 - 19, at Zeidler Union Square. Cash and credit will be accepted.



Mask Up & "Snowcial" Distance

The City of Milwaukee has enacted Moving Milwaukee Forward Safely (Order #4.2). This order uses a measured, phased approach that applies datadriven gating criteria that aligns with federal and state guidance. Public health officials are using this data to work with local businesses on the implementation of safety protocols that minimize the spread of COVID-19 and maximize feelings of safety for visitors.

This includes a mask mandate for individuals 3-years-old and older for all indoor locations open to the public, as well as outdoors anytime an individual is within six feet of another person who is not a member of their immediate household. So mask up and keep your "snowcial" distance!



Presented by Educators Credit Union & Serving Older Adults

Fast track letters to the North Pole! Drop your child's wish list into Santa's Mailbox at Cathedral Square Park, November 2 - December 13, and receive a personalized reply. Holiday spirit delivers the letters to Santa - no postage required! Just remember to include a return address.

If you can't make it to the park, letters can be mailed to: Santa Claus, PO Box 510290, Milwaukee, WI 53203. Postage will be required for letters mailed via the U.S. Postal Service. Letters must be received by December 13 to receive a personalized reply.





More info on the City's Moving Milwaukee Forward Safely plan is available at city.milwaukee.gov/MMFS.



HOLIDAY HAPPENINGS



Afternoon Tea at The Pfister

Sat & Sun, Now through January 3 Seating times: 12pm – 2pm The Pfister Hotel – BLU 414,935,5950 | thepfisterhotel.com Enjoy a tableside tea blending, presented in all-silver service by a Pfister Tea Butler. The afternoon is complete with traditional sandwiches and pastries. Reservations required.

Poinsettia Promenade Holiday Floral Show

November 21 – January 3 Mitchell Park Domes 414.257.5608 | milwaukeedomes.org Enjoy the festive atmosphere among vivid poinsettias and decked-out holiday trees.

Ideal Property Management Tree Lot

November 23 – December 24 10am to 8pm

Pere Marquette Park 262.251.3578 | ideal-landscaping.net An old-fashioned tree lot featuring a wide selection of fresh Wisconsin trees, handmade wreaths and Christmas décor. Don't miss an ice carving demonstration on Dec. 12 from 11 a.m. to 3 p.m. and a live reindeer visit on Dec. 13 from 1:15 p.m. to 4 p.m. Social distancing guidelines will be honored.

Slice of Ice

November – Mid-March (weather permitting) Red Arrow Park 414.289.8791 | countyparks.com A slice of winter fun in the heart of Downtown! Bring your own ice skates and skate for free or rent a pair at the warming house. Call ahead to confirm season opening.

Santa's Mailbox

Presented by Educators Credit Union & Serving Older Adults November 2 – December 13 Cathedral Square Park 414.220.4700 | milwaukeeholidavlights.com

414.22U.4/UU | milwaukeeholidaylights.com Drop a child's letter to Santa in Santa's Mailbox at Cathedral Square Park and receive a personalized reply. Holiday spirit delivers the letters to Santa - no postage required...just a return address!

Milwaukee Holiday Lights Festival Kickoff Broadcast

Thu, November 19|6:30pm WISN 12

414.220.4700 | milwaukeeholidaylights.com Tune into WISN 12 and get into the holiday spirit with a previously recorded holiday variety show. Plus, don't miss the never-before-seen finale that will grace the city's skies. Broadcast is presented by Stein's Garden & Home. Please note, an inperson gathering will not be hosted at Pere Marquette Park.



Thanksgiving Meals from Buckley's

Order Before November 18 Pick Up November 24 & 25 801 N. Cass Street

414.277.1111 | bucklevsmilwaukee.com Holidays might not look or feel the same this year as gatherings with friends and family become smaller or go virtual. With that in mind, Buckley's designed a special Thanksgiving meal that pays homage to the many flavors found on the table, but won't keep you in the kitchen for days on end. You may share a meal via a video call this year. but we will make sure you eat well! Cheeky directions supplied, with a strong suggestion for adding a bottle of wine, a cocktail kit and, of course, dessert! Check out the new Woodford Tom & Jerry cocktail kit.



Self-Guided Jingle Bus Tours – English & Spanish

November 19 – January 1 Downtown Milwaukee 414.220.4700 | milwaukeeholidaylights.com Get acquainted with Downtown's lights and sights via a self-guided audio tour available on the iHeartRadio app. Hop aboard the free tour by listening to five episodes available in both English and Spanish. Just type in "MKE Jingle Bus Tour" in the iHeartRadio app, and follow along by car or on foot. Families can also explore sights virtually at the Festival's website.

Thanksgiving at Mason Street Grill

Thu, November 26 | 12pm – 7pm Mason Street Grill

414.298.3131 | masonstreetgrill.com Enjoy an all-American grill for this quintessential holiday. Wood-grilled steaks, seafood and a special Thanksgiving prix fixe menu. Private dining rooms are also available for your family gathering.

Scroll & Stroll

November 27 – 29 Brady Street, Downer Avenue & East Side 262,930.7707

supportlocalmke.com/scroll-and-stroll This Small Business Saturday, Business Improvement Districts from the Greater East Side have teamed up with Support Local MKE and Yelp Milwaukee to bring you the first-ever Scroll & Stroll. Enjoy seasonal deals and specials both online and inperson through December.

City Christmas Tree

Presented by Metro Market Mid-November – December Corner of Market & Wells Streets 414.286.2489 | city.milwaukee.gov Gaze upon the City's beautifully lit tree and grab a family photo op.



8

Milwaukee Makers Market

Sat, November 28 | 10am – 4pm Discovery World

414.765.9966 I discoveryworld.org Meet Milwaukee jewelry makers, artists, designers and other skilled artisans. Shop one-of-a-kind, locally-made products including ceramics, women's clothing, leather goods, candles and more. All tables will be socially distant and face coverings must be worn to attend. Admission to the market is free.

Christmas Is Coming Gift Boxes

Milwaukee Food Tours

414.255.0534 | milwaukeefoodtours.com This limited-edition series of holiday gift boxes features 40+ small, local businesses and food producers. Custom gift boxes and corporate gift boxes are also available.





HOLIDAY HAPPENINGS

Christmas Around Milwaukee Bakery Tour

Fridays, Saturdays & Sundays in December Various Locations

414.255.0534 | milwaukeefoodtours.com Travel around the world and back while never leaving Milwaukee. Guests on the nice list (and even the naughty list) will be treated to signature cookies, candies and pastries from a collection of six to eight of Santa's favorite bakeries in Milwaukee! Santa hats, elf stockings, ugly Christmas sweaters, pretty Christmas sweaters...all are welcome on the Christmas Around Milwaukee Bakery Bus!



Christmas in the Ward

Presented by PNC December Historic Third Ward – Catalano Square 414.273.1173 | historicthirdward.org Take a selfie in front of the beautifully lit Christmas tree. Plus, enjoy live holiday entertainment as well as shopping and dining promotions throughout the season.

Christmas Lights & Desserts Bus Tour

Fridays, Saturdays & Sundays in December Downtown Milwaukee

414.255.0534 | milwaukeefoodtours.com Led by a singing tour guide, this Santa-approved tour is the perfect mix of history. Milwaukee Christmas traditions, tasty treats and lighthearted holiday spirit. This tour features walking stops in Cathedral Square and Zeidler Union Square, plus viewing opportunities in areas such as Red Arrow Park. Pere Marquette Park and the Historic Third Ward, Riders are encouraged to dress for the occasion - Santa hats, elf stockings, ugly Christmas sweaters. pretty Christmas sweaters...all are welcome

Westown Tree

Presented by 310W

December 310W – 310 W. Wisconsin Avenue 414.276.6696 | westown.org Westown gets lit with the second annual neighborhood tree on the 310W plaza, at the corner of Wisconsin Avenue and Old World Third Street





The Salvation Army's 31st Annual Christmas Family Feast

Fri, December 25 | 11am – 2:30pm Wisconsin Center

414.302.4300 | samilwaukee.org The Salvation Army of Milwaukee County once again presents its annual Christmas Feast for every member of the community to partake. Admission is free and all are welcome. Due to COVID-19, this feast is first-come, first-served. Masks required.

A Mason Street Grill Christmas

Fri, December 25 | 1pm – 7pm Mason Street Grill

414.298.3131 | masonstreetgrill.com Experience classic American favorites and enjoy delicious Christmas specials in addition to the regular menu. Private dining rooms are also available for your family gathering.

Milwaukee Coach & Carriage

Ongoing Downtown Milwaukee 414.272.6873 | mkecarriage.com

See Downtown's holiday lights on a relaxing carriage ride. Half-hour and one-hour tours available. Rides start from Riverfront Pizzeria Bar & Grill at 509 E. Erie St. Carriages can hold up to four adults with wagons available for larger groups. Reservations required.



Jingle Joy Box Drive-Thru

Thu – Sat, December 3 – 19 5:30pm – 8:30pm Zeidler Union Square 414.255.0534 | milwaukeefoodtours.com While taking in Downtown's lights and sights, pick up a Jingle Joy Box. Curated by Milwaukee Food & City Tours, Jingle Joy Boxes are graband-go treat packs featuring goodies from local businesses. Plus, they include a few surprises for the kiddos too. Each treat box is \$15. Boxes can be pre-ordered or purchased day of via cash or credit card, while supplies last.

10

Light the Hoan

Ongoing

The Daniel Hoan Memorial Bridge lightthehoan.com

With a new lighting treatment unveiled in October, the Hoan Bridge is illuminating Downtown's waterways and its skyline. Make holiday memories with a brilliant light show. View the dazzling full schedule online.



The Girl Who Swallowed a Cactus

November 2 – 22 Virtual

414.267.2961 | firststage.org

School is out yet there is nothing to do. Sheila and her friends seek out adventure and encounter a walking, surprisingly well-dressed coyote who takes them on an adventure of a lifetime! Ideal for ages 7-15+. Stream from First Stage's Virtual House.

Living Room Cruise Lines – A Cruise in a Box

November 4 – 14 Virtual

414.273.0800 | r-t-w.com Set sail for an unforgettable, highseas staycation on the world's first ever Cruise in a Box! Your ticket doesn't just buy you passage on this not-so-nautical adventure, you'll also

receive a special "SHIPment."

tus Little Shop of Horrors

TBD Broadway Theatre Center – Cabot Theatre

414.291.7800 | skylightmusictheatre.org Skylight Music Theatre delivers this funny and quirky love story, where the hapless hero journeys from obscurity to fame and fortune, unwittingly allowing an opportunistic plant to grow from innocent small flytrap to unstoppable man-eating force.



She Kills Monsters: Virtual Realms

November 13 – 22 Virtual

414.267.2961 | firststage.org A high-octane dramatic comedy laden with homicidal fairies, nasty ogres and 90's pop culture – a heart pounding homage to the geek and warrior in us all. Stream from First Stage's Virtual House. Please note: this production contains some mature language and mild adult themes.

UP CLOSE (but not too close) with John McGivern: Holiday Edition!

November 20 – December 20 Pabst Theater

414.286.3663 | pabsttheater.org In a very special engagement of live shows with a socially-distanced audience, John serves up a fresh mix of old and new holiday tales.

The Christians

November 23 – December 13 Virtual

414.278.0765 | nextact.org This virtual show follows Pastor Paul's journey from presiding over a modest storefront church to a megachurch with thousands of members. Mortgage Day should be a celebration, but Pastor Paul is about to deliver a sermon that will shake the faith of his flock to the core.

Jacob Marley's Christmas Carol

November – December Virtual

414.224.9490 | milwaukeerep.com A staple of countless family traditions, this adaptation is an intimate one-person tour-de-force, featuring Lee E. Ernst.

Two Gentlemen of Verona

December 4 – 14 Virtual

414.267.2961 | firststage.org Award-winning Young Company presents one of William Shakespeare's earliest and least performed plays. This play has it all: betrayal, true love, suspense and disguise.

Milwaukee Ballet

414.902.2103 | milwaukeeballet.org The Milwaukee Ballet is in the process of reimagining its holiday season. Visit their website for upcoming virtual programming and archived productions.



Celebrate the House the Granding served to ever-catching breads

From showstopping meals just like Grandma served to eye-catching breads and cookies perfect for sharing, Taste of Home has the tried-and-true recipes you need to make this season's special celebrations memorable!

Look for these titles at your local grocery store or wherever you buy magazines.

Quarantine Opera

Ongoing, Wed 5pm Virtual 414.291.5700 | florentineopera.org Each Wednesday Quarantine Opera provides a delicious cocktail idea and an opera to discuss and dissect.

Women of Broadway -A Livestream Concert Series

Sun, November 14 7pm Sun, December 5 7pm Virtual

414.273.7206 marcuscenter.org Enjoy a livestream concert featuring Tony Award winner Laura Benanti on Nov. 14 or critically acclaimed actress and singer Vanessa Williams on Dec. 5. Each show will feature a mix of Broadway showtunes, pop songs and personal stories from the life of each headliner

Thanksgiving: Wherein Lies the Good

Sun, November 22 5pm Virtual

414.271.0711 | presentmusic.org A musical embrace of our differences and shared humanity, this season's online program will explore new ways of connecting people, inviting audience participation from home. Available on-demand through Feb. 22





Jim Brickman - "Comfort & Joy at Home LIVE! Virtually"

Sun, December 6 3pm Virtual

414.273.7206 | marcuscenter.org Grammy-nominated songwriter and piano sensation Jim Brickman delivers Christmas to your door. A portion of each ticket purchased to this live event will benefit the Marcus Performing Arts Center.

Milwaukee Symphony Orchestra

414.291.7605 | mso.org The MSO is in the process of reimagining its holiday season. Visit their website for upcoming virtual programming and archived productions.





Holiday Magic begins at



GARDEN & HOME

ART & HISTORY

Wisconsin Funnies

Now through November 22 Saint Kate – The Arts Hotel

414.276.8666 saintkatearts.com/exhibitions Wisconsin Funnies is the first exhibition to present the rich history of comics in Wisconsin. The nearly two hundred works by over 30 artists illustrates the major themes, innovations and publications that characterize the state's past halfcentury of comic art.



Road of Democracy

Now through December 1 Downtown Milwaukee 414.220.4700 | roadofdemocracy.com In this historic year of transformation, the streets around Milwaukee's City Hall have been outfitted with images and verbiage by two local artists, Della Wells and Dasha Kelly Hamilton. Curated by Milwaukee Downtown, BID #21, the project commemorates the 2020 Democratic National Convention and aspires to spur local and national dialogue on race and democracy.

"Here It Is", 2020 Della Wells

Two Edmunds: Fitzgerald and Lewandowski – Their Mark on Milwaukee

Now through December 20 Grohmann Museum

414.277.2300 | msoe.edu/grohmann-museum Two Edmunds highlights the industrial works of Edmund Lewandowski and explores his connection to the Edmund Fitzgerald, the Great Lakes freighter that sank November 10. 1975.

Milwaukee Women's Art Library

Now through December 27 Charles Allis Museum 414.278.8295 | charlesallis.org A space for the collective remembrance of women and nonbinary people of all ethnicities whose actions, work and narratives may otherwise become lost in the ebb and flow of the constantly shifting cultural landscape.

Luba Lukova: Designing Justice

Now through January 21, 2021 Jewish Museum Milwaukee 414.390.5730 | jewishmuseummilwaukee.org An exhibition of Lukova's work - 34 thought-provoking posters tackling a range of social justice topics.

Shakespeare's in the Alley: A Tribute to Bob Dylan

Now through January 21, 2021 Jewish Museum Milwaukee 414.390.5730 | jewishmuseummilwaukee.org A series of hand-stenciled fabric banners of varying lengths suspended from above create an immersive 'virtual forest' experience that pays tribute to the lyrics, poetry and socially-minded musical contributions of Jewish-American singer-songwriter and Nobel Prize in Literature recipient, Bob Dylan.

On a Daily Basis

Now through December 1 Saint Kate – The Arts Hotel 414.276.86866 | saintkatearts.com/exhibitions On a Daily Basis by Amy Cannestra is a series of found object sculptures, drawings, and videos that prod at unconscious coping mechanisms.

Making Room: Immigration, Migration, Identity

Now through December 1 Saint Kate – The Arts Hotel 414.276.8686 | saintkatearts.com/exhibitions Making Room reflects on the complex narratives surrounding immigration, migration and identity in the United States. The show features work by artists from around the country who use natural fibers and textiles to visualize and interrogate their diverse experiences.

The Trajectory Series

414.271.3656 villaterrace.org

An exhibition and series of

Museum

imagine.

on view

Now through January 24, 2021

Villa Terrace Decorative Arts

accompanying programs comprising

a collection of experiences that

examine how creative behaviors

residency. The Trajectory Series

seeks to anticipate the possible

Sculpture Milwaukee

Now through Spring 2021

With an expanded season and

footprint, several sculptures from the summer 2020 installation remain

Downtown Milwaukee

sculnturemilwaukee.com

advance cultures and technologies.

Through artworks, interactive media,

storytelling, education, and an artist

futures we are only now beginning to

Finding Space by Yoonshin Park

Now through December 1 Saint Kate – The Arts Hotel

414.276.8686 | saintkatearts.com/exhibitions Yoonshin Park's installation uses sheer and lightweight materials such as cheesecloth, thread, and tree bark to question and contemplate her feelings of in-betweenness in unfamiliar spaces. The ethereal display of Finding Space shows how Park's layered materials help her navigate and locate her own physical space.



Memorial to the Victims of Lynching

Ongoing Black Holocaust Museum 414.209.3640 | abhmuseum.org Honor the memory of lynching victims by learning about their injustices.

Stories Behind the Postcards: Paintings and Collages of Jennifer Scott

Ongoing Black Holocaust Museum

414.209.3640 | abhmuseum.org Artist Jennifer Scott stimulates new questions about race and race relations through a series of six paintings and three collages.

ART & HISTORY



MAM Virtual Exhibitions

Ongoing Virtual

414.224.3200 | mam.org Explore artworks and exhibitions that are not on view or are inaccessible to the public. The Museum is also open for in-person discoveries.

Milwaukee County Historical Society

910 N. Old World Third Street 414.273.8288 | milwaukeehistory.net The Milwaukee County Historical Society is open to the public, with new protocols in place to ensure the safety of all visitors. Plus, watch for information on upcoming virtual programming.

Milwaukee Public Museum

800 W. Wells Street 414 278 2728 | mnm edu

Visit the Museum virtually or in-person. A number of virtual programs are available for the community, from virtual stargazing and lectures to games, puzzles and more. Or explore the Museum's four floors with over 4 million specimens.

Harley-Davidson Museum

400 W. Canal Street

414.287.2789 | h-dmuseum.com History roars to life at the Harley-Davidson Museum. Visit the Museum's website for event and exhibit info.



FAMILY LEARNING

Play in the Cloud: Online Workshop

Ongoing Virtual

414.390.5437 | bbcmkids.org Betty Brinn Children's Museum brings you Play in the Cloud – powered by GLOMADO! Discover playful learning that encourages your child to wonder through creative, handson workshops led in real-time by instructors from across the globe.

Virtual Story Time with Milwaukee Public Library

Ongoing, Weekdays | 10:30am Virtual 414 786 3000 | mnl org

Young children and their caregivers are invited to a virtual story time filled with fun stories, songs, and fingerplays.

Teacher in the Library

Ongoing, Weekdays Virtual

414.286.3000 | mpl.org Teachers are available via Google Meet to assist students in grades 1 through 8 and their parents with class assignments, academic support, and encouragement. Registration closes each day at 3:30 p.m.

Bilingual Story Time in ASL with Milwaukee Public Library

Ongoing, November 19; December 17 | 9:30am Virtual

414.206.3000 | mpl.org Celebrate the culture of Deaf/ Hard of Hearing (HoH) with a story interpreted in American Sign Language (ASL).



Play Date with Art: At Home: Spectacular Sculptures

Fri, November 20 | 10am Virtual

414.224.3200 | mam.org

It's never too early to learn about art! Share a half hour with the Milwaukee Art Museum on Facebook live looking at art and making your own fun and interactive projects, in this monthly program designed especially for ages 5 and under (with an adult).

Story Time in the Galleries: At Home

Sat, December 5 | 10:30am Virtual 414.224.3200 | mam.org

The Milwaukee Art Museum brings the storytelling and art to you and your family through Facebook live. Hear publisher Claudia Zoe Bedrick walk through the book "Mister Horizontal & Miss Vertical," by Noémie Révah and illustrated by Olimpia Zagnoli.

Kohl's Family Sundays: At Home: The Gift of Art

Sun, December 6 | 10am Virtual

414.224.3200 | mam.org

Hop online starting at 10 a.m. for art activities, performances, tours, and visits with artists.

Play Date with Art: At Home: Perfect Portraits

Fri, December 11 | 10am Virtual 414.224.3200 | mam.org

Share a half hour together making art, listening to music and exploring movement. Ideal for ages 5 and under, with a caregiver.



FAMILY LEARNING

Pajama Story Time with Milwaukee Public Library

Ongoing, Mondays 6:30pm Virtual

414.286.3000 | mpl.org Families with young children are invited to a virtual story time filled with stories, songs and rhymes designed to develop early literacy skills and encourage a love of reading. Cozy PJs and stuffed animal friends encourage!

Dungeons & Dragons on Discord Tue, December 814pm

Virtual 414 286 3000 | mol org

Escape to a new world, make friends, and get creative learning to play D&D online. Each month will have a new quest, drop in for one or play them all. No experience necessary.



Bilingual Story Time in Hmong with Milwaukee Public Library

Thu, December 10 9:30am Virtual

414.286.3000 | mpl.org Young children and their caregivers are invited to a Bilingual Virtual Story Time filled with fun stories, songs, and fingerplays all designed to help little ones develop important literacy skills needed prior to learning how to read.

Juega y aprende para familias

Fri, December 11 | 9:30am Virtual

414.286.3000 | mpl.org

Acompáñenos para disfrutar de juegos imaginarios para familias con niños pequeños. Cada programa está diseñado para ser una actividad familiar y divertida que incorpora el desarrollo de las destrezas de alfabetización temprana a través del juego. Aprenda la importancia de hablar, cantar, leer y divertirse juntos para el crecimiento de su hijo.





Discovery World

500 N. Harbor Drive 414.765.9966 | discoveryworld.org Rediscover Milwaukee's #1 science museum virtually or in person. Watch for information on upcoming events and virtual programming.

20



The One Ornament You Must "Hoan"

The 2020 Hoan Bridge ornament is available for \$19.95 by visiting Shop.MilwaukeeDowntown.com or by completing this order form. A limited number of past editions are available for \$24.95.

SAVE ON POSTAGE!

Ornaments may also be purchased at Kloiber Jewelers, 777 E. Wisconsin Avenue (414.276.2457). Call ahead for hours of operation.

2020 HOLIDAY LIGHTS ORNAMENT FORM

2020 – Hoan Bridge X	\$19.95
2019 - Marcus Performing Arts Center X	\$24.95
2018 - Fiserv Forum X	\$24.95
2017 - Northwestern Mutual Tower and Commons X	\$24.95
2016 - The Wisconsin Club	\$24.95
2015 - The Posner Building X	\$24.95
2014 – Iron Block Building X	\$24.95
2013 - U.S. Bank Tower	\$24.95
2012 - Milwaukee County Courthouse X	\$24.95
2011 – Milwaukee Gas Light Building	\$24.95

Make your check or money order payable to Milwaukee Downtown, Inc. Please do not send cash.

Mail to: Milwaukee Downtown Holiday Ornament 301 W. Wisconsin Avenue, Suite 106 Milwaukee, WI 53203

2010 – The Cudahy Tower Apartments and Condominiums	X \$24.95
2009 - Milwaukee Federal Building and U.S. Courthouse	X \$24.95
2008 - Milwaukee County Historical Society	X \$24.95
2007 - Northwestern Mutual Corporate Headquarters	X \$24.95
2006 - Central Library	X \$24.95
2005 - Downtown Trolley	X \$24.95
2004 - Milwaukee City Hall	X \$24.95
2003 - Cathedral of St. John the Evangelist	X \$24.95
2002 - Milwaukee Art Museum	X \$24.95
2001 - Pabst Theater	X \$24.95

Subtotal \$
Number of Ornaments
(Shipping and Handling for Each Ornament)
Total (WI sales tax is included in the final sales price.)

See next page for details.

PURCHASE YOUR ANNUAL MILWAUKEE DOWNTOWN TREASURE



The annual Milwaukee Holiday Lights Festival ornament is a one-of-a-kind keepsake. Great gifts for family, friends, co-workers and business associates, each year features an iconic downtown landmark cast in pewter. This year's edition, sculpted by Andrew Schumann, is 20th in the series and features the Hoan Bridge, which now displays a permanent light treatment as part of the Light The Hoan initiative. Make holiday memories with a brilliant light show. View the dazzling full schedule at lightthehoan.com.



2019 - Marcus Performing Arts Center



2014 - Iron Block Building

NAME	
BILLING ADDRESS	
CITY	
SHIPPING ADDRESS	
CITY	
DAYTIME PHONE	
CHECK MASTERCARD VISA	
CREDIT CARD NIIMBER	

VISIT SHOP.MILWAUKEEDOWNTOWN.COM!

The 2020 Hoan Bridge ornament is available for \$19.95 by visiting Shop.MilwaukeeDowntown.com or by completing the order form on this page (front and back). A limited number of past editions are available for \$24.95.

22



ORDER ORNAMENTS FROM YEARS PAST - \$24.95 EACH



SPORTS

Milwaukee Bucks

Fiserv Forum 800.4NBATIX | nba.com/bucks Visit the team's website for updated 2020-2021 schedule information.

Milwaukee Wave

UWM Panther Arena

414.224.WAVE | milwaukeewave.com Visit the team's website for updated 2020-2021 schedule information.

Milwaukee Admirals

UWM Panther Arena

414.227.0550 | milwaukeeadmirals.com Visit the team's website for updated 2020-2021 schedule information.



Marquette University -Men's Basketball

Fiserv Forum 414.288.4668 | gomarquette.com

vs. Arkansas-Pine Bluff Wed, November 25 | TBA

vs. Eastern Illinois Fri, November 27 | TBA

vs. Oklahoma State Tue, December 1 | TBA

vs. Wisconsin Fri, December 4 | TBA

vs. Green Bay Tue, December 8 | TBA

vs. UCLA Fri, December 11 | TBA

vs. Creighton Mon, December 14 | TBA

vs. Seton Hall Thu, December 17 | TBA

vs. Xavier Sun, December 20| TBA

vs. Villanova Wed, December 23 | TBA

Marquette University – Women's Basketball

Al McGuire Center

414.288.4668 | gomarquette.com Visit the team's website for updated 2020-2021 schedule information.

UWM Men's Basketball

UWM Panther Arena 414.299.5886 | mkepanthers.com Visit the team's website for updated 2020-2021 schedule information.

UWM Women's Basketball

Klotsche Center 414.229.5886 | mkepanthers.com Visit the team's website for updated 2020-2021 schedule information.

MSOE Men's Basketball

Hotchkin Arena 800.332.6763 | go-raiders.com Visit the team's website for updated 2020-2021 schedule information.

MSOE Women's Basketball

Hotchkin Arena 800.332.6763 | go-raiders.com Visit the team's website for updated 2020-2021 schedule information.



Please note, events and activities are subject to change or cancellation.

Please call ahead of your arrival.

NEW YEAR'S EVE/DAY

Your Window to the World on New Year's Eve

Thu, December 31 Pre-dinner Seatings | 5pm – 7pm Evening Seatings | 8:30pm – 12:30am The Pfister Hotel

414.298.3120 | thepfisterhotel.com

Ring in the New Year in style at BLU – The Pfister Hotel's signature cocktail lounge on the 23rd floor or get cozy around the fire in The Pfister's Lobby Lounge, expertly decorated for the season. Enjoy special packages including live music, reserved tables, premium champagne, party favors, and a dessert display. VIP Packages with stellar views available.





DINING & NIGHTLIFE

Please note, events and activities are subject to change or cancellation. Please call ahead of your arrival.

BREWERY DISTRICT:

Best Place at the Historic Pabst Brewery 917 W. Juneau Avenue

414.630.1609 | bestplacemilwaukee.com

Bento Xpert 1125 N. 9th Street 414.935.2823

Coaches 1125 1125 N. 9th Street 414.708.5541

Captain Pabst Pilot House 1037 W. Juneau Avenue 414.908.0025 | caotainpabst1864.com

Glass + Griddle 1130 N. 9th Street 414.988.1550 | glassgriddle.com

County Clare Irish Inn & Pub

1234 Ń. Astor Street 414.272.5273 | countyclare-inn.com

Cubanitas 728 N. Milwaukee Street 414.225.1760 | getcubanitas.com

Elsa's 833 N. Jefferson Street 414.765.0615 | elsas.com

Fairgrounds Café 916 E. State Street 414.395.3003 | fairgrounds.cafe

Flannery's 425 E. Wells Street 414.278.8586 | flannerysmilwaukee.com

Freshii 250 E. Wisconsin Avenue 414.921.0819 | freshii.com

Harbor House 550 N. Harbor Drive 414.395.4900 | harborhousemke.com Hidden Kitchen MKE 1125 N. 9th Street 414.345.7401

Marco Pollo 1125 N. 9th Street 414.935.2823

Meat On The Street 1125 N. 9th Street 414.477.6717

MKE Brewing Company 1128 N. 9th Street 414.226.2337 | mkebrewing.com



Jamba 544 E. Ogden Avenue 414.800.7991 | iamba.com

Java Corner 731 N. Jackson Street 414.847.0033

Jersey Mike's 544 E. Ogden Avenue 414.539.3253 | jerseymikes.com

Jimmy John's 1425 N. Jefferson Street 414.347.1234 | jimmyjohns.com

The Knick 1030 E. Juneau Avenue 414.272.0011 | theknickrestaurant.com

Mason Street Grill 425 E. Mason Street 414.298.3131 | masonstreetgrill.com

Monica's on Astor 1228 N. Astor Street 414.765.9402

CATHEDRAL SQUARE DISTRICT:

600 EAST Café 600 E. Wisconsin Avenue 414.224.6594 | 600eastcafe.com

Alem Ethiopian Village 307 E. Wisconsin Avenue 414.224.5324 | alem-ethiopianvillage.com

Amilinda 315 E. Wisconsin Avenue 414.369.3683 | amilinda.com

Artisan Ramen 530 E. Mason Street 414.888.8800 | artisan-ramen.com

Bacchus 925 E. Wells Street 414.765.1166 | bacchusmke.com

Bad Genie 789 N. Jefferson Street 414.539.6022

My Office 763 N. Milwaukee Street 414.276.9646

Noodles 544 E. Ogden Avenue 414.273.9705 | noodles.com

Oggie's 411 E. Mason Street 414.225.3260 | oggiesmke.com

Ouzo Café 776 N. Milwaukee Street 414.272.6896 | ouzocafe.com

Panera Bread 600 E. Ogden Avenue 414.224.0200 | panerabread.com

Pita Pit 231 E. Wisconsin Avenue 414.930.0910 | pitapitusa.com

Rare Steakhouse 833 E. Michigan Street 414.273.7273 | raresteaks.com The Belmont Tavern 784 N. Jefferson Street 414 988 6161 | thehelmonttavern com

BLU 424 E. Wisconsin Avenue 414.298.3196 | blumilwaukee.com

Bollywood Grill 1038 N. Jackson Street 414.271.8200 | bollywoodgrill.us

Brunch 714 N. Milwaukee Street 414.210.5381 | brunchitup.com

Buckley's 801 N. Cass Street 414.277.1111 | buckleysmilwaukee.com

Cafe at the Pfister 424 E. Wisconsin Avenue 414.390.3878 | thepfisterhotel.com

Real Chili 419 E. Wells Street 414.271.4042 | realchilimilwaukee.com

Shah Jee's 770 N. Jefferson Street 414.271.5354

The Sofie 777 N. Jefferson Street 414.930.0683 | thesofie.com

The Soup House 324 E. Michigan Street 414.277.7687 | souphousemke.com

The Soup Market 111 E. Kilbourn Avenue 414.727.0700 | soupmarket.com



Café at the Plaza 1007 N. Cass Street 414.276.2101 | cafeattheplaza.com

Caribou Coffee/ Einstein Bros. Bagels 544 E. Ogden Avenue 414.276.9888 | cariboucoffee.com

Carnevor 718 N. Milwaukee Street 414.223.2200 | carnevor.com

Chipotle 600 E. Ogden Avenue 414.223.4710 | chipotle.com

City.Net Café 306 E. Wisconsin Avenue 414.336.1723 | citynetjazz.com

Classy Girl Cupcakes 825 N. Jefferson Street 414.270.1877 | classygirlcupcakes.com

SportClub

750 N. Jefferson Street 414.808.1588 | sportclubmke.com

Starbucks

544 E. Ogden Avenue 414.221.9099 | starbucks.com 323 E. Wisconsin Avenue 414.278.5999 | starbucks.com 720 E. Wisconsin Avenue 414.208.7346 | starbucks.com

Stella Van Buren 550 N. Van Buren Street 414.847.5622 | stellavanburen.com

Subway 1200 N. Van Buren Street 414.220.4555 | subway.com

Swingin' Door Exchange 219 E. Michigan Street 414.276.8150 | swingindoorexchange.com

Taylor's 795 N. Jefferson Street 414.271.2855 | taylorsmilwaukee.com

DINING & NIGHTLIFE

Please note, events and activities are subject to change or cancellation. Please call ahead of your arrival.

Third Coast Provisions

724 N. Milwaukee Street 414.323.7434 | thirdcoastprovisions.com

This Is It!

418 E. Wells Street 414.278.9192 | thisisitbar.com

Tua Pasta

100 E. Wisconsin Avenue 414.988.4016 | tuapastatp.com

Victor's Cocktail Lounge & Restaurant

1230 N. Van Buren Street 414.272.2522

Ward's House of Prime

540 E. Mason Street 414.223.0135 | wardshouseofprime.com

Zarletti

741 N. Milwaukee Street 414.225.0000 | zarletti.net

Canary Coffee Bar

720 N. Old World Third Street 414.426.8389 | canarycoffeebar.com

Carson's Ribs 301 W. Juneau Avenue 414.223.3311 | ribs.com

Drink Wisconsinbly Pub 320 W. Highland Avenue 414.409.1740 | drinkwi.pub

George Webb 812 N. Old World Third Street 414.278.0225 | georgewebb.com

Good City Brewing 333 W. Juneau Avenue 414.539.4343 | goodcitybrewing.com

The King And I 830 N. Old World Third Street 414.276.4181 | kingandirestaurant.com

The Loaded Slate 1137 N. Old World Third Street 414.273.5700 | theloadedslate.com

CONVENTION CENTER DISTRICT:

Aperitivo 311 N. Plankinton Avenue 414.276.4400 | aperitivomke.com

Avenue Bar and Grill 611 W. Wisconsin Avenue 414.271.7327 | avenuemilwaukee.com

BB's (Build-A-Breakfast/ Build-A-Burger) 633 W. Wisconsin Avenue 414.270.1070 | bbmilwaukee.com

Benihana 850 N. Plankinton Avenue 414.270.0890 | benihana.com

The Capital Grille 310 W. Wisconsin Avenue 414.223.0600 | thecapitalgrille.com

Crab It Your Way 823 N. 2nd Street 414.763.9953 | crabityourway.com

Mader's

1041 N. Old World Third Street 414.271.3377 | madersrestaurant.com

The Mecca Sports Bar and Grill 1134 N. Vel R. Phillips Avenue 414.908.0401 | themeccamke.com

Milwaukee Brat House 1013 N. Old World Third Street 414.273.8709 | milwaukeebrathouse.com

Oak Barrel Public House 1033 N. Old World Third Street 414.897.8320 | oakbarrelmilwaukee.com

Old German Beer Hall 1009 N. Old World Third Street 414.226.2728 | oldgermanbeerhall.com



Domino's

719 W. Wisconsin Avenue 414.271.8990 | dominos.com

Dunkin' 622 W. Wisconsin Avenue 414.347.1599 | dunkindonuts.com

Gyro MKE 700 W. Wisconsin Avenue 414.273.4976 | gyromke.com

Major Goolsby's 340 W. Kilbourn Avenue 414.271.3414 | majorgoolsbys.com

Miller Time Pub & Grill 509 W. Wisconsin Avenue 414.271.2337 | millertimepubandgrill.com

Mo's, A Place For Steaks 720 N. Plankinton Avenue 414.272.0720 | mosaplaceforsteaks.com

1044 N. Old World Third Street 414.226.6044 | rwbmke.com

RWR MKF

San Giorgio 838 N. Old World Third Street 414.276.2876 | sangiorgiopizza.com

Taco Mike's 1001 N. Old World Third Street 414.763.3325 | tacomikes.com

Third Street Tavern 1110 N. Old World Third Street 414.276.2876 | thirdstreettavernmke.com

Truth Lounge 1111 N. Old World Third Street 414.581.5540

Uncle Buck's 1125 N. Old World Third Street 414.988.0355 | unclebucksonthird.com

Who's On Third 1007 N. Old World Third Street 414.897.8373 | whosonthirdmke.com



Pothelly 135 W. Wisconsin Avenue 414.226.0014 | pothelly.com

Starbucks 509 W. Wisconsin Avenue 414.390.1804 | starbucks.com

Stone Creek Coffee 422 N. 5th Street 414.431.2157 | stonecreekcoffee.com

WATER STREET DISTRICT:

AJ Bombers 1247 N. Water Street 414.221.9999 | ajbombers.com

Alderaan Coffee 1560 N. Water Street 414.395.9955 | alderaancoffee.com

BarNone 1139 N. Water Street 414.226.6969 | barnonemilwaukee.com

Birch + Butcher 459 E. Pleasant Street 414.323.7372 | birchandbutcher.com

Brothers 1213 N. Water Street 414.224.1690 | brothersbar.com

Brownstone Social Lounge 524 N. Water Street 414.210.4824

Buffalo Wild Wings 1123 N. Water Street 414.277.0293 | buffalowildwings.com

DEER DISTRICT/ OLD WORLD THIRD:

The Beer Garden 1133 N. Old World Third Street 414.908.0401 | thebeergardenmke.com

Brick 3 Pizza

1107 N. Old World Third Street 414.224.6040 | brick3pizza.com

Brüdd Café

1048 N. Old World Third Street 414.755.2424 | brudd-cafe.business.site

Buck Bradley's

1019 N. Old World Third Street 414.224.8500 | buckbradleys.com

Calderone Club 842 N. Old World Third Street 414.273.3236 | calderoneclub.net



China Gourmet 117 E. Wells Street 414.272.1688 | china-gourmet.com

The Coffee Bean 624 N. Water Street 414.276.2233 | thecoffeebeanmke.com

Colour Palate 789 N. Water Street 414.502.8750 | colourpalate.com

District On Water 628 N. Water Street 414.252.0145 | districtmke.com

Duke's On Water 158 E. Juneau Avenue 414.274.7204

DINING & NIGHTLIFE

Please note, events and activities are subject to change or cancellation. Please call ahead of your arrival.



Dunkin' 111 E. Wisconsin Avenue 414.224.7924 | dunkindonuts.com

Elwood's Liquor and Tap 1111 N. Water Street 414.810.1436

Fore! Milwaukee 530 N. Water Street 414.272.3673 | foremilwaukee.com

Grassroots Salad Company 607 N. Water Street 414.249.4464 | jeatgrassroots.com The Harp Irish Pub 113 E. Juneau Avenue 414.289.0700 | theharpirishpub.com

lan's Pizza 146 E. Juneau Avenue 414.727.9200 | ianspizza.com

Jimmy John's 767 N. Water Street 414.227.1166 | jimmyjohns.com

Lowcountry Milwaukee – Coming Soon! 1114 N. Water Street lowcountrychicago.com

McGillycuddy's 1135 N. Water Street 414.278.8888 | mcgillycuddysmilwaukee.com

Pourman's 1127 N. Water Street 314.471.5379 | pourmansmke.com

Qdoba

1150 N. Water Street 414.389.8744 | qdoba.com

Red Rock Saloon 1227 N. Water Street 414.431.0467 | redrockmilwaukee.com

Rock Bottom Restaurant & Brewery 740 N. Plankinton Avenue 414.276.3030 | rockbottom.com

Rodizio Grill 777 N. Water Street 414.431.3106 | rodiziogrill.com/milwaukee

Rogue's Gallery 134 E. Juneau Avenue 414.763.1102

Saint Kate – The Bar 139 E. Kilbourn Avenue 414.291.4797 | saintkatearts.com/dining Saint Kate – Proof Pizza 139 E. Kilbourn Avenue 414.270.4433 | saintkatearts.com/dining

SafeHouse 779 N. Front Street 414.271.2007 | safe-house.com

Scooters Pub 154 E. Juneau Avenue 414.274.7201



Starbucks

920 N. Water Street 414.272.0232 | starbucks.com

Subway 710 N. Plankinton Avenue 414.212.8495 | subway.com

Trinity Three Irish Pubs 125 E. Juneau Avenue 414.278.7033 | trinitythreeirishpubs.com

Vagabond

1122 N. Edison Street 414.223.1122 | vagabondmke.com

Water Street Brewery 1101 N. Water Street 414.272.1195 | waterstreetbrewery.com

Waterfront Deli 761 N. Water Street 414.220.9300 | milwaukeewaterfrontdeli.com

SHOPPING

APPAREL:

Althea's Fine Lingerie 777 N. Jefferson Street 414.935.2800 | altheasfinelingerie.com

Brew City Brand 400 N. Water Street 414.220.9075 | brewcityonline.com

Bucks Pro Shop 1111 Vel R. Phillips Avenue 414.918.6401 | shop.bucks.com Miss Ruby Bridal Boutique 313 N. Plankinton Avenue, Suite 203 414.755.2900 | missrubyboutique.com

The Sophisticated Man 322 E. Wisconsin Avenue 414.271.4490 thesophisticatedmanboutique.com

TJ Maxx 161 W. Wisconsin Avenue 414.347.9603 | tjmaxx.com



BOOKS & MUSIC:

Downtown Books 624 N. Broadway Street 414.224.1799 | downtownbooksonline.com

Musical Memories 833 E. Kilbourn Avenue 414.271.0666 Please note, events and activities are subject to change or cancellation. Please call ahead of your arrival.

25

FOOTWEAR:

Allen Edmonds 424 E. Wisconsin Avenue 414.897.5650 | allenedmonds.com

Rerocc 773 N. Jefferson Street 414.800.4369 | rerocc.com

Shoo 241 N. Broadway 414.765.2355 | shoostore.com

Trusted Kicks 532 N. Water Street 832.919.4945 | trustedkicks.com



10



TIME FOR US

SHOPPING

FURNISHINGS & DÉCOR:

Design Within Reach 167 N. Broadway 414 224 5353 | dwr.com

lannelli's Custom Shoppe 625 N. Broadway 414.272.0543

Luminosity, Inc.

207 E. Buffalo Street 414.278.0992

Residence Milwaukee

123 E. Wells Street 414.444.5010 Restoration Hardware 224 E. Chicago Street 414.808.3890 | restorationhardware.com

Scandinavia Fine Furniture 767 N. Jefferson Street 414.276.7226

Shabahang & Sons Oriental Rugs 601 E. Ogden Avenue 414.347.1300 | shabahangorientalrugs.com

 West Elm

 342 N. Water Street, Suite 100

 414.224.0216 | westelm.com

GOURMET FOODS:

Edible Arrangements 722 N. Water Street 414.225.0300 | ediblearrangements.com

Fresh Thyme Farmers Market 470 E. Pleasant Street 414.290.3999 | freshthyme.com

Metro Market 1125 N. Van Buren Street 414.273.1928 | metromarket.net

Milwaukee Public Market 400 N. Water Street 414.336.1111 | milwaukeepublicmarket.org

Penzeys Spices 638 N. Water Street 414.375.4896 | penzeys.com

The Spice House 1031 N. Old World Third Street 414.272.0977 | thespicehouse.com

SALONS & SPA:

East Town Spa 718 E. Wells Street 414.271.4247 | easttownspa.com

Usinger's Famous Sausage

414.276.9100 | usinger.com

Wisconsin Cheese Mart

215 W. Highland Avenue

1030 N. Old World Third Street

414 272 3544 | wisconsincheesemart.com

GLOSS Nail Spa 1545 N. Water Street 414.273.1741 | glossnailspa.net

Institute of Beauty and Wellness 327 E. St. Paul Avenue 414.227.2889 | ibw.edu

Neroli Salon & Spa 327 E. St. Paul Avenue 414.319.7559 | nerolispa.com



HEALTH & WELLNESS:

Walgreens 275 W. Wisconsin Avenue 414.273.5426 | walgreens.com

34

Salon Blanc

1541 N. Water Street 414.323.4241 | salonblancmke.com

SCOTTFREE Salon 726 N. Milwaukee Street 414 223 D896 | scottfreesalon.com



Violet Beauty Lounge 514 N. Water Street 414.239.8066 | violetbeautymke.com

WELL Spa + Salon 424 E. Wisconsin Avenue 414.277.9207 | pfisterwellspa.com



GIFTS & ACCESSORIES:

Best Place at the Historic Pabst Brewery 917 W. Juneau Avenue 414.223.4709 | bestplacemilwaukee.com

Betty Brinn Children's Museum Gift Shop

betty-brinns-gift-shoppe.myshopify.com

Discovery World Gift Shop 500 N. Harbor Drive 414.765.8770 | discoveryworld.org

Historic Milwaukee 235 E. Michigan Street 414.277.7795 | historicmilwaukee.org

Milwaukee Art Museum Store 700 N. Art Museum Drive 414.224.3210 | store.mam.org

Milwaukee Public Museum Marketplace 800 W. Wells Street

800 W. Wells Stree 414.278.2795 | mpm.edu Planet Bead 710 N. Milwaukee Street 414.273.2323 | planetbead.com

Ticket King 751 N. Broadway 414.273.6007 | theticketking.com

Uhle Tobacco Company 114 W. Wisconsin Avenue 414.273.6665 | uhles.com

Urban Milwaukee: The Store 414.395.0632 | urbanmilwaukeethestore.com



JEWELRY:

Kesslers Diamonds 450 E. Mason Street 414.721.9450 | kesslersdiamonds.com

Kloiber Jewelers 777 E. Wisconsin Avenue 414.276.2457 | kloiberjewelers.com Powers Jewelry Designers 301 E. Wisconsin Avenue 414.272.4510 | milwaukee-iewelry.com

Steins Jewelry and Loan 715 W. Wisconsin Avenue 414.276.7296

PAPER & SHIPPING SUPPLIES:

Broadway Paper 191 N. Broadway 414.277.7699 | broadwaypaper.com

FedEx 312 E. Wisconsin Avenue 414.270.0404 | fedex.com/office

SPORTING GOODS:

Fore! Milwaukee 530 N. Water Street 414.272.3673 | foremilwaukee.com

Vulture 651 N. Plankinton Avenue 414.301.1661 | vulturespace.org

DOWNTOWN GIFT GUIDE

Browse these Downtown retailers' offerings, in-person or online, as a way to check friends and family off your gift list, while supporting Milwaukee businesses

1. Allen Edmonds

424 E. Wisconsin Avenue 414.897.5650 | allenedmonds.com

Whether navigating the urban landscape or venturing off the beaten path, Allen Edmonds offers footwear for every occasion. Purchase a gift card and take the guesswork out of holiday shopping. Shoes retail for \$100 - \$695.



2. Althea's Fine Lingerie 777 N. Jefferson Street 414.935.2800 | altheasfinelingerie.com

Women's undergarments with colorful, on-trend designs and a fabulous fit.





3. Buckley's 801 N. Cass Street 414.277.1111 | buckleysmilwaukee.com

This family-owned restaurant offers a great dining experience with an approachable and dynamic menu featuring delicious platters and charcuterie boards, salmon, burgers, steaks and more. Buckley's recently expanded their world-class dessert menu to offer full-sized cakes and pies retailing for \$65 - \$85.

4. Classy Girl Cupcakes 825 N. Jefferson Street 414.270.1877 | classygirlcupcakes.com

📕 📕 with pre-payment

The perfect hostess gift or a treat to brighten someone's day, you can't go wrong with a dozen gourmet cupcakes in assorted seasonal flavors. Standard cupcakes are just \$3 each, Gluten Free or Vegan-\$3.50 each, Gluten Free Vegan-\$4 each, Keto-\$5 each and Jumbo Filled Cupcakes-\$5 each. Custom cake and cupcake orders can be placed online two days ahead at classygirlcupcakes.com, same day by phone or through eatstreet.com for takeout or local delivery.

Carry Out Menu Available Daily





5. Historic Milwaukee, Inc. 235 E. Michigan Street 414.277.7795 | historicmilwaukee.org

Shop Milwaukee-centric home goods and gifts at Historic Milwaukee, Inc. Some bestsellers include Frank Lloyd Wright puzzles, HANmade Milwaukee Kitchen Towels and the James Steeno 2020 Christmas Ornament. Items retail for \$16 - \$25.



6. Kesslers Diamonds 450 E. Mason Street 414.721.9450 | kesslersdiamonds.com

The finest bracelets, earrings, rings, pendants and necklaces, with many wonderful gifts under \$200 and all backed by Kesslers' miraculous warranty.

7. Kloiber Jewelers 777 E. Wisconsin Avenue 414.276.2457 | kloiberjewelers.com

A full-service jewelry store that specializes in exquisite fine jewelry and custom-designed engagement rings. Owner Karin Volz suggests a pair of Sterling Silver Knot Earrings or Pearl Stud Earrings for that special someone, which are always the right size. Gift certificates are also available.



8. Milwaukee Public Market 400 N. Water Street 414.336.1111 | milwaukeepublicmarket.org

Bursting with unique, high quality selections of artisan and ethnic products, and freshly-made prepared foods, you're sure to find gifts for the culinary inclined on your list. A gift certificate for a cooking class in the Madame Kuony Demonstration Kitchen will also satisfy the appetite of any budding chef.





9. Penzeys Spices 638 N. Water Street 414.375.4896 | penzeys.com

Choose from gift box options ideal for the baker, salad lover, grill master, happy couple and more! Gift boxes retail for \$32.95 - \$209.95.

10. Rerocc 773 N. Jefferson Street 414.800.4369 | rerocc.com

An acronym for "recycling everyone's rare objects cash or consignment," Rerocc specializes in the most sought-after footwear and apparel such as Yeezys, retro Air Jordan, Supreme, BAPE and more.



DOWNTOWN GIFT GUIDE

11. The Spice House 1031 N. Old World Third Street 414.272.0977 | thespicehouse.com

If variety is the spice of life, then The Spice House has you covered. With its broad range of curated gift sets, the foodie in your life will delight in combos that capture flavors from both near and far. There's even a popcorn seasonings set and a cocoa collection - a great pairing for those cold winter nights. Gift sets range from \$23.49 - \$139.99.





12. Stone Creek Coffee

422 N. 5th Street 414,431,2157 | stonecreekcoffee.com

Perk up someone's day or season, with beans from Stone Creek Coffee. Gift ideas include coffee box sets, a subscription for coffee of the month. coffee soap, tea soap, soy candles, apparel and mugs. And, of course, gift cards are always a fail-safe. Gifts retail from \$1-\$420.



13. Urban Milwaukee 414 395 0632 | urbanmilwaukeethestore.com

An online destination for any 414 lovers on your list. Best sellers include Milwaukee Flag hats, Milwaukee-opoly, HANmade Milwaukee magnets, masks and other home goods. Items range from \$5 - \$54.

14. Usinger's

1030 N. Old World Third Street 414.276.9100 usinger.com



Share an old world tradition. Give a delightful gift of gourmet specialty sausage, meats and cheese assortments priced from \$26 to \$94. Gift certificates are available too.





15. Wisconsin Cheese Mart 215 W. Highland Avenue 414.272.3544 | wisconsincheesemart.com

From cheddar flights to artisanal cheeses, share the taste of Wisconsin with a crate or gift box. Prices range from \$20.75 - \$92.

Online Purchases Curbside Pickup Open to In-Store Walk-ins Pre-paid Contactless Pickup & Delivery Open to Consumer by Appointment

Touchless Store Pickup

NEAR DOWNTOWN RETAIL

Brady Street

bradvstreet.org

An eclectic strip offering a mix of ethnic cuisine, cool coffee shops, chic salons and vibrant nightlife. Featuring nearly 90 restaurants. retailers and businesses like Balzac. Chocolate MKE, Exclusive Company, Polished Nail Bar and more, there's something for everyone to enjoy.

Brewerv District

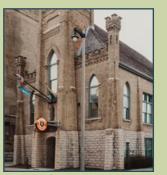
thebrewerv.org

A walkable neighborhood with a unique history. Its redevelopment has given rise to hotels, restaurants, taverns, breweries and event spaces. Home to gems like NO Studios, Captain Pabst Pilot House, Best Place at the Historic Pabst Brewerv and MKE Brewing Company, plus restaurants like Glass + Griddle and Meat on the Street

Cesar Chavez Drive

cesarchavezbid.org

Cesar Chavez Drive is home to many cultural retail stores, restaurants and supermarkets. A statue of Cesar Chavez sits near the entrance to Cesar Chavez Drive to welcome visitors to the commercial district and the near south side.



Gateway to Milwaukee

gatewaytomilwaukee.com The Gateway to Milwaukee is the City's Tourism and Transportation hub. Home to the General Mitchell Regional Airport, Amtrak and Bus Connections, the Gateway district is the jump off point for many visitors

to the Milwaukee metropolitan area. The area also boasts industrial businesses due to the area's key transportation assets.

Historic Mitchell Street

mitchellstreet com

Located on Milwaukee's South Side. Historic Mitchell Street is home to a vital shopping district. Many of the buildings still retain the historic architecture and are now home to new and exciting cultural clothing. dining and shopping destinations.



Harbor District

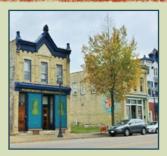
harbordistrict.org The Harbor District has been at the center of our region's prosperity for hundreds of years - first as a rice marsh with plentiful fish and game, then as an economic hub that served industries throughout the state. Now the area is undergoing a world-class revitalization to set a standard for how waterfronts "work" environmentally, economically and socially. Check out places like Twisted Path Distillery, Melt Chocolates, the Original Cheesehead Factory, Allie Boy's and more.

Historic Third Ward

historicthirdward.org

Browse these near Downtown neighborhoods, in-person or online, as a way to check friends and family off your aift list, while supporting Milwaukee businesses.

> Milwaukee's oldest center of commerce, the Historic Third Ward includes over 50 restaurants and nightlife hot spots, more than 50 retailers and salons, and features the highest concentration of art galleries in Milwaukee. You know you can't find a Historic Third Ward experience online, so make your list, check it twice, and be sure to spend your money locally this winter. #YouCantFindThisOnline



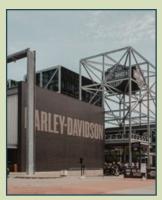
Historic King Drive/Bronzeville

kingdriveis.com

The Martin Luther King Drive neighborhoods feature a variety of nearly 60 retailers and more than 25 restaurants and nightlife establishments, including Skybox Milwaukee, Glorious Malone's Fine Sausage, Pilcrow Coffee, Bronzeville Collective and more.

Menomonee Valley

thevalleymke.org Give the gift of the Harley-Davidson legacy, grab a beer or bloody, tour art installations on the Hank Aaron State Trail, and more down in the Valley.



Near West Side

nearwestsidemke.org

The Near West Šide is known as the neighborhood of neighborhoods - rich with architectural character and historical housing. Some historical landmarks in the area include the Pabst Mansion, Ambassador Hotel and the Historic Eagles Club. Dining hot spots include The Fitz, Five O'Clock Steakhouse and Miss Katie's Diner.

East Side

theeastside.org

Featuring an assorted mix of retailers, restaurants and popular nightlife establishments, North Avenue includes favorites like the Crossroads Collective, The Waxwing, Black Cat Alley, Hacienda Beer Co., Blooming Lotus Bakery and more.

Sherman Phoenix

shermanphoenix.com

The Sherman Phoenix transformed the fire-damaged BMO Harris Bank building located at the eastern gateway to the Sherman Park neighborhood into high-quality space for 29 small businesses-of-color offering diverse foods, wellness services and cultural activities. Updates to the neighborhood include much-needed community spaces to curate art exhibits, film showings, and cultural events. By providing mentorship and coaching, the project supports entrepreneurs of color to help them grow their businesses. generate jobs, and support the local economy.





Walker's Point

walkerspointassociation.org

The longtime hub of Milwaukee's LGBTQ+ community, Walker's Point is also a hotbed of restaurants, nightclubs, antique shops and more. Popular spots include Braise, Hamburger Mary's, Fuel Café, Black Sheep MKE, Walker's Pint, Great Lakes Distillery and more.



SEASON OF GIVING WITH VISIT MILWAUKEE

visitmilwaukee.org/holidays



HOTELS



Aloft Hotel Milwaukee Downtown 1230 N Old World Third Street 414 226 0122 | aloftmilwaukeedowntown.com

The Astor Hotel 924 E. Juneau Avenue 414 271 4220 | theastorhotel.com

1007 N. Cass Street 414.276.2101 | plazahotelmilwaukee.com

Residence Inn Milwaukee Downtown 648 N. Plankinton Avenue 414 224 7890 | marrintt.com/mkeri

The Brewhouse Inn & Suites 1215 N. 10th Street 414 810 3350 hrewhousesuites com

Cambria Hotel Milwaukee Downtown 503 N. Plankinton Avenue 414 223 4484 | cambriamilwaukee.com

County Clare Irish Hotel 1234 N. Astor Street 414.272.5273 | countyclare-inn.com

Courtvard Milwaukee Downtown 300 W. Michigan Street 414.291.4122 | marriott.com

DoubleTree by Hilton Milwaukee Downtown 611 W. Wisconsin Avenue 414,273,2950 | doubletreemilwaukee.com

Dubbel Dutch 817 N. Marshall Street 414.376.3439 | thedubbeldutch.com



Drury Plaza Hotel 700 N. Water Street 414.224.7864 | drurvhotels.com

Fairfield Inn & Suites by Marriott 710 N. Old World Third Street 414,224,8400 | marriott.com/fairfieldinn

Hampton Inn & Suites 176 W. Wisconsin Avenue 414.271.4656 | hilton.com

Hilton Garden Inn **Milwaukee Downtown** 611 N. Broadway

414 271 6611 hiltongardeninnmilwaukeedowntown.com

Homewood Suites by Hilton 500 N. Water Street 414.563.1090 | hilton.com

Hotel Metro 411 E. Mason Street 414.272.1937 | hotelmetro.com

Hvatt Place Milwaukee Downtown 800 W. Juneau Avenue 414.808.3880 | hvatt.com

Hyatt Regency Milwaukee 333 W. Kilbourn Avenue 414 276 1234 | milwaukee hvatt.com

Journeyman Hotel 310 E. Chicago Street 414.291.3970 | journeymanhotel.com The Knickerbocker on the Lake 1028 E. Juneau Avenue 414 276 8500 | knickerhockeronthelake.com

Marriott Milwaukee Downtown 323 E. Wisconsin Avenue 414 278 5999 | marrintt.com

The Pfister Hotel 424 E. Wisconsin Avenue 414.273.8222 theofisterhotel.com



The Plaza Hotel & Apartments

Saint Kate - The Arts Hotel 139 E. Kilbourn Avenue 414 276 8686 | saintkatearts com

SpringHill Suites by Marriott 744 N. Vel R. Phillips Avenue 414 273 9811 | marrintt com

Tru by Hilton – *Opening late November* 515 N. Jefferson Street 414 240 8331 | hilton.com

The Westin Milwaukee 550 N. Van Buren Street 414 224 5224 | westinmilwaukee.com



The Freshest Trees in Town!

Visit one of our Old World Holiday Tree Lots and choose from a wide selection of Wisconsin's own fresh-cut Fraser firs, evergreen wreaths, garland and Christmas decor, with options well suited to downtown living spaces and business settings.



Ideal Property Management ideal-landscaping.net • 262-251-3578

Visit our website for more information about Tree Lot locations, special events and tree selections SAVE^{\$5} on any purchase from an Ideal Tree Lot with this ad

THREE MILWAUKEE LOCATIONS: DOWNTOWN, SHOREWOOD **AND WHITEFISH BAY**



Ideal's Tree Lots open daily Nov. 23 - Dec. 24 from 10am - 8pm (excluding Thanksgiving on Nov. 26)

2020 MILWAUKEE **HOLIDAY LIGHTS** FESTIVAL **SPONSORS**



Milwaukee Downtown, BID #21 301 W. Wisconsin Avenue, Suite 106 Milwaukee, WI 53203 | 414.220.4700

(f) 🖸 🎔 🖗

MILWAUKEE HOLIDAY LIGHTS FESTIVAL NOVEMBER 19, 2020 - JANUARY 1, 2021 WWW.MILWAUKEEHOLIDAYLIGHTS.COM













Ideal

Property

Management

CONTRIBUTING **Sponsors**

PARK

SANTA'S

MAILBOX

Sponsors









