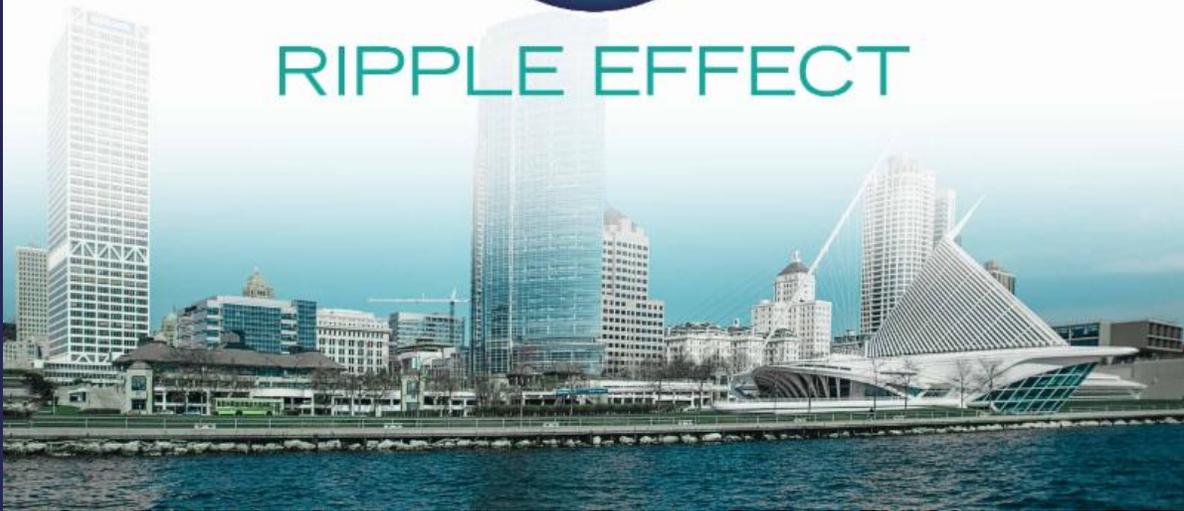




RIPPLE EFFECT



Hello, Milwaukee Downtown-ers!

Summer may be coming to an end, but September is just heating up in downtown Milwaukee! There's still time to get outside and tour Sculpture Milwaukee's 21 works displayed along Wisconsin Avenue, attend an educational program or an avenue activation event. Thanks to a generous anonymous donor, a second work from Sculpture Milwaukee 2017 will earn a permanent place in downtown Milwaukee! Join us on Tuesday, Sept. 18 as we dedicate Michelle Grabner's *Untitled*, 2017, to its permanent home downtown.



Plus, we're getting revved-up for international PARK(ing) Day! On Friday, Sept. 21, parking spaces around the globe will be temporarily reclaimed for people instead of vehicles. Read on for a complete list of where you can find Milwaukee's temporary urban oases. Continuing momentum for the rethinking of urban spaces, we welcome the new Downtown GO! Kart, a mobile hub for midday games and colleague camaraderie on the patio at 310 W. Wisconsin Ave.

Last but not least, we regretfully scheduled our 2018 Annual Meeting on Yom Kippur. In observance, please note we are rescheduling the meeting for Wednesday, Sept. 26. Thank you for your patience and understanding.

Thanks for reading!



Beth Weirick
CEO

Milwaukee Downtown, BID #21
bweirick@milwaukeedowntown.com



MILWAUKEE DOWNTOWN, BID #21 ANNUAL MEETING RESCHEDULED TO WEDNESDAY, SEPTEMBER 26



In 1997, several bold visionaries created a business improvement district that would lead downtown Milwaukee into the next century. Twenty-one years later, Milwaukee Downtown, BID #21 is a dynamic force in the region and beyond. Thank you to all of those who have lent a hand in making these twenty-one catalytic years possible!

Join us for our 21st Annual Meeting on Wednesday, Sept. 26 at Discovery World for a morning of celebration. Plus, get the

scoop on what's brewing as we take a look back at BID #21's completed catalytic projects, share the buzz on new initiatives in the works, and honor this year's Downtown Achievement Award winners.

Please RSVP to Lesia Ryerson at lryerson@milwaukeedowntown.com or 414.220.4700 x2 by Wednesday, Sept. 12.



PARK(ING) DAY 2018 RETURNS TO DOWNTOWN'S STREETS: FRIDAY, SEPT. 21

From around the globe to Milwaukee, people are celebrating International PARK(ing) Day, an initiative which aims to promote the re-thinking of public spaces and to raise awareness of the need for urban green



spaces. On Friday, Sept. 21 from 10 a.m. to 3 p.m., a bus shelter and parking spaces throughout downtown will be transformed into "livable" spaces for people to gather for creative experimentation, activism, socializing and play.

Pull up a seat and join us! Park yourself at any of the following locations and enjoy live music, food and games:

- 600 East Café - 600 E. Wisconsin Avenue
- CityCenter at 735 - 735 N. Water Street
- City.Net Café - 306 E. Wisconsin Avenue
- Westtown Pop-Up Farmers' Market - Wisconsin Avenue & 3rd Street
- Kahler Slater - Wisconsin Avenue & Plankinton Avenue
- Two-Fifty, Quorum Architects, Pilcrow Coffee - 250 E. Wisconsin Avenue
- Rinka | Chung - 756 N. Milwaukee Street
- Sculpture Milwaukee - 204 W. Wisconsin Avenue
- Urban Milwaukee - 755 N. Milwaukee Street
- Zip MKE - 424 E. Wisconsin Avenue
- Cathedral Square Friends - Cathedral Square Park, Jefferson Street
- The Bus Art Project MKE - 740 N. Water Street

Visit www.milwaukeedowntown.com/parking-day for details.



GAME ON, WISCONSIN: DOWNTOWN GO! KART ENCOURAGES MIDDAY GAMEPLAY



The recipe for a perfect lunch break, step out of the office and into an urban paradise on the plaza, where you can find all of the games and gear you need for a friendly competition against coworkers, family, or friends. The brand new Downtown GO! Kart, sponsored by 310W and Plankinton Clover Apartments, is a one-stop shop for light-hearted fun and features more than 25 tabletop games for rent, bag toss and free Wi-Fi!

GO! Kart hours are Monday through Friday, 11 a.m. to 6 p.m. Beginning Monday,

October 1, 2018, the GO! Kart will be relocated to its indoor location inside the ASQ Center's river skywalk. Click [here](#) to learn more.



SECOND SCULPTURE MILWAUKEE 2017 WORK DONATED TO DOWNTOWN COMMUNITY

This summer, Sculpture Milwaukee's numerous tours, educational programs and avenue activation events have attracted both visitors and locals to downtown, opening a dialogue which fosters education and understanding of unique perspectives of the installation's 21 works lining

Wisconsin Avenue.



Michelle Grabner, *Untitled*,
2017. Image by Tom
Bamberger.

The urban sculpture experience's lasting impacts are further solidified with the recent announcement of a permanent addition to our downtown skyline--Michelle Grabner's *Untitled*, 2017. An anonymous donor of the Greater Milwaukee Foundation provided a grant to the Historic Third Ward Association to acquire the piece, making it the second sculpture from Sculpture Milwaukee 2017 to be purchased and permanently installed in a public space in downtown Milwaukee. The piece was installed last month near the Milwaukee RiverWalk at Chicago and Water streets, and a dedication event for the piece is set for Tuesday, Sept. 18.

Plus, there's still time to attend a free tour, educational program or avenue activation event! Lecturers include Los Angeles-based artist Liz Glynn on Sept. 6, former Milwaukee Bucks player Desmond Mason on Wednesday, Sept. 19, and Museum of Wisconsin Art Curator Graeme Reid on Wednesday, Oct. 10. Glynn's conversation takes place at 6:15 p.m. at the Milwaukee Public Museum, and both Mason and Reid's lectures take place at the Pfister Hotel, beginning with happy hour at 5:30 p.m. Learn more [here!](#)



STAY CONNECTED:

