



## RIPPLE EFFECT



### Hello, Milwaukee Downtown-ers!

Summer is here, and enjoying it is easy as there is never a dull moment in downtown Milwaukee! Last week's Downtown Employee Appreciation Week was certainly a testament to this energy. A big thanks goes out to all of the downtown businesses that contributed product, prizes, space and time to make the 13th annual Downtown Employee Appreciation Week a success. The week was packed with games, free lunches and after-hours events. Click [here](#) to view this year's photo gallery.



Know someone who deserves recognition for making an impact in our downtown community? We're currently accepting nominations for the prestigious 2018 Downtown Achievement Awards. Downtown's star achievers will be recognized at our annual meeting in September.

Speaking of star achievers, five concierges who continually provide commendable service to downtown establishments were nominated and presented with a new Greeters, Guardians and Gatekeepers Award! BID #21 surprised the five winners at their workplaces during last week's

Downtown Employee Appreciation Week. Learn more below.

Plus, we're getting revved-up for international PARK(ing) Day! On Friday, Sept. 21, parking spaces around the globe will be temporarily reclaimed for people instead of vehicles. Our goal is to transform a network of 15 walkable parking spaces throughout downtown into spaces for creative experimentation, activism, socializing and play. Stay tuned for more details!

Lastly, the 20th annual Milwaukee Holiday Lights Festival is just around the corner. Learn more below on how your organization or business can be listed for FREE in the festival's comprehensive event guide.

Thanks for reading!



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## CALL FOR DOWNTOWN ACHIEVEMENT AWARD NOMINATIONS



Commending the hard work and leadership of downtown's all-star achievers, Milwaukee Downtown, BID #21 would like to honor the trendsetters, game changers and cheerleaders of the central business district.

Whether it be a developer, individual or organization as a whole, we are requesting your nominations for the 2018 Downtown Achievement Awards. Milwaukee Downtown's executive committee will review all submissions and determine this

year's class of star achievers.

Each award winner will receive recognition at the Milwaukee Downtown, BID #21 Annual Meeting, which will take place next month. Please send your nominations along with a short description of their stellar accomplishments to Erica Chang at [echang@milwaukeedowntown.com](mailto:echang@milwaukeedowntown.com) by Friday, Aug. 24.

Last year's winners included Steve Marcus, Wangard Partners & Bader Rutter, Susan Johnson, Germania Building, TWO-FIFTY East, Summerfest, City of Milwaukee -Department of Public Works, Milwaukee Riverwalk District, Meat on the Street, RentCollegePads.com, Milwaukee Kayak Company and SafeHouse.



## PARK(ING) DAY 2018 RETURNS NEXT MONTH



Around the globe to our own home in Milwaukee, people are celebrating International PARK(ing) Day, an initiative to promote re-thinking of public space. On Friday, Sept. 21 from 10 am to 3 pm, parking spaces throughout downtown will be transformed into "livable" spaces for people to gather for creative experimentation, activism, socializing and play!

If your business or organization is interested in getting involved and joining the dozen metered spaces already

confirmed, please contact Gabriel Yeager at [gyeager@milwaukeedowntown.com](mailto:gyeager@milwaukeedowntown.com). Stay tuned for details on where to find downtown's temporary green oases.



## GREETERS, GUARDIANS & GATEKEEPERS HONORED DURING DOWNTOWN EMPLOYEE APPRECIATION WEEK



A new addition to Downtown Employee Appreciation Week, Milwaukee Downtown awarded the hardworking, unsung heroes who protect the commercial thresholds throughout downtown Milwaukee. After receiving dozens of nominations, five winners were chosen based on the following judging criteria: loyalty and longevity; brand ambassador; property steward; customer service champion; safe and sound; and going above and beyond.

Milwaukee Downtown's Public Service Ambassadors surprised the five winning concierge at their workplaces last Wednesday during the 13th annual Downtown Employee Appreciation Week, awarding them a gift basket and commemorative plaque compliments of Roundy's/Metro Market. Congratulations to Margaret Larson of Bader Rutter, Claxton "JR" Tate of the Hyatt Regency Hotel, James Edwards of the Empire Building and Keith Sexton of the 833 East Michigan building. One remaining winner has not yet been able to accept the Greeters, Guardians & Gatekeepers award, but will be surprised in the coming weeks. And although not on the award delivery route, it should also be noted that Millie, the concierge dog at the historic Hilton Milwaukee City Center, was nominated for and received a "paw"norary mention for delighting visitors and providing a comforting home away from home for two- and four-legged guests at her hotel.

Congratulations to our winners! If you encounter these stewards, or any other hard working greeters, guardians or gatekeepers who help keep downtown's guests and tenants safe and comfortable, please thank them for their service.



# SUBMIT YOUR INFO FOR THE 2018 HOLIDAY LIGHTS BROCHURE



Preparations for the 20th annual Milwaukee Holiday Lights Festival are well underway! Help us assemble the festival's comprehensive guide by telling us about your establishment's holiday happenings. Everything from concerts and on-stage performances to exhibitions, family amusement, nightlife specials and retail deals are on our wish list.

Events should fall between Nov. 15, 2018 and Jan. 1, 2019. Milwaukee Downtown will work to include as much information as

possible; however, due to space constraints, submissions will be subject to copy-editing. Preference will also be given to events happening within BID #21's boundaries.

Forward details about your event along with a 25-word description to [Rachel@ebadvertising.com](mailto:Rachel@ebadvertising.com) by Friday, Sept. 21. Photos are also encouraged! Best of all, there's no cost to be included.



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