



RIPPLE EFFECT



Hello, Milwaukee Downtown-ers!

Spring is in the air, and as the weather warms we begin setting the table for the 13th installation of Downtown Dining Week, returning May 31 - June 7! Learn about the nearly 40 restaurants participating this year, then, stay tuned for a preview of each promotional menu.

After last year's resounding event success, plans for Sculpture Milwaukee 2018 are underway, with 20+ new art works on deck. Plus, later this month, Tony Cragg's *Mixed Feelings*, a piece from the 2017 installation, will be permanently placed outside City Hall, thanks to an anonymous donor.



A new book about my dog, Bob, is getting a "paws" from dog and city lovers alike. Produced and published by my daughter, Shawna Nicols, the proceeds are going toward Milwaukee Downtown, BID #21's Key to Change campaign to end chronic homelessness in our community.

Plus, this month marks NEWaukee's 7th Annual YPWeek, April 20 - 28. Channeling the passion that young professionals bring to the workplace, the weeklong event continues to expand with 30 communities involved in

this year's lineup of volunteer, education and community revitalization events.

Thanks for reading!



Beth Weirick
CEO
Milwaukee Downtown, BID #21
bweirick@milwaukeedowntown.com



YPWEEK RETURNS APRIL 20 - 28

Presented by Northwestern Mutual, NEWaukee's YPWeek returns to Milwaukee this April. The catalytic young professionals event has spread to nearly 30 surrounding Wisconsin communities since its launch in 2012, and serves as a weeklong platform for discovery, community engagement and enhanced connections among young professionals in Wisconsin.

YPWeek brings together key leaders in the community at locations that integrate unique cultural assets with learning and social interaction. The event's primary goals are to engage the millennial workforce in experiences that create a positive impact on young professional's workforce development, their community and potential employers as a whole.



In Milwaukee alone, there are more than 30 events scheduled this year, ranging from assisting with the Milwaukee River cleanup to a reverse job fair, to sessions with start-ups and major downtown companies, bus tours, tastings and more. Mark your calendars now, and for all the event details, click [here!](#)



READ IT: BOB THE DOG'S "TAIL" OF DOWNTOWN EXPLORATION

A new book about downtown Milwaukee is getting praise from both dog and city lovers alike. Produced by Shawna Nicols, daughter of Beth Weirick, CEO of Milwaukee Downtown, BID #21, and published by Graydient Creative, "The Adventures of Bob and Downtown Milwaukee" depicts a tale of "tails", as Bob the dog explores landmark



attractions throughout downtown Milwaukee, including the Intermodal Station, Milwaukee RiverWalk, Bronze Fonz, Milwaukee Public Market and more.

Nicols published the book on Bob, the family dog, last month in memory of Joe Weirick-- the late Milwaukee real estate executive and husband of Beth Weirick. All proceeds from the book will go toward Key to Change, an initiative created by Milwaukee Downtown, BID #21 in an effort to end chronic homelessness. Since its launch in September 2017, the initiative has raised

more than \$16,000 at Key to Change meter locations spread throughout downtown and through online donations.

For more info on Key to Change, visit www.keytochangemke.com. "The Adventures of Bob and Downtown Milwaukee" is available for purchase at www.daretobeclothing.com and retails for \$25.



SCULPTURE MILWAUKEE RETURNS, WITH 2017 PIECE EARNING PERMANENCY OUTSIDE CITY HALL

Sculpture Milwaukee, an outdoor urban sculpture experience that debuted last year, is making a permanent impact on downtown Milwaukee. An anonymous donor from the Greater Milwaukee Foundation is providing a grant to Milwaukee Downtown, BID #21 to acquire Tony Cragg's *Mixed Feelings*, 2010. The gift is slated to be installed outside City Hall on April 30.

Tony Cragg is an internationally acclaimed British artist best known for abstract forms in varying materials, and has been awarded the Turner Prize at the Tate Gallery, in addition to being named a CBE (Commander of the Most Excellent Order of the British Empire) in 2003. *Mixed Feelings* is formed by two intertwining bronze towers, pushed together and pulled apart as the spiral towards the sky. The monument breaks down the barrier between abstraction and figuration, creating an art that mirrors the energy and fullness of the world in which we live.

Sculpture Milwaukee 208 will return to Wisconsin Avenue June through October 21st, and feature 20+ works by international, national and locally recognized artists. For more info, visit www.sculpturemilwaukee.com.



©Tony Cragg
Tony Cragg, *Mixed Feelings*, 2010, bronze, 216 1/2" x 92 7/8" x 88 3/16", photo by Tom Bamberger.
Art work was on loan for 2017 Sculpture Milwaukee, courtesy of the Marian Goodman Gallery, New York.



DOWNTOWN DINING WEEK DISHES OUT ITS 13TH COURSE



Gaining more momentum each year, Milwaukee's first-rated, weeklong food-frenzy returns for its 13th year, May 31-June 7. Attracting over 600,000 diners since its launch, Downtown Dining Week continues to tantalize the taste buds of downtown employees, residents and visitors alike.

The eight-day feast kicks will again feature three-course menus priced at \$12.50 for lunch and \$25 or \$35 for dinner at nearly 40 downtown restaurants.

Among this year's participants are: Ale Asylum Riverhouse, Benihana, Blue Bat Kitchen & Tequilaria, The Brass Alley, Brunch, Café at the Pfister, Cantina Milwaukee, The Capital Grille, Carson's Ribs, Club Charlies, DOC's Commerce Smokehouse, Flannery's, Kanpai, Kil@wat, The Knick, The Loaded Slate, Louise's, Mader's, Mason Street Grill, Mi-key's, Milwaukee Chophouse, Mo's...A Place for Steaks, Oak Barrel Public House, Onesto, Pastiche at the Metro, Pier 106, The Pub Club, Rare Steakhouse, Rumpus Room, SafeHouse, Smoke Shack, Swig, Third Coast Provisions, Vagabond, Ward's House of Prime, Water Street Brewery, Who's on Third and Zarletti.

Prepare your downtown dining itinerary and preview Downtown Dining Week menus at www.milwaukeeedowntown.com/diningweek. Menus of participating restaurants will be posted in early May. Reservations are strongly suggested for the week.



STAY CONNECTED:

