

THE RIPPLE EFFECT

Hello, Milwaukee Downtown-ers!

Raise a glass to Taste & Toast! Our third annual happy hour event kicks off Monday, March 6 from 4 to 7 p.m. at 24 establishments. Enjoy discounted bottles and bites throughout the week.

Construction of The Milwaukee Streetcar is moving full steam ahead! The steel rails for the Phase 1 track will be delivered this month with track installation slated for April. Learn about the timelines in your neighborhood.

Plus, downtown is preparing to paddy! The 51st Annual Shamrock Club of Wisconsin St. Patrick's Day Parade, along with plenty other shenanigans, march into town next weekend. Get all the details below.

Thanks for reading!



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SAMPLE THE CITY DURING TASTE & TOAST

Taste & Toast launches next week with happy hour specials at over 20 downtown establishments. Round up your friends and enjoy discounted small plates, appetizers and libations. Specials take place from 4 to 7 p.m., March 6-10.

This year's participants include: Bacchus, The Brown Bottle, Carson's Prime Steaks, CLEAR Bar & Lounge, Coquette Café, Distil, Harbor House, Karma Bar & Grill, The Knick, Matador Taco + Tequila Bar, Mi*key's, Millioke, Milwaukee ChopHouse, Monarch Lounge, Onesto, Pier 106, The Pub Club, The Rumpus Room, SafeHouse, Smoke Shack, Swig, Upper 90 Sports Bar, Water Buffalo, and Who's on Third.



Offering smaller portions and lower price points, the week is a great opportunity to hit several hot spots in one night. In addition, Milwaukee Downtown will award \$300 in dining gift certificates to two diners. To enter, participants will be asked to complete a Taste & Toast survey about each visit at www.milwaukeedowntown.com by Wednesday, March 15.

So get the group together and belly up to the bar! Plan your night out by previewing menus at www.milwaukeedowntown.com.



STREETCAR CONSTRUCTION PICKS UP STEAM

The Milwaukee Streetcar has crossed another milestone! With much of the private and public utility work complete, construction of the mainline track will begin soon. Just last month, the City of Milwaukee and Kiewit Infrastructure, the streetcar contractor, unveiled this draft plan:



Rail delivery and welding

- This month, 474 80-foot "sticks" of rail for tracks along the Phase 1 route will be delivered to five "drop" locations along the route.
- The steel rails will be welded at each drop into longer track sections, up to 320 feet in length, before being installed in streets.
- Welding will begin at the drop west of the Intermodal Station then move to the other drop locations. All welding for Phase 1 should be complete in about four weeks.

Guideway/track construction

- Track installation will begin in April on St. Paul Avenue between Plankinton and 4th Street. Other parts of the route will start later this spring and continue through 2018.

Foundations for overhead contact system (OCS) poles

- In spring, crews will also begin drilling and pouring foundations for some of the poles that will carry the cabling for the overhead contact system (OCS) that brings power to the vehicles throughout the route. The OCS poles and cabling will be installed at a separate time.

Community/stakeholders

- Milwaukee residents will be employed on much of the construction. The project has a goal of employing at least 40% Milwaukee residents (RPP) and contracting 21% DBEs (Disadvantaged Business Enterprises).
- The city is working closely with business associations, businesses and property owners to make travel and access as easy as possible during construction.



New construction webpage

- A new construction webpage is available at the Streetcar's [website](#). Users can download a map that illustrates rail storage locations, construction zones, and a preliminary timeline.

If you have any questions, contact The Milwaukee Streetcar Helpline at 414-388-9418.



JIG ON DOWN DOWNTOWN

Downtown offers lots of ways to paddy this St. Patrick's Day. From parades to pub tours and everything in between, celebrate the luck of the Irish with a

wee bit of shenanigans. So round up your clan and join us downtown!

4th Annual Jig Jog 4K Run/Walk

Saturday, March 4 | 10 a.m.

Veterans Park

Help celebrate St. Patrick's Day by raising money for Special Olympics Wisconsin.



8th Annual Shamrock Shuffle

Saturday, March 4 | 12 to 6 p.m.

Join one of Milwaukee's most infamous pub crawls, touring Old World Third Street, Water Street, Brady Street and Cathedral Square. Proceeds benefit Hunger Task Force and Special Olympics.

Lunchtime Entertainment at The Shops of Grand Avenue

March 8 - March 11 | 11:30 a.m. to 1 p.m.

The Shops of Grand Avenue - Center Court

Get into the spirit with live music by Ian Gould on Wednesday, Jeff Ward on Thursday and Beglan Academy of Irish Dance on Friday. Frogwater will perform until 2:30 p.m. on Saturday.

Jake's Bash O'Cornd Beef

Friday, March 10 | 12:30 p.m.

The Shops of Grand Avenue - Center Court

Hungry for a real challenge? Witness lads and ladies dueling it out to consume the most corned beef in 10 minutes.

ShamROCK in Westown

Friday, March 10 | 5:30 to 11 p.m.

Monarch Lounge - 509 W. Wisconsin Ave.

Rock out before this year's St. Patrick's Day Parade with live entertainment from Ian Gould and Pat McCurdy. Enjoy food and drink specials all night and a chance to win raffle prizes.

32nd Annual St. Patrick Mass

Saturday, March 11 | 8:30 a.m.

St. Patrick's Church - 723 W. Washington St.

Featuring readings and songs in Irish and English.

51st Annual Shamrock Club of Wisconsin St. Patrick's Day Parade

Saturday, March 11 | 12 p.m.

Downtown Milwaukee

Stepping off at Old World Third Street and Wisconsin Avenue, this year's march features over 140 units including Irish dance groups, pipe and drum corps, local celebrities and dignitaries. The Friends of St. Patrick, in partnership with the Hunger Task Force, will collect non-perishable food donations during the parade. Park at The Shops of Grand Avenue for just \$3 during the parade.



Shamrock Club Post-Parade Party

Saturday, March 11 | 1 to 6 p.m.

Irish Cultural & Heritage Center - 2133 W. Wisconsin Ave.

After the parade, head to the Irish Cultural & Heritage Center for more Irish-themed entertainment, including live bands, dancing and children's activities.

The Irish Comedy Tour

Wednesday, March 15 | 7:30 p.m.

Marcus Center - Wilson Theater at Vogel Hall

Experience the party atmosphere of a Dublin pub and combine it with a boisterous, belly-laugh band of hooligans.

Miller Lite Free Rides®

Friday, March 17 | 6 p.m. to 1 a.m.

MCTS Routes

Miller Lite continues its popular free ride program to assure you and your clan get home safe this St. Patrick's Day.

Gaelic Storm

Friday, March 17 | 8 p.m.

Pabst Theater

Join in on the tradition and celebrate St. Patrick's Day with the Celtic-inspired rock and roll group Gaelic Storm.



Stay in the loop! Follow us and get the latest info on downtown news and happenings.

