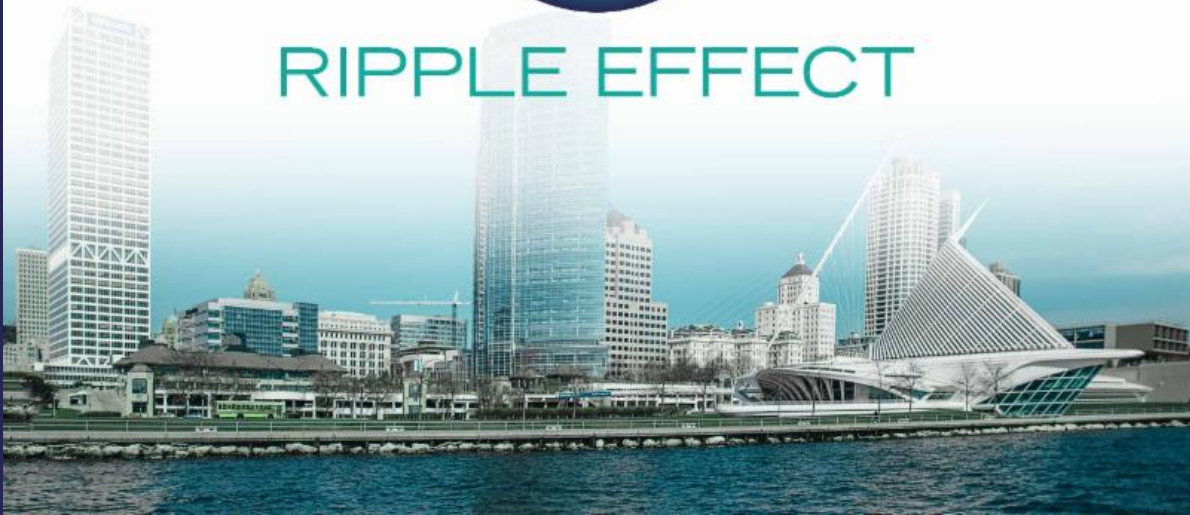




RIPPLE EFFECT



Hello, Milwaukee Downtown-ers!

It's officially summer in downtown Milwaukee. Today marks the start of Downtown Dining Week, the Milwaukee Trolley Loop and Sculpture Milwaukee.

Kick off the season by visiting any of our 40+ restaurants participating in [Downtown Dining Week](#). Now through June 8, enjoy three-course menus at \$12.50 for lunch and \$25 or \$35 for dinner at some of our hottest eateries. Plus, don't forget to share your experience by completing a [Downtown Dining Week survey](#) and enter to win \$500 in downtown dining gift cards. Four winners will be drawn!



And what better way to connect to downtown's summer attractions and events than aboard the [Milwaukee Trolley Loop](#) presented by VISIT Milwaukee. The new route features 15-minute headways and operates Thursdays through Sundays, 11 a.m. to 6 p.m., with rides just \$1 a trip.

In this edition, learn about downtown's largest open house, the 12th Annual Downtown Employee Appreciation Week, and our organization's new summer campaign.

Thanks for reading!

Beth Weirick

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CEO

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DOWNTOWN LIVING OPTIONS SHOWCASED THIS SATURDAY



Whether you're on the hunt for a new downtown condo or just want to browse downtown's housing stock, Milwaukee's Downtown Diggs Condo Open House presented by Greater Milwaukee Association of REALTORS® is the perfect opportunity for insider access!

Nearly 30 condos will be available for public viewing from 10 a.m. to 3 p.m. on Saturday, June 3. From updated restorations to newly built high-rises, get a firsthand look at urban living options in Milwaukee's catalytic downtown area. For a complete list of units on the tour, [click here](#).

Plus, connect seamlessly to open house listings aboard the Milwaukee Trolley Loop. Downtown's summer service operates 11 a.m. to 6 p.m. on Saturdays and features 15-minute headways. [Click here](#) for route info.



RALLY YOUR CO-WORKERS FOR DOWNTOWN EMPLOYEE APPRECIATION WEEK

The perks of working downtown keep getting better! The 12th annual Downtown Employee Appreciation Week returns July 31 through Aug. 4.

Whether you're a small shop or a large corporation, Downtown Employee Week invites all downtown Milwaukee companies to participate in a vibrant itinerary of after-hours events, including free lunches, giveaways, office challenge games, and so much more.

For more information on getting

involved, contact Erica Chang at echang@milwaukeedowntown.com or 414.220.4700 ext. 5.



MILWAUKEE DOWNTOWN LAUNCHES NEW SUMMER CAMPAIGN



To celebrate downtown's energy, vibrancy and plethora of things to do, Milwaukee Downtown, BID #21 is re-launching its "How Do You Downtown?" campaign with a new twist. Running June 1 through the end of August, the campaign will continue to feature an exciting montage of activities, events and landmarks. However, it will now be set to a new beat, "This Is Our Year," written and re-recorded by Milwaukee artist Lex Allen. The campaign begins on Monday, June 5, but [click here](#) for a sneak peek.



SCULPTURE MILWAUKEE RISES ALONG WISCONSIN AVENUE



Sculpture Milwaukee, a one-of-a-kind urban art experience in downtown Milwaukee, has officially opened on Wisconsin Avenue. Brought to life by the vision of Steve Marcus, the installation features 22 sculptures by renowned artists from around the world, including three from Milwaukee.

Yesterday, the community gathered for a ribbon-cutting ceremony at Chase Tower at Water and Wisconsin. Mayor Barrett declared May 31 "Sculpture Milwaukee Day" throughout the city and free lunch was provided to the more than 750+ guests in attendance, compliments of Capriotti's and Dunkin' Donuts. In addition, performances by Jenny Thiel, Lex Allen, Fred Astaire Dance Studio and Milwaukee Public Schools Lincoln Center of the Arts choir topped off the ceremony.

Sculpture Milwaukee will be on view now through Oct. 22. A variety of activities and programs ranging from tours to artist lectures will be held throughout the installation. For the most up-to-date information, [click here](#).

Sculpture Milwaukee is sponsored by:

- The Marcus Corporation
- Donna & Donald Baumgartner
- Bud and Sue Selig
- The Mellows Family and Charter Manufacturing Company
- Barry and Eileen Mandel
- Herb Kohl Philanthropies
- Susan and Mark Irgens
- Northwestern Mutual Foundation
- National Association of Theatre Owners
- The Herzfeld Foundation
- Tri-North
- The Froedtert & Medical College of Wisconsin
- Milwaukee Downtown, BID #21
- Wisconsin Department of Tourism
- Pepsi Co.
- Baker Tilly
- Greater Milwaukee Foundation
- Foley and Lardner LLP
- Sysco
- Wisconsin Center District
- VISIT Milwaukee



STAY CONNECTED:



