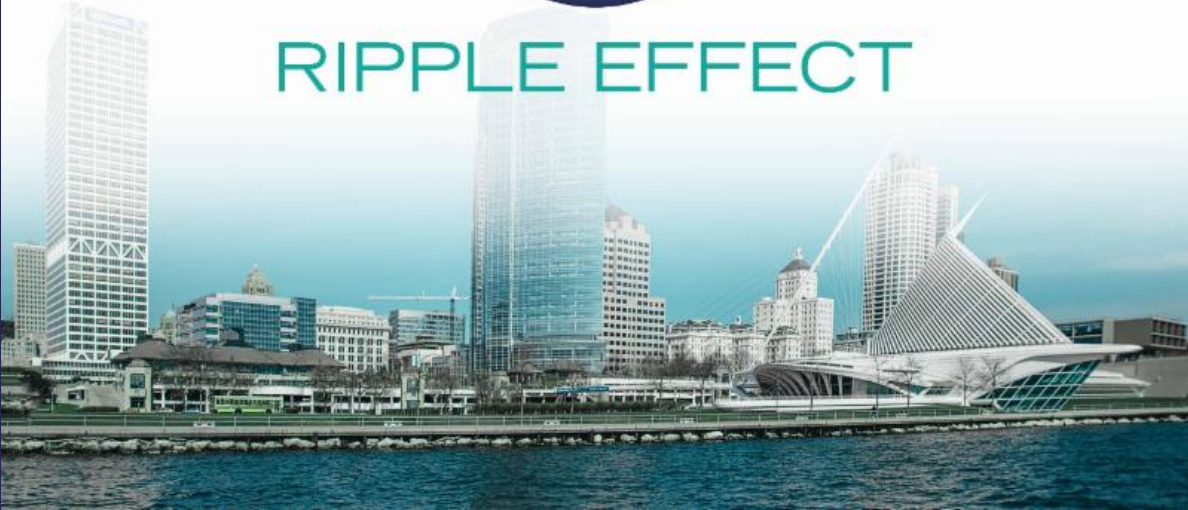




## RIPPLE EFFECT



### Hello, Milwaukee Downtown-ers!

Season's greetings and a special thank you to everyone who joined us for the Milwaukee Holiday Lights Festival Kick-Off Extravaganza last month. Downtown is filled with holiday spirit!

We welcome Santa and Mrs. Claus to Cathedral Square Park this Saturday for Cocoa with the Clauses presented by Madison Medical Affiliates. Fun for the whole family, the free outdoor event gives families the perfect opportunity to snap photos and share wish lists with the season's favorite couple!

And the holiday fun doesn't stop here! Now through Dec. 30, catch the 40-minute Jingle Bus tour presented by Meijer, Thursdays through Sundays. Plus, drop off your wish list in Santa's Mailbox presented by Interfaith Older Adult Programs, and check out this year's edition of the Milwaukee Holiday Lights Festival ornament.



For a full list of holiday happenings in and around downtown Milwaukee, visit [www.milwaukeeholidaylights.com](http://www.milwaukeeholidaylights.com)!

Thanks for reading!



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## Visit Santa and Mrs. Claus at Cocoa with the Clauses



Join Santa and Mrs. Claus as they come to town Saturday, Dec. 9 at Cathedral Square Park for [Cocoa with the Clauses](#) from 11 a.m. to 2 p.m.

Share wish lists and snap photos with the jolly old elf himself and enjoy free cocoa, cookies and freshly popped popcorn provided by Ideal Property Management. Plus, face painting, holiday tunes spun by DJ Shawna, and an array of holiday characters will round out this festive afternoon.

After meeting Mr. and Mrs. Claus, families are invited to take advantage of kid friendly lunch specials at the neighboring Cubanitas, Flannery's, Louise's and Café at The Plaza.

While the outdoor event is free to attend, nonperishable food donations for Feeding America Eastern Wisconsin are encouraged.



## Drop Off Your Wish List at Santa's Mailbox

Santa's elves have built an official Christmas mailbox in downtown Milwaukee to ensure that your wish list is on the fast-track to the big man up North.

Children have until this Sunday, Dec. 10 to drop off their letters in [Santa's Mailbox](#) presented by Interfaith Older Adult Programs at Cathedral Square Park - 520 E. Wells St.

But, the best is yet to come! Every boy and girl who writes to Santa will receive a personalized letter in return! No postage is

required. Just be sure to include your return address in your correspondence.



## Tour Downtown's Lights and Sights Aboard the Jingle Bus



Now through Dec. 30, holiday revelers can hop on the Milwaukee Holiday Lights Festival's [Jingle Bus](#) tour presented by Meijer for just \$2 per person to take in the lights and sights throughout downtown.

The 40-minute tour runs Thursdays through Sundays from 6 to 8:20 p.m., starting at the Festival's Warming House located in The Shops of Grand Avenue - 275 W. Wisconsin Ave.

Narrated by a Milwaukee Downtown Public Service Ambassador, Jingle Bus riders learn about key downtown landmarks, places of interest and three decorated Milwaukee County Parks - Cathedral Square Park, Pere Marquette Park and Zeidler Union Square.

Awaiting Jingle Bus riders can enjoy festive melodies from an 18-piece animatronic symphony orchestra of bears, as well as complimentary holiday punch and Happy Dough

Lucky donuts. Children will also receive a holiday coloring book.

Discounted parking is available in The Shops of Grand Avenue's attached structure at a rate of \$3 until 11:59 p.m. with a Jingle Bus validation sticker.



## Add a Piece of Milwaukee to Your Christmas Tree with Downtown's Holiday Ornament



Milwaukee Holiday Lights Festival [ornament collection](#) are one-of-a-kind keepsakes. Great gifts for family, friends, coworkers and business associates.

For the past 17 years, the festival carefully selects a notable downtown building to feature, and then commissions resident artist Andrew Schuman to hand-carve and cast the chosen landmark in pewter.

This year's ornament features the recently completed Northwestern Mutual Tower and Commons. The \$450 million, 32-story glass structure is one of the first significant 21st century building projects for Milwaukee and has reshaped the city's skyline.

The 2017 Northwestern Mutual Tower and Commons ornament is available for \$19.95 and can be purchased [online](#). Past editions are also available for \$24.95. Shipping and handling is \$4.60 per ornament. Ornaments may also be purchased at Milwaukee Downtown, 600 E. Wells Street (414.220.4700), Kloiber Jewelers, 777 E. Wisconsin Avenue (414.276.2457), or Urban Milwaukee, 755 N. Milwaukee Street (414.395.0632). Call ahead for hours of operation.



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