

THE RIPPLE EFFECT

Hello Milwaukee Downtown-ers!

This month, downtown is thrilled to celebrate a variety of Irish-themed activities, especially the much-anticipated 49th Annual Shamrock Club of Wisconsin St. Patrick's Day Parade. Learn more about the festivities transforming downtown into an emerald isle.



Just a few weeks ago, Milwaukee welcomed Kiva to the marketplace. Find out what Kiva has already accomplished since their arrival and learn how you can get involved in supporting local entrepreneurs.

Plus, don't forget there are still two more days to wine and dine with friends, family and business associates over happy hour during Taste & Toast, now thru March 6.

Thanks for reading!

Beth

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Two More Days to Taste & Toast

Taste & Toast continues with two more days of happy hour specials at over 25 downtown establishments. Round up your friends and family and enjoy discounted small plates, appetizers and libations. Specials take place from 4 to 7 p.m., now through Friday, March 6.

There are also only a few more days to be entered to win \$350 in dining certificates. Just provide us your feedback on Taste & Toast by clicking [here](#). Anyone who provides their feedback before 11:59 p.m. on Sunday, March 8 will be eligible to win \$350 in downtown dining gift cards. And we're drawing two winners!



So get the group together and don't miss the last two days to belly up to the bar for Taste & Toast. Menus are available at www.milwaukeedowntown.com. Also, if you plan on visiting a restaurant, please double-check their hours of operation. While most of our participating restaurants open by 4 p.m., there are a handful that do not.

Kiva Already Impacting Downtown Entrepreneurs

In February, Milwaukee celebrated the launch of Kiva City Milwaukee and since then, Milwaukee Downtown's endorsees have been funded 100%. Terry Schaefer, of MKE Fashion Incubator, was able to raise a \$5,000 loan on Kiva Zip in less than one week. Schaefer's business focuses on facilitating an environment where people can learn to sew or sharpen their skills as a seamstress. With the help of Kiva Zip, she can jump-start her business and start offering classes.



Another bright entrepreneur benefiting from the new crowd-sourced funding is Kelly Everson of Rock Paper Scissors, a shop that sells handmade and repurposed artwork. With the help of Kiva Zip, Everson met her \$7,500 goal in less than one week as well. Everson is now preparing for her grand opening on April 17 at Milwaukee and Mason streets.

To date, Kiva Zip has helped raise more than \$71,000 for 11 different Milwaukee area entrepreneurs. Anyone can help these entrepreneurs grow their dreams with donations starting at \$5, that will eventually be paid back, and overall help stimulate local economies and job growth. To learn more, visit www.kiva.org/milwaukee.

Downtown is an Emerald Isle

Downtown has a variety of activities that will make anyone kick up their heels this St. Patrick's Day. From parades to pub tours and everything in between, downtown Milwaukee is the perfect place to celebrate the luck of the Irish. So round up your clan and join us downtown!



[2nd Annual Irish Jig Jog 5K Run/Walk](#)

Saturday, March 7 | 9 a.m.

Veterans Park

Help celebrate St. Patrick's Day by raising money for Hunger Task Force.

[6th Annual Shamrock Shuffle](#)

Saturday, March 7 | 12 to 6 p.m.

Join one of Milwaukee's most infamous pub crawls, touring Old World Third Street, Water Street, Brady Street and North Avenue. Proceeds benefit Hunger Task Force.

[Lunchtime Entertainment at The Shops of Grand Avenue](#)

March 11 - March 14 | 11:30 a.m. to 1 p.m.

The Shops of Grand Avenue - Center Court

Get into the spirit with live music by Ian Gould on Wednesday, Jeff Ward on Thursday and Cashel Dennehy on Friday. Frogwater will perform until 2:30 p.m. on Saturday.

[Jake's Bash O' Corned Beef](#)

Friday, March 13 | 12:30 p.m.

The Shops of Grand Avenue - Center Court

Hungry for a real challenge? Witness lads and ladies dueling it out to consume the most corned beef in eight minutes.

[ShamROCK in Westown](#)

Friday, March 13 | 5:30 to 11 p.m.

Miller Time Pub - 509 W. Wisconsin Ave.

Rock out and celebrate before this year's St. Patrick's Day Parade with live entertainment from Ian Gould and Pat McCurdy. Enjoy food and drink specials all night and a chance to win prizes during a raffle.

[30th Annual St. Patrick Mass](#)

Saturday, March 14 | 8:30 a.m.
St. Patrick's Church - 723 W. Washington St.
Featuring readings and songs in Irish and English.

[49th Annual Shamrock Club of Wisconsin St. Patrick's Day Parade](#)

Saturday, March 14 | 12 p.m.
Downtown Milwaukee
Stepping off at Old World Third Street and Wisconsin Avenue, this year's march features over 140 units, including local politicians and celebrities, floats, bagpipe and marching bands, and Irish and Celtic organizations. Non-perishable food items will be collected along the route. Park at The Shops of Grand Avenue for just \$3 during the parade.



[Shamrock Club Post Parade Party](#)

Saturday, March 14 | 1 to 6 p.m.
Irish Cultural & Heritage Center - 2133 W. Wisconsin Ave.
After the parade, head to the Irish Cultural & Heritage Center for more Irish-themed entertainment, including live bands, dancing and children's activities.

[St. Pat's Trolley Bar Crawl](#)

Saturday, March 14 | 2 p.m. to 8 p.m.
Downtown Milwaukee
Don yourself in green and travel to nine downtown bars by trolley. A portion of all proceeds will benefit the Guest House.

[Miller Lite Free Rides®](#)

Tuesday, March 17 | 6 p.m. to 1 a.m.
MCTS Routes
Miller Lite continues its popular free ride program to assure you and your clan get home safe this St. Patrick's Day.

[Shortest and Smallest St. Patrick's Day Parade](#)

Tuesday, March 17 | 5 p.m. to 6:30 p.m.
Historic Third Ward - Catalano Square
Meet the Third Ward's shortest and tallest Leprechauns, watch the McMenamin Irish Dancers and walk 280 steps around Catalano Square. Post-parade festivities include live music, green beer, Irish Cream coffee, kissing the Blarney Stone and more!

[Gaelic Storm](#)

Tuesday, March 17 | 7 p.m.
Pabst Theater
Join in on the tradition and celebrate St. Patrick's Day with the Celtic-inspired rock and roll group Gaelic Storm.



Visit us at the Home & Garden Show

Milwaukee Downtown will be at the 91st [REALTORS® Home & Garden Show](#), March 20-22 & 25-29 at State Fair Park. With hundreds of experts in decorating, renovating, landscaping and entertaining, homeowners will find all the assistance they need to jump-start their to-do lists. If you come on down, visit us at Booth #1743.



Advance tickets on sale through March 19, 2015 for a discounted price of \$6.00. [Click here](#) to purchase online.



Stay in the loop! Follow us and get the latest info on downtown news and happenings.

