

THE RIPPLE EFFECT

Hello Milwaukee Downtown-ers!

Summer in downtown Milwaukee is officially here! Today marks the start of Downtown Dining Week, the Milwaukee Trolley Loop and Jazz in the Park.

Kick things off with lunch or dinner at a Downtown Dining Week restaurant (there's 46 to choose from!) then hop aboard the Milwaukee Trolley Loop presented by VISIT Milwaukee and head to Cathedral Square Park for Jazz in the Park. The 40-minute loop links passengers to businesses and attractions in East Town, Westtown and the Historic Third Ward for only \$1 per trip, Thursdays through Saturdays.

Downtown living options will be on display on Saturday during the Downtown Diggs Condo Open House presented by Greater Milwaukee Association of REALTORS®. The showcase will feature available condominiums ranging from warehouse conversions to new construction.

Plus, plans are underway for the 10th Annual Downtown Employee Appreciation Week. Learn how your business, employees or co-workers can get involved in some new after-hours activities.

Thanks for reading!



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● Sink Your Teeth into Downtown Dining Week

Milwaukee's favorite feast, Downtown Dining Week, begins today. Now through June 11, diners are invited to sample three-course menus at \$12.50 for lunch and \$25 or \$35 for dinner. Featuring 46 of downtown's best restaurants, this is your chance to preview steakhouses, bistros and ethnic eateries at a fraction of the cost. View participating restaurants and their menus [here](#).

And after your meal, share your experience by completing a Downtown Dining Week survey online. Four diners will be randomly drawn and awarded \$550 in dining gift cards. Enter [here](#) by 9 p.m., Sunday, June 14 for your chance to win.



● Milwaukee Trolley Loop Resumes Service

The clang, clang of the summer trolleys resumes today. The Milwaukee Trolley Loop presented by VISIT Milwaukee rolled out service of its "Hop 'n Shop, Wine 'n Dine" route beginning at 11 a.m. The 40-minute loop will connect passengers to businesses and attractions in the East Town, Westtown and Historic Third Ward neighborhoods, Thursdays through Saturdays, from 11 a.m. to 9 p.m. until Saturday, Sept. 5.



Whether you're a frequent downtown visitor or need a little acclimating, the Milwaukee Trolley Loop is a great vehicle for getting to downtown events or becoming acquainted with downtown's amenities. Plus, rides are only \$1 per trip.

Route information is available [here](#) or by calling 414-562-RIDE. If you wish to receive a quantity of trolley brochures for your customers or guests, contact Vince Flores at vince@milwaukeedowntown.com or 414-220-4700 ext. 3.

The 2015 service is supported by its lead contributors, VISIT Milwaukee and Milwaukee Downtown, BID #21, with additional support from the Historic Third Ward Association, Harley-Davidson Museum, Milwaukee Art Museum, The Shops of Grand Avenue, East Town Association, Usinger Foundation and Wisconsin Cheese Mart. Transit Express is the Milwaukee Trolley Loop's operator.

Shop Urban Living Options During the Downtown Diggs Condo Open House

On the hunt for a downtown condo? Tour dwellings in downtown's thriving housing market during the Downtown Diggs Condo Open House on Saturday, June 6 from 12 p.m. to 4 p.m. From warehouse conversions to newly built high-rises, get a first-hand look at urban living options and experience all the nearby amenities. For a complete list of units on the tour, [click here](#).



Downtown Employee Appreciation Week Adds New After-Hours Events

The perks of working downtown, and we know there are plenty, are about to get even better! The 10th Annual Downtown Employee Appreciation Week returns July 27 - 31.

Now is the time to register your team for the [I Work Downtown Volleyball Challenge](#) at Bradford Beach (July 27 & 28) and, new this year, the [I Work Downtown Kickball Tournament](#) at MSOE's Athletic Field (July 29). The registration deadline for these events is Friday, July 10.



Whether you're a small shop or large corporation, Downtown Employee Appreciation Week invites all downtown Milwaukee companies to participate in our after-hours matches. Registration is free and T-shirts are provided. Just bring the fun and a little friendly competition. Prizes will also be awarded to the top three teams.

Also new is the [I Work Downtown Happy Hour Cruise](#) (July 31). Enjoy snacks and cocktails from 6 p.m. to 8 p.m., as well as a leisurely cruise down the Milwaukee River to the city's harbor. Hurry! Space is limited.

For more information on [Downtown Employee Appreciation Week](#), contact Katie Eggert at keggert@milwaukeedowntown.com or 414.220.4700 ext. 5.



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