

THE RIPPLE EFFECT

Hello Milwaukee Downtown-ers!

I'm happy to announce the Milwaukee Trolley Loop will roll out Thursday, June 5 thanks to the support of our presenting sponsor, VISIT Milwaukee, and neighborhood partners. The 40-minute loop will connect visitors to attractions in East Town, Westown and the Historic Third Ward for \$1, Thursdays through Saturdays.



Getting hungry for Downtown Dining Week? Menus of our fab 40 will soon be posted. Follow us on [Facebook](#) or [Twitter](#) for an up-to-the-minute update. The popular week will feature three-course menus at \$12.50 for lunch and \$25 or \$35 for dinner June 5 - 12.

Plus, gather ideas for Mother's Day brunch and learn how you can pitch in to make Cathedral Square Park a cleaner and greener place.

Thanks for reading!

Beth

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Trolley Bells to Ring Again Beginning June 5

The clang, clang of the summer trolleys will soon be heard around downtown. The Milwaukee Trolley Loop presented by VISIT Milwaukee will roll out service of its "Hop 'n Shop, Wine 'n Dine" route Thursday, June 5. The 40-minute loop will continue to connect passengers to businesses and attractions in the East Town, Westown and Historic Third Ward neighborhoods, Thursdays through Saturdays from 11am to 9pm. until Saturday, Sept. 6.



Aside from being a user-friendly vehicle for out-of-town guests and area residents, rides are just \$1 per trip. Whether you're a frequent downtown visitor or need a little acclimating, the Milwaukee Trolley Loop is a great vehicle for getting to downtown events or becoming acquainted with downtown's amenities.

Route information is available at www.milwaukeedowntown.com or by calling 414-562-RIDE. If you wish to receive a quantity of trolley brochures for your customers or guests, contact Vince Flores at vince@milwaukeedowntown.com or 414-220-4700 ext. 3.

The 2014 service is supported by its lead contributors, VISIT Milwaukee and Milwaukee Downtown, BID #21, with additional support from the Historic Third Ward Association, Harley-Davidson Museum, Milwaukee Art Museum, The Shops of Grand Avenue and Usinger Foundation. Transit Express is the

Cathedral Square Clean-Up & Weed-Out Day

Help the East Town Association clean up and weed out one of downtown's most active green spaces. Cathedral Square Park clean-up efforts will take place Saturday, May 17 from 1:45pm to 3:45pm. Tasks include picking up litter, raking debris and leaves, and pulling invasive weeds. No matter how much time you can commit--every little bit helps.



All ages are welcome! Volunteer as an individual, couple, family, company or organization. Snacks and beverages will be provided. Please bring your own work gloves, shovels, brooms, rakes and hand tools as only a limited number of supplies will be available. Meet at the children's playground area to check-in and register. Any questions, please contact Kim Morris at kmorris@easttown.com or 414-271-1416.

Mother's Day Brunch Ideas

There are many ways to pamper mom this Mother's Day. One idea is giving her a break from the kitchen.

Known for our many fabulous restaurants, make a brunch date with that special lady at one of these lovely establishments. Not only will she enjoy be waited on, she'll also love the uninterrupted time with you. Just be sure to call ahead for reservations.



[Mother's Day Tea at Watts](#)

Saturday, May 3 | 2:30pm
Saturday, May 10 | 11am & 2:30pm
Saturday, May 17 | 2:30pm

A call for grandmothers, mothers, and daughters alike! Dress up in your finery and enjoy a Watts tradition that spans generations.

[Mother's Day Brunch at Bacchus](#)

Sunday, May 11 | 10am to 2pm

[Mother's Day Brunch at Cafe Hilton](#)

Sunday, May 11 | 10am to 2pm
Enjoy a buffet of breakfast items, appetizers, salads, entrees and desserts, plus a kids menu.

[Mother's Day Brunch at The Capital Grille](#)

Sunday, May 11 | 11am to 3pm
Give mom something to brag about by treating her to a special prix-fixe brunch. Enjoy Chef's take on classics such as Lobster or Filet Eggs Benedict and more.

[Mother's Day Brunch at Coast](#)

Sunday, May 11 | 10:30am to 2pm

Treat mom like a queen with features like a Bellini bar, surf-n-turf station, made-to-order omelets and a warm aromatic chocolate fountain with dipping delicacies.

[Mother's Day Brunch at The Grain Exchange](#)

Sunday, May 11 | 11am to 2pm

[Mother's Day Brunch at Harbor House](#)

Sunday, May 11 | 9:30am to 2:30pm

[Mother's Day Brunch at Kil@wat](#)

Sunday, May 11 | 7am to 2pm

Enjoy an a la carte Mothers Day's as the culinary team concocts a range of specials, including a choice of risottos, pork tenderloin or ham and brie quiche. The regular menu will also be available.



[Mother's Day Champagne Brunch at METRO](#)

Sunday, May 11 | 9am to 3pm

Toast to mom with METRO's Champagne brunch featuring a made-to-order omelet bar, breakfast favorites like French toast and pancakes, as well as lunch entrees such as Chicken Parmesan and Sirloin Tips, and a carving station featuring roasted turkey breast and prime rib.

[Mother's Day Brunch at Molly Cool's Seafood Tavern](#)

Sunday, May 11 | 10am to 3pm

If she's a seafood lover, mom is sure to enjoy Molly Cool's raw bar. Other highlights include complimentary mimosas, a carving station and made-to-order omelets.

[Mother's Day Brunch at Polaris](#)

Sunday, May 11 | 10am to 3pm

Show mom your appreciation by treating her to breathtaking views of downtown Milwaukee and an expansive buffet.

[Mother's Day Brunch at The Pfister](#)

Sunday, May 11 | 10am to 2pm

Wow mom with savory starters, a sculpted ice and seafood display, artisanal breads, made-to-order omelets, carving stations, made-to-order pasta, pancakes, waffles, entrees, desserts and more.

[Mother's Day Brunch Buffet at SURG on the Water](#)

Sunday, May 11 | 10am to 3pm

Graze on carved prime rib, ham, decadent sides, salads, desserts and other accompaniments. An endless Bloody Mary bar will also be offered for an additional \$15. Valet available.



Stay in the loop! Follow us and get the latest info on downtown news and happenings.

