

## THE RIPPLE EFFECT

Hello Milwaukee Downtown-ers!

Let the festivities begin! Today marks the start of [Downtown Dining Week](#), the Milwaukee Trolley Loop and [Jazz in the Park](#).

Downtown Dining Week rolls out with eight days of dining deals at 40 restaurants. Hear about how you can participate, then discover how the [Milwaukee Trolley Loop](#) can connect you to participating restaurants. The 40-minute loop links passengers to businesses and attractions in East Town, Westtown and the Historic Third Ward for only \$1 per trip, Thursdays through Saturdays.



Father's Day is just around the corner! What better way to celebrate than to treat him to food and fun in his favorite city. We've rounded up a few ideas that don't cost a dime.

Plus, plans are underway for the [9th Annual Downtown Employee Appreciation Week](#). Learn how your business, employees or co-workers can get involved.

Thanks for reading!

Beth Weirick  
CEO  
Milwaukee Downtown, BID #21  
[bweirick@milwaukeedowntown.com](mailto:bweirick@milwaukeedowntown.com)

## ● Chop to It! Make Your Reservations for Downtown Dining Week

Milwaukee's favorite feast, Downtown Dining Week, begins today. The eight-day event invites diners to sample three-course menus at \$12.50 for lunch and \$25 or \$35 for dinner. Featuring 40 of downtown's best restaurants, this is your chance to preview steakhouses, bistros and ethnic eateries at a fraction of the cost. View participating restaurants and their menus at [milwaukeedowntown.com/diningweek](http://milwaukeedowntown.com/diningweek).



And after your meal, share your experience by completing a Downtown Dining Week survey online. Four diners will be randomly drawn and awarded \$500 in dining gift cards. Enter [here](#) by Sunday, June 15 for your chance to win.

## ● Downtown's Farm Markets in Full Bloom

Live music, food trucks and interactive demos will spice up your shopping experience as you browse produce, plants, meats and cheeses from Wisconsin farmers, and handmade goods by local artists. Visit downtown's farm markets and bring a little freshness to your table.



**Westown Farmers' Market**  
Wednesdays, 10am - 3pm  
Now thru October 29  
Zeidler Union Square  
[westown.org](http://westown.org)

**East Town Market**  
Saturdays, 9am - 1pm  
June 7 thru October 4  
Cathedral Square Park  
[easttown.com](http://easttown.com)

**Outdoor Urban Market**  
Saturdays, 10am - 3pm  
June 7 thru October 25  
Milwaukee Public Market  
[milwaukeepublicmarket.org](http://milwaukeepublicmarket.org)

## Free Father's Day Fun

Whether it's a polka with pops or a toast to him with a brew, celebrate Father's Days with these free events.

**Free Admission for Dads at Betty Brinn Children's Museum**  
Sun, June 15 | 12pm to 5pm  
[bbcmkids.org](http://bbcmkids.org)

**Free Admission for Dads at the Milwaukee Public Museum**  
Sun, June 15 | 9am to 5pm  
[mpm.edu](http://mpm.edu)

**Free Admission for Dads at Polish Fest**  
Sun, June 15 | 4pm to 6pm  
[polishfest.org](http://polishfest.org)

**One Free Lowlands Brewing Co. Bier for Dad at any Lowlands Cafe**  
Sun, June 15  
[lowlandsgroup.com](http://lowlandsgroup.com)



## Downtown Employee Appreciation Week Perks Return July 28 - August 1

Downtown Employee Appreciation Week is getting a makeover! This year, lunchtime activities will travel throughout East Town, Westown and Schlitz Park to hit all of our biggest fans.

In addition, new office challenge games will grace our playground, while first-time events such as a pancake breakfast and an American Cancer Society Relay For Life walk bring the workforce together in new ways.

Now is the time for employees to begin rallying their co-workers to form a team for the Downtown Volleyball Challenge at Bradford Beach (July 28 & 29), and for businesses to consider making a 1,000-item donation toward our daily giveaways or offering a week-long discount to downtown employees. If you're interested in participating in any of these activities, contact Ana Sorum at [asorum@milwaukeedowntown.com](mailto:asorum@milwaukeedowntown.com) for info.

No other workweek offers as many perks for downtown peeps as Downtown Employee Appreciation Week. For up-to-date details, visit [milwaukeedowntown.com/iworkdowntown](http://milwaukeedowntown.com/iworkdowntown).



Stay in the loop! Follow us and get the latest info on downtown news and happenings.

