

THE RIPPLE EFFECT

Hello Milwaukee Downtown-ers!

Next weekend, Milwaukee will kick off its 3rd annual YPWeek, April 12-19. With 30 events tailored for our city's emerging leaders, the week is certain to elevate the thriving opportunities available in our downtown on a national level.

The 9th Annual Downtown Dining Week returns June 5-12. Mark your calendars for another week of meal deals and check out the fab 40 participating in this year's event.

Easter is just around the corner. Hop downtown for a no-fuss brunch and enjoy an egg-travagant spread of treats. And speaking of treats, hear about the goodies available at CITY.NET Cafe--a unique coffee shop downtown.

Plus, fundraising efforts for the Debra Usinger RiverWalk Memorial Project are in full swing. Get an update on the installation of the sculpture.

Thanks for reading!

Beth Weirick
CEO
Milwaukee Downtown, BID #21
bweirick@milwaukeedowntown.com



● YPWeek is Back April 12-19

NEWaukee is again establishing Milwaukee as the nation's leader in Millennial engagement with the 3rd annual YPWeek, April 12-19. The eight-day conference will engage Milwaukee's young professionals with 30 unique events at 25 exclusive and historic locations around the city.

Among the week's highlights are Spring Cleaning (April 12), The Kick Off! Soccer Tournament (April 13), Starting Up in MKE and Milwaukee Day Celebration (April 14), Economic Clusters: Water Innovation and Corporate Sustainability (April 15), Transforming Education and Moving Bicycle Forward (April 16), Leaders of the Valley and Investing in Your Future (April 17), Developing Wisconsin's Future Leaders and Creating Culture Through Food (April 18), and The Lock-In: A Night at the Museum (April 19).

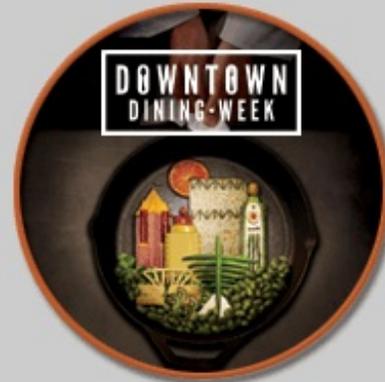
YPWeek is expected to engage more than 5,000 Millennials. For more information about the programs and to register for sessions, visit www.ypweek.com. Best of all, many of the events are free to attend.



Downtown Dining Week Announces Its Feb 40

Mark your calendars! The 9th Annual Downtown Dining Week returns June 5-12. The eight-day smorgasbord will highlight 40 restaurants, each with a special menu of three-course favorites at \$12.50 for lunch and \$25 or \$35 for dinner.

From ethnic fare and American classics to vegetarian and gluten-free dishes, diners will find many palate-pleasing options. Among this year's participants are: Benihana, Bistro 333, Bourbon & Tunns Tavern, Café at The Pfister, The Capital Grille, Carnevor, Carson's, Club Charlies, Coquette Café, Distil, Hinterland Erie Street Gastropub, Indulge, John Hawks Pub, Kanpai, Karl Ratzsch's, Karma Bar & Grill, Kiku, Kil@wat, The Knick, The Loaded Slate, Louise's, Mader's, Mason Street Grill, METRO, Mi*key's, Milwaukee ChopHouse, Molly Cool's Seafood Tavern, Port of Call Bistro & Beer Garden, Rock Bottom, Rodizio Grill, Rumpus Room, Sake Tumi, Smoke Shack, Swig, Trinity Three Irish Pubs, Tulip, Umami Moto, Ward's House of Prime, Water Buffalo and Zarletti.



As an extra incentive for dining downtown, Milwaukee Downtown will again award four diners \$500 each in dining certificates. To enter, diners will be encouraged to complete a Downtown Dining Week survey following their dining experience at www.milwaukeeedowntown.com/diningweek. At the conclusion of the event, four completed surveys will be randomly drawn.

Plan your dining experience in advance! Preview Downtown Dining Week menus at www.milwaukeeedowntown.com/diningweek. Menus of participating establishments will be posted in May. Reservations are strongly encouraged for the week.

Hop Downtown for Easter Brunch

Leave the prep work to the pros and enjoy an elegant brunch downtown at one of the following locations. Call ahead for reservations to ensure your preferred seating time.

[The Capital Grille | 11am to 3pm](#)

[Coast | 10:30am to 2pm](#)

[Bacchus | 10am to 2pm](#)

[Harbor House | 9:30am to 2:30pm](#)

[Hotel Metro - METRO | 9am to 3pm](#)

[Hyatt Regency Milwaukee - Polaris | 10am to 3pm](#)

[IL MITO East | 10am to 2pm](#)

[Karl Ratzsch's | 12pm to 4pm](#)

[Kil@wat | 7am to 2pm](#)

[Mader's Restaurant | 10:30am to 6pm](#)



Milwaukee's Jazziest Coffee House Celebrates One Year

CITY.NET Café may just be Milwaukee's jazziest place to enjoy a cup of joe. Located at 306 E. Wisconsin Ave., the coffee house prides itself on something extremely unique--live jazz. And if it's not live, you're still certain to hear the likes of Count Basie, Miles Davis and John Coltrane playing through the speakers.

Owner Sam Belton, a jazz percussionist and former music teacher in Milwaukee's inner city, opened CITY.NET Café downtown just last year. Prior to his downtown location, he operated CITY.NET at 72nd and Burleigh, and before that he ran a coffee shop on the lower level of the Milwaukee County Courthouse.

While the music is one perk, another reason CITY.NET stands out from the crowd is that Belton roasts his own coffee under the label Abyssinia Coffee Roasters. Abyssinia sources organic beans from around the globe and roasts them in small batches. Customers can also purchase Abyssinia beans for home brewing.

Aside from a very fresh cup of coffee, customers can also order coffee and espresso drinks, teas, smoothies, SAMiches, salads, soups and desserts.

CITY.NET Café is open Monday through Friday 7:30 a.m. to 6 p.m., and Saturday 7:30 a.m. to 5 p.m. with free Wi-Fi. For more info, visit www.citynetjazz.com or call 414.339.1726.



Debra Usinger RiverWalk Memorial Project

Fundraising efforts for the Debra Usinger RiverWalk Memorial are in full swing. Several events will be planned in the coming months to help raise additional funds needed for the installation and maintenance of the sculpture. A projected install date of September is planned.





Stay in the loop! Follow us and get the latest info on downtown news and happenings.

