



TASTE & TOAST 2018 OFFICIAL DRAWING RULES

1. NO PURCHASE NECESSARY.

2. To Enter: Visit www.milwaukeedowntown.com and complete the Taste & Toast 2018 survey. Fill in your contact information at the beginning of the survey and you will be automatically entered into the Taste & Toast survey drawing. If you do not fill in your contact information, you will not be entered. Milwaukee Downtown, BID #21 reserves the right to disregard any entry that is late, misdirected, illegible, incomplete, or incorrect. You must enter between 4:00 p.m. on March 5 and 11:59 p.m. on March 11, 2018. Please note that the survey will close March 12, 2018.

3. Prize Details: Two winners will be drawn. The prize is 15 (\$25) gift cards to various restaurants participating in Taste & Toast, value \$375. No prize substitution or cash redemption is allowed by the winner. Milwaukee Downtown, BID #21 reserves the right to substitute a prize of equal or greater value if a portion of the featured prize becomes unavailable.

4. Drawing and Awarding of Prize(s): The winners will be selected in a random drawing from all eligible entries received before March 12, 2018. The drawing and awarding of the prize will be conducted by a representative of Milwaukee Downtown, BID #21 whose decisions on all matters relating to this drawing are final. The winner will be notified by e-mail. If the prize notification e-mail is returned as undeliverable, the prize will be forfeited. The winners will have 2 days to respond via e-mail to accept the prize. The winners' response must be sent to same e-mail as prize notification. If a winner does not accept prize within such timeframe, Milwaukee Downtown, BID #21 will draw another entry from the remaining entries and the substitute winner will be notified by e-mail. The substitute winner will have 2 days to respond via e-mail to accept the prize. The winner agrees that Milwaukee Downtown, BID #21 may use his or her name or likeness for advertising and publicity purposes without additional compensation (except where prohibited). Acceptance of the prize indicates acceptance of all the contingencies described herein and inherent to the prize offered.

5. Odds: Odds of winning depend on the number of qualified entries received.

6. Eligibility: Drawing open to legal U.S. residents age 18 or older as of March 5, 2018. Employees of Milwaukee Downtown, BID #21, its advertising and promotion agencies, and the immediate family and household members of each are not eligible. All federal, state, and local laws apply. Void where prohibited. Milwaukee Downtown, BID #21 and its advertising and promotion agencies are not responsible for printing, distribution, or production errors and may rescind, cancel, or revoke this drawing based upon any such error without liability and at its sole discretion. By participating in this drawing, entrants waive all right to, and hold harmless, the

Milwaukee Downtown, BID #21 and its advertising and promotions agencies from any loss, damage, or expense arising out of or in connection with participation in this drawing or the acceptance, use, or misuse of any prize.

7: Limit of Entry: Limit one entry per restaurant, per day. By entering, entrant acknowledges compliance with these official rules, including all eligibility requirements. Milwaukee Downtown, BID #21 is not responsible for failures in technology such as but not limited to: technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, inability to access any Web site or online service, or any other error or malfunction, or late, lost, incorrect or inaccurate transcription of entry information, or for any human error, or misdirected entries. Entry materials that have been tampered with or altered are void. Proof of emailing and/or mailing does not constitute proof of delivery or receipt.

8. List of Winners: For confirmation of the winners, send a self-addressed, stamped envelope to:

Milwaukee Downtown, BID #21
Attn: Taste & Toast Survey Drawing
600 E. Wells Street
Milwaukee, WI 53202