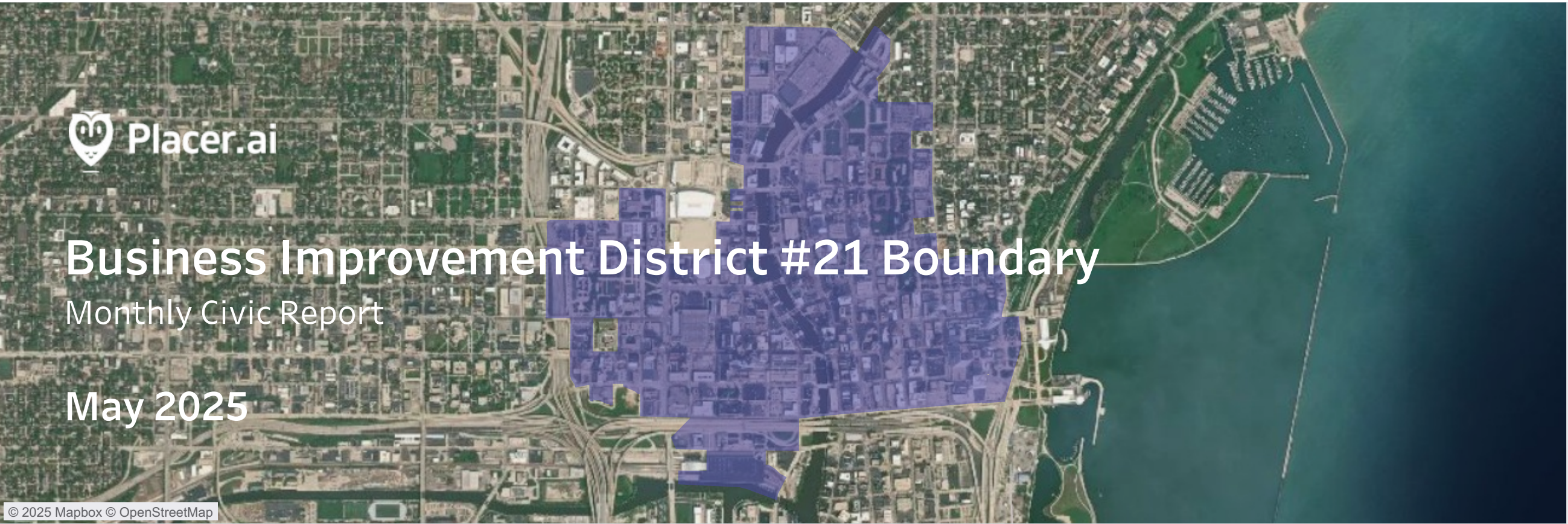
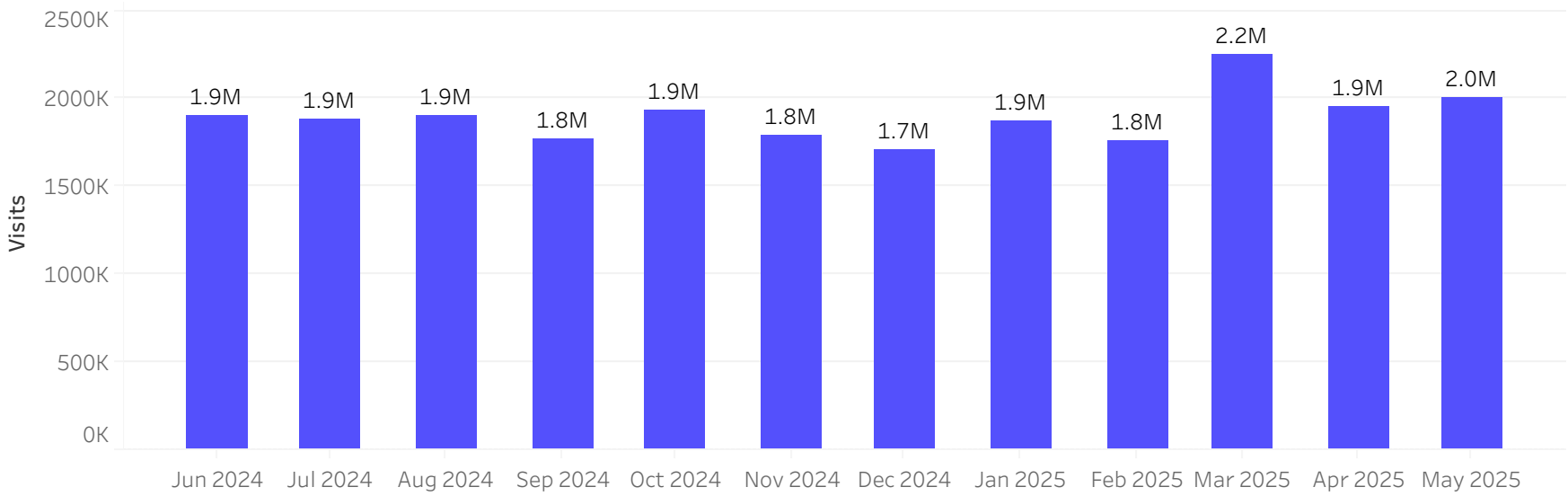




Visitors

May 2025

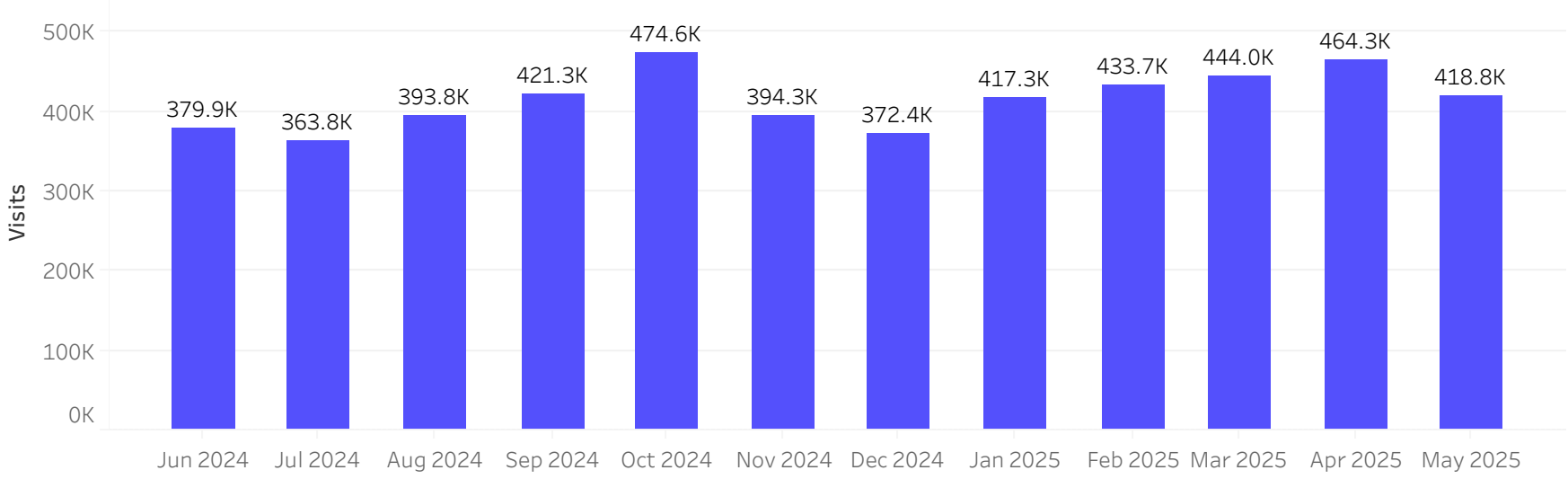
Visits	2.0M
MoM	2.6%
YoY	-1.1%
Yo3Y	6.3%



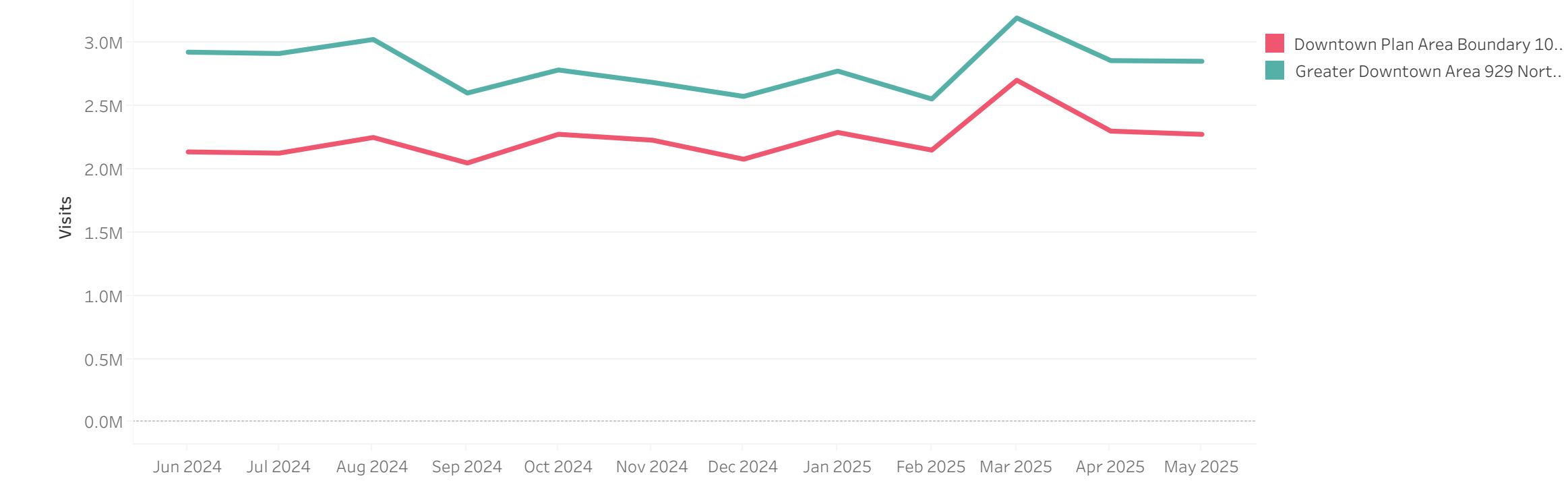
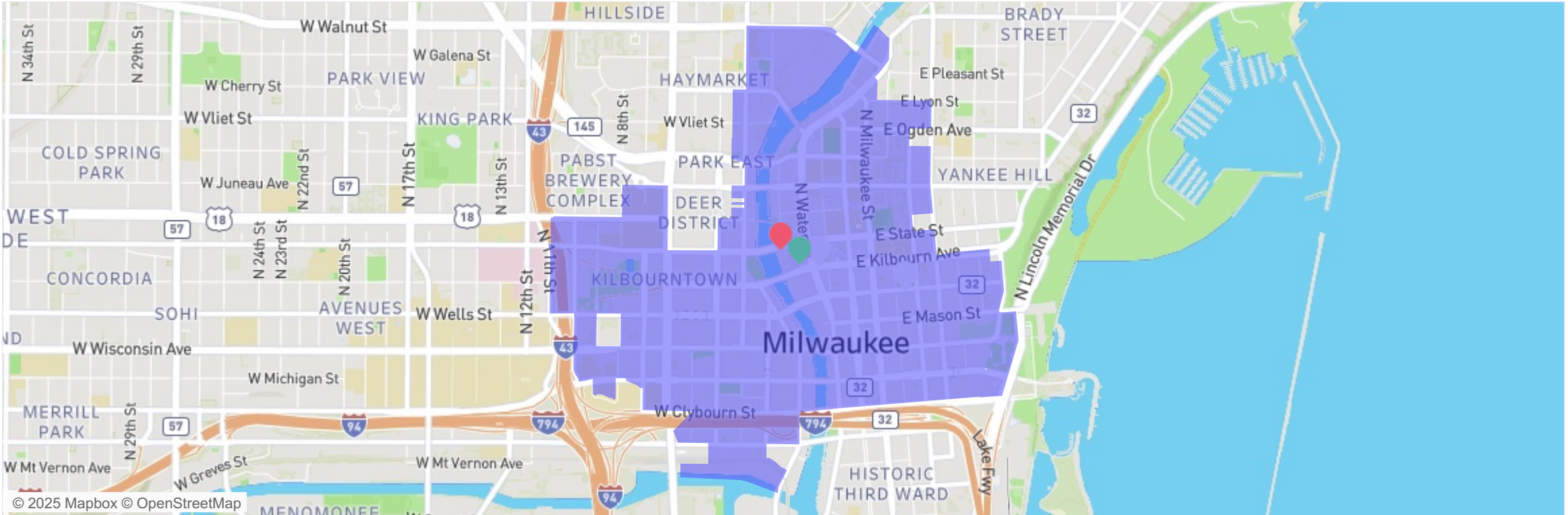
Employees

May 2025

Visits	418.8K
MoM	-9.8%
YoY	-3.7%
Yo3Y	17.1%



Selected Locations



Name	Address	Visits	MoM	YoY	Yo3Y	
Greater Downtown Area	929 North Water Street, Milwaukee, WI 53202	2.85M	-0.19%	-0.94%	3.92%	
Downtown Plan Area Boundary	1005 North Edison Street, Milwaukee, WI 53202	2.28M	-1.11%	-1.98%	6.52%	