



# DOWNTOWN EMPLOYEE APPRECIATION WEEK

**AUGUST 30 - SEPTEMBER 3, 2021**  
**[WWW.IWORKDOWNTOWNMKE.COM](http://WWW.IWORKDOWNTOWNMKE.COM)**



The perks of working downtown, and we know there are plenty, are about to get even better! Downtown Employee Appreciation Week is back to reward downtown Milwaukee's dedicated workforce with a week of incentives. The fun-filled week features daily giveaways, office challenge games, employee discounts and much, much more.

**SO, ROUND UP YOUR CO-WORKERS AND "MKE IT BACK" TO DOWNTOWN EMPLOYEE APPRECIATION WEEK.**

## OPENING CEREMONY

**MONDAY, AUGUST 30**  
11:45 AM - 1:00 PM

*Red Arrow Park*

Kick off Downtown Employee Appreciation Week with a ribbon-cutting ceremony, live music, caricaturists, live painting by Dave Watkins, and chances to win loads of prizes. We'll even sweeten the deal by starting free lunch for the first 1,000 employees all week long.

## DAILY LUNCH LOCATIONS AND ACTIVITIES:

**MONDAY, AUGUST 30**

11:45 AM - 1:00 PM | *Red Arrow Park*

**TUESDAY, AUGUST 31**

11:45 AM - 1:00 PM | *Pere Marquette Park*

**WEDNESDAY, SEPTEMBER 1**

11:45 AM - 1:00 PM | *Schlitz Park*

**THURSDAY, SEPTEMBER 2**

11:45 AM - 1:00 PM | *Zeidler Union Square*

**FRIDAY, SEPTEMBER 3**

11:45 AM - 1:00 PM | *Pere Marquette Park*

## OFFICE CHALLENGE GAMES

Office Challenge Games will grace downtown's playground daily. Check out these games at our daily lunch locations.

### CORPORATE LADDER:

Our version of ladderball, employees will score points by tossing balls at the "corporate ladder."

### DONUT DUNK:

Can you sink the giant donut into the oversized coffee cup? You've got three tries!

### PAPER CLIP TOSS:

Our version of cornhole, employees will score points by getting on the board or sinking a bag.

## MILWAUKEE BUCKS BASKETBALL SHOOTOUT

Join the Milwaukee Bucks Entertainment Network in one of the week's most popular challenges. Sink as many baskets as you can in the allotted time and win cool Bucks prizes. Look for the crew at our daily lunch locations.

## MOMENT OF MOVEMENT

*Supported by Lululemon*

**MONDAY, AUGUST 30**

7:30 AM - 8:30 AM | *Red Arrow Park*

**TUESDAY, AUGUST 31**

12:30 PM - 1:00 PM | *Pere Marquette Park*

**WEDNESDAY, SEPTEMBER 1**

7:30 AM - 8:00 AM | 8:00 AM - 8:30 AM  
*Schlitz Park*

**WEDNESDAY, SEPTEMBER 1**

5:30 PM - 6:30 PM | *Broken Bat Brewing Co.*

**THURSDAY, SEPTEMBER 2**

6:00 PM - 7:00 PM | *Deer District*

Enjoy wellness sessions offered by various fitness instructors. View the daily schedule for class details and register free at [www.iworkdowntownmke.com](http://www.iworkdowntownmke.com) by Wednesday, August 25.

## PADDLE DOWNTOWN'S WATERWAYS

*Presented by Milwaukee Kayak Company*

**MONDAY, AUGUST 30**

4:30 PM - 7:00 PM | *Milwaukee Kayak Company - 318 S. Water Street*

**WEDNESDAY, SEPTEMBER 1**

4:30 PM - 7:00 PM | *Milwaukee Kayak Company - 318 S. Water Street*

Schedule a break from the office on the Milwaukee River. Downtown employees may make a kayaking reservation for themselves and up to one guest. Pre-registration is required. Available launch times for booking are 4:30 p.m., 5 p.m. and 5:30 p.m. on Monday, August 30 or Wednesday, September 1. 16 spots available for each launch time. Reservation fee is \$15/person. All kayaks must be returned by 7 p.m. Visit [www.milwaukeekayak.com](http://www.milwaukeekayak.com) to register.

## HIP, HOP HOORAY! RIDE THE HOP

**TUESDAY, AUGUST 31**

8:30 AM - 9:30 AM

**THURSDAY, SEPTEMBER 2**

4:00 PM - 5:00 PM

Jump on The Hop streetcar and zip to the World's Largest Coffee Break on Tuesday, August 31 or the I Work Downtown Trivia Competition at SportClub on Thursday, September 2 and be eligible for free treats. Five downtown employees will also be awarded great prizes.

## BEERS & BAGS NIGHT

*Sponsored by CityCenter at 735*

**MONDAY, AUGUST 30**

4:30 PM - 7:00 PM

*Mason Street Landing*

Sample brews from a local brewery and play a friendly game of bags all while enjoying the company of friends and co-workers riverside.

## WORLD'S LARGEST COFFEE BREAK

**TUESDAY, AUGUST 31**

9:30 AM - 10:30 AM

*Catalano Square*

Need some perking up? Local coffee shops are brewing the ultimate boost - free java for our downtown workforce. While there, enjoy treats to nosh on and music to groove to!

## I WORK DOWNTOWN TRIVIA COMPETITION

*Presented by VISIT Milwaukee*

**TUESDAY, AUGUST 31**

5:00 PM - 7:00 PM | *The Brown Bottle*

Exclusive drink and food specials available for Downtown Trivia players!

**THURSDAY, SEPTEMBER 2**

5:00 PM - 7:00 PM | *SportClub*

Take advantage of daily happy hour offerings during Trivia! Flex your company's intellectual muscle during the I Work Downtown Trivia Competition led by QuizMaster. Up to 10 teams with four members each can partake. Advance registration is required. Registration is free; however, we kindly ask that teams refrain from registering for both nights. Sign up your team at [www.iworkdowntownmke.com](http://www.iworkdowntownmke.com) by Wednesday, August 25. Masks will be encouraged.

## AURORA HEALTH CARE COVID POP-UP VACCINE CLINIC

**WEDNESDAY, SEPTEMBER 1**

11:00 AM - 2:00 PM

*Schlitz Park*

Walk-ups welcome for the Pfizer vaccine. Will need to schedule the 2<sup>nd</sup> dose at time of 1<sup>st</sup> dose.

## I WORK DOWNTOWN BOCCO BALL GAMES

**WEDNESDAY, SEPTEMBER 1**

5:00 PM - 6:00 PM | 6:00 PM - 7:00 PM

*Marcus Performing Arts Center*

Sign up for an hourlong, casual game of bocce ball coordinated in partnership with Milwaukee Social Club. Up to 10 teams with two members each can participate in each session. Advance registration is required. Register free at [www.iworkdowntownmke.com](http://www.iworkdowntownmke.com) by Wednesday, August 25. All levels of play welcome. We kindly ask that teams refrain from signing up for both sessions. Please arrive 30 minutes in advance of your session time.

## PNC PRESENTS TUNES@NOON: DONNA WOODALL GROUP

**THURSDAY, SEPTEMBER 2**

12:00 PM - 1:00 PM

*Courtyard of 411 East Wisconsin Center*

Take a midday break and enjoy a free concert in the courtyard of 411 East Wisconsin Center. The September 2<sup>nd</sup> session features the jazzy vocals of the Donna Woodall Group. Tunes@Noon will occur every Thursday thru September 23, 2021.

## RAINBOW SUMMER: DE LA BUENA

**THURSDAY, SEPTEMBER 2**

7:00 PM - 9:00 PM

*Marcus Performing Arts Center*

Employing jazz harmonic sensibility and a deep-seated love of diverse cultures, De La Buena explores the textures and rhythms of Latin music of the Americas with roots planted firmly in African Diasporic traditions. Hear them live at Rainbow Summer: Reimagined. Tickets required. Downtown employees in attendance will receive a complimentary drink with proof of employment. Get your tickets at [www.marcuscenter.org](http://www.marcuscenter.org).

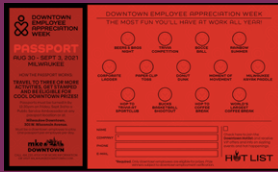
## CLOSING CEREMONY

**FRIDAY, SEPTEMBER 3**

11:45 AM - 1:00 PM

*Pere Marquette Park*

Say farewell to Downtown Employee Appreciation Week with games, live music, standing ovations and free lunch for 1,000.



## STAMP IT!

### DOWNTOWN PASSPORT

Get your Downtown Employee Appreciation Week passport stamped at three or more activities and be eligible for fabulous downtown prizes. Print out your passport at [www.iworkdowntownmke.com](http://www.iworkdowntownmke.com) or pick one up from a Public Service Ambassador at the Milwaukee Downtown info table. Passports must be turned in by 12:30 p.m. on Friday, September 3 to be eligible to win. One passport per employee per day.

### BOOTH GOODIES

Enjoy goodies and games at lunchtime booths, including Dental Associates, Sculpture Milwaukee and Historic Milwaukee.

### POP-UP GIVEAWAYS

Follow us on social media to learn about surprise giveaways and promotions throughout the week.

- @MilwaukeeDowntown
- @MilwDowntown
- @MKEDowntown
- @Milwaukee Downtown



## PLEASE NOTE »

All events and giveaways are subject to change. Please visit [www.iworkdowntownmke.com](http://www.iworkdowntownmke.com) for the latest schedule of events. Lunchtime giveaways will be distributed on a first-come, first-served basis, one item per employee while supplies last.

## MON | AUG 30

**7:30 AM - 8:30 AM**

### MOMENT OF MOVEMENT: YOGA IN THE PARK

Supported by **Lululemon Red Arrow Park**

Advance registration required. Register at [www.iworkdowntownmke.com](http://www.iworkdowntownmke.com) by Wednesday, Aug. 25.

**11:45 AM - 1:00 PM**

### DAILY DOWNTOWN EMPLOYEE CELEBRATION: OPENING CEREMONY

**Red Arrow Park**

- Office Challenge Games
- Bucks Basketball Shootout
- Live painting by Dave Watkins (Real Abstract)
- Free caricature drawings for downtown employees
- Live local entertainment
- Appearance by Bernie Brewer
- Lunch Giveaways:
  - » Tatay's Truck: 1,000-item giveaway
  - » Davians: 1,000 lemon cooler cookies

**4:30 PM - 7:00 PM**

### PADDLE DOWNTOWN'S WATERWAYS

**Milwaukee Kayak Company - 318 S. Water Street**

Available launch times for booking are 4:30 p.m., 5 p.m. and 5:30 p.m. 16 spots available for each slot. Reservation fee is \$15/person. All kayaks must be returned by 7 p.m. Visit [www.milwaukeeekayak.com](http://www.milwaukeeekayak.com) to register.

**4:30 PM - 7:00 PM**

### BEERS & BAGS NIGHT

Sponsored by **CityCenter at 735 Mason Street Landing**

## TUE | AUG 31

**8:30 AM - 9:30 AM**

### RIDE THE HOP TO THE COFFEE BREAK

- Surprise giveaway for five employees

**9:30 AM - 10:30 AM**

### WORLD'S LARGEST COFFEE BREAK

**Catalano Square**

**11:45 AM - 1:00 PM**

### DAILY DOWNTOWN EMPLOYEE CELEBRATION

**Pere Marquette Park**

- Office Challenge Games
- Bucks Basketball Shootout
- Live local entertainment
- Lunch Giveaways:
  - » Cousins Subs: 1,000 mini subs and bags of chips
  - » Milwaukee County Historical Society: 500 scoops of ice cream
  - » Fiddleheads Coffee: 500 coffee drinks and 500 bakery items

**12:30 PM - 1:00 PM**

### MOMENT OF MOVEMENT: GAZEBO SALSA DANCE PARTY WITH DAYNC STUDIO

Supported by **Lululemon Pere Marquette Park**

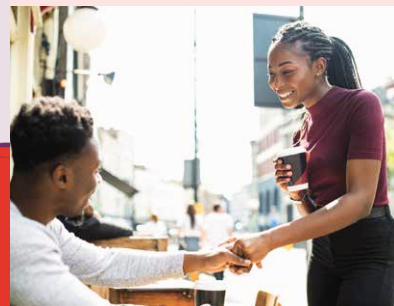
Advance registration required. Register free at [www.iworkdowntownmke.com](http://www.iworkdowntownmke.com) by Wednesday, Aug. 25.

**5:00 PM - 7:00 PM**

### I WORK DOWNTOWN TRIVIA COMPETITION

Presented by **VISIT Milwaukee The Brown Bottle - 221 W. Galena Street**

Advance registration required. Register free at [www.iworkdowntownmke.com](http://www.iworkdowntownmke.com) by Wednesday, Aug. 25. Masks will be encouraged.



## WED | SEPT 01

**7:30 AM - 8:00 AM**  
**8:00 AM - 8:30 AM**

### MOMENT OF MOVEMENT: YOGA FOR STIFF BODIES IN THE PARK BY INVIVO WELLNESS

Supported by **Lululemon Schlitz Park: Brewhouse Square**

Advance registration required. Register free at [www.iworkdowntownmke.com](http://www.iworkdowntownmke.com) by Wednesday, Aug. 25.

**11:00 AM - 2:00 PM**

### AURORA HEALTH CARE POP-UP COVID VACCINE CLINIC

**Schlitz Park**

**11:45 AM - 1:00 PM**

### DAILY DOWNTOWN EMPLOYEE CELEBRATION

**Schlitz Park: Brewhouse Square**

- Office Challenge Games
- Bucks Basketball Shootout
- Live local entertainment
- Lunch Giveaways:
  - » Bev's Catering: 1,000 hot dogs
  - » JP Cullen: 1,000 bags of chips

**4:30 PM - 7:00 PM**

### PADDLE DOWNTOWN'S WATERWAYS

**Milwaukee Kayak Company - 318 S. Water Street**

Available launch times for booking are 4:30 p.m., 5 p.m. and 5:30 p.m. 16 spots available for each slot. Reservation fee is \$15/person. All kayaks must be returned by 7 p.m. Visit [www.milwaukeeekayak.com](http://www.milwaukeeekayak.com) to register.

**5:00 PM - 6:00 PM**

**6:00 PM - 7:00 PM**

### I WORK DOWNTOWN BOCCE BALL GAMES

**Marcus Performing Arts Center**

Advance registration required. Register free at [www.iworkdowntownmke.com](http://www.iworkdowntownmke.com) by Wednesday, Aug. 25.

**5:30 PM - 6:30 PM**

### MOMENT OF MOVEMENT: BEERS AND BARRE BY THE BARRE CODE

Supported by **Lululemon Broken Bat Brewing Co. - 135 E. Pittsburgh Avenue**

Advance registration required. Register free at [www.iworkdowntownmke.com](http://www.iworkdowntownmke.com) by Wednesday, Aug. 25. Masks will be encouraged.

## THU | SEPT 02

**11:45 AM - 1:00 PM**

### DAILY DOWNTOWN EMPLOYEE CELEBRATION

**Zeidler Union Square**

- Office Challenge Games
- Bucks Basketball Shootout
- Live local entertainment
- Lunch Giveaways:
  - » 1,000-item lunch giveaway TBD
  - » Midway Bakery: 1,000 desserts
  - » DoubleTree by Hilton Hotel Milwaukee Downtown: 1,000 cookies

**12:00 PM - 1:00 PM**

### PNC PRESENTS TUNES@NOON:

**DONNA WOODALL GROUP**

**Courtyard of 411 East Wisconsin Center**

**4:00 PM - 5:00 PM**

### RIDE THE HOP TO TRIVIA

- Surprise giveaway for five employees

**5:00 PM - 7:00 PM**

### I WORK DOWNTOWN TRIVIA COMPETITION

Presented by **VISIT Milwaukee SportClub - 750 N. Jefferson Street**

Advance registration required. Register free at [www.iworkdowntownmke.com](http://www.iworkdowntownmke.com) by Wednesday, Aug. 25. Masks will be encouraged.

**6:00 PM - 7:00 PM**

### MOMENT OF MOVEMENT: HIIT BY SHRED415

Supported by **Lululemon Deer District Plaza**

Advance registration required. Register free at [www.iworkdowntownmke.com](http://www.iworkdowntownmke.com) by Wednesday, Aug. 25.

**7:00 PM - 9:00 PM**

### RAINBOW SUMMER:

**DE LA BUENA**

**Peck Pavilion -**

**Marcus Performing Arts Center**

Tickets required. Every downtown employee in attendance will receive a complimentary drink with proof of employment. Get your tickets at [www.marcuscenter.org](http://www.marcuscenter.org).

## FRI | SEPT 03

**11:45 AM - 1:00 PM**

### DAILY DOWNTOWN EMPLOYEE CELEBRATION: "TIME TO CELE(BRAT)"

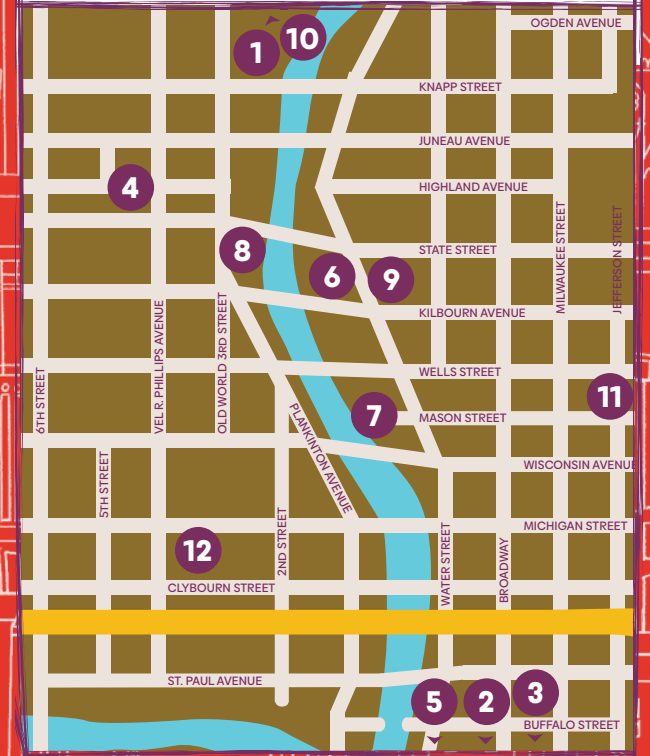
**Pere Marquette Park**

- Office Challenge Games
- Bucks Basketball Shootout
- Live local entertainment
- Lunch Giveaways:
  - » Modern Maintenance: 1,000 brats and bags of chips
  - » Corner Bakery Café: 1,000 chocolate chip cookies
  - » KEI: 1,000 oranges
  - » Milwaukee Police Department: 1,000 ice cream cups



## MAP OF ACTIVITIES

1. The Brown Bottle  
221 W. Galena Street
2. Broken Bat Brewing Co.  
135 E. Pittsburgh Avenue
3. Catalano Square  
147 N. Broadway
4. Deer District  
1134 N. Vel R. Phillips Avenue
5. Milwaukee Kayak Company  
318 S. Water Street
6. Marcus Performing Arts Center  
929 N. Water Street
7. Mason Street Landing  
Mason Street & Milwaukee RiverWalk
8. Pere Marquette Park  
900 N. Plankinton Avenue
9. Red Arrow Park  
920 N. Water Street
10. Schlitz Park: Brewhouse Square  
1543 N. 2nd Street
11. SportClub  
750 N. Jefferson Street
12. Zeidler Union Square  
301 W. Michigan Street



## CROWD RELEASE NOTICE

Please be aware that by participating in Downtown Employee Appreciation Week, you consent to your voice, name and/or likeness being used, without compensation, in films and/or photography for future event promotion, and you release Milwaukee Downtown, BID #21, its successors, assigns and licensees from any liability whatsoever of any nature.

# A SPECIAL THANK YOU

## PRESENTING SPONSOR



## COMMUNITY SPONSORS



CITYCENTER  
AT SEVEN THIRTY FIVE



## DAILY LUNCH SPONSORS



## BEVERAGE SPONSOR



## COMMUNITY PARTNERS



## DAILY LUNCH CONTRIBUTORS

Corner Bakery Café | Davians | DoubleTree by Hilton | KEI  
Bev's Hospitality Catering | Midway Bakery | Fiddleheads Coffee

## COMMUNITY SUPPORTERS

Historic Third Ward Association | Westtown Association | Sculpture Milwaukee  
Historic Milwaukee | Bublr Bikes | Milwaukee Social Club | The Hop  
Milwaukee Kayak Company | Schlitz Park | The Dubbel Dutch | PNC Bank

## MILWAUKEE DOWNTOWN, BID #21

301 W. Wisconsin Avenue, Ste. 106 | [www.iworkdowntownmke.com](http://www.iworkdowntownmke.com) | 414.220.4700