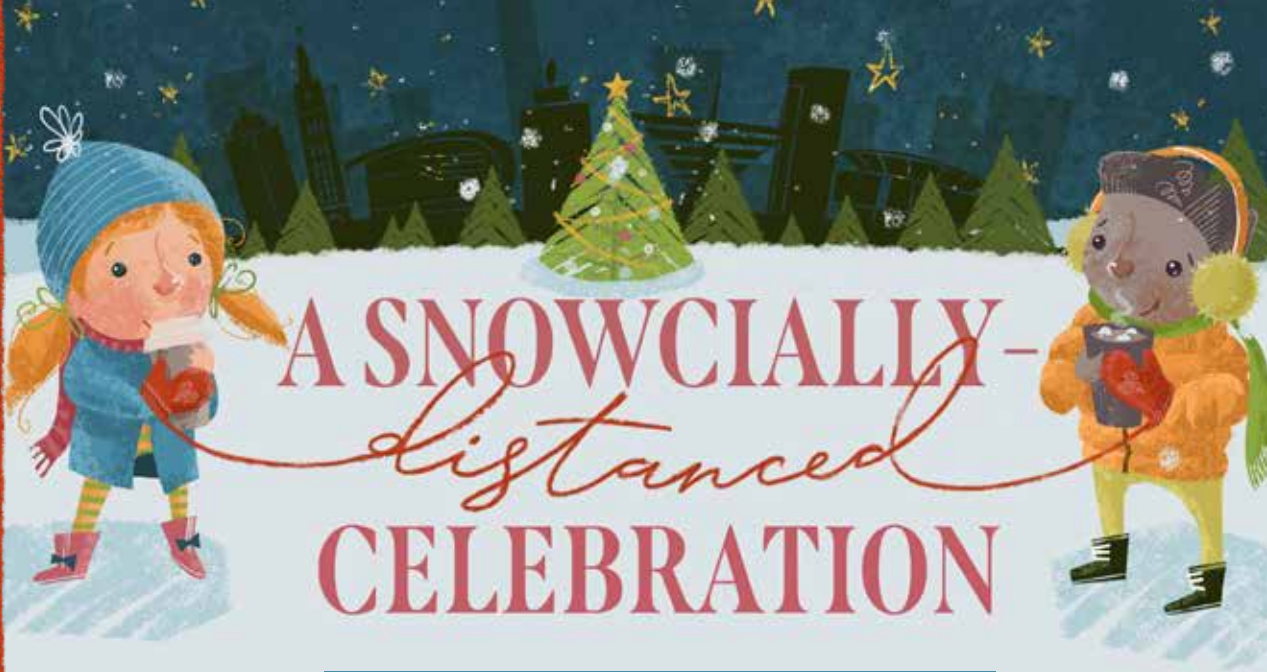




MILWAUKEE
HOLIDAY LIGHTS
FESTIVAL

DOWNTOWN
MILWAUKEE

November 19, 2020
January 1, 2021



A SNOWCIALLY-
distanced
CELEBRATION

WWW.MILWAUKEEHOLIDAYLIGHTS.COM

MILWAUKEE HOLIDAY LIGHTS FESTIVAL



MKE THE SEASON BRIGHT. MKE IT DOWNTOWN.



Milwaukee Holiday Lights Festival

November 19, 2020 – January 1, 2021
Downtown Milwaukee

For 22 seasons, the Milwaukee Holiday Lights Festival has made spirits bright with its animated sculptures, interactive displays and twinkling street décor. This festive backdrop will continue to deliver oohs and aahs in a safe, socially-distanced environment. Take a stroll or a drive and experience the brilliance of more than 500,000 lights, which are certain to delight your spirit. Explore the whimsical scenes in Cathedral Square, Zeidler Union Square and Pere Marquette Park, safely and at your own leisure, with a self-guided Jingle Bus tour through the iHeartRadio app and make sure to pick up a Jingle Joy Box. So MKE the season bright. Join us for this “snowcially-distanced” celebration!



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MILWAUKEE HOLIDAY LIGHTS FESTIVAL

Please note, events and activities are subject to change or cancellation.
Please call ahead of your arrival.



“Community Spirit Park” at Cathedral Square Park

Over 100 evergreens have sprung up on the square! Wind your way through the forest of trees and pay close attention to each tree’s décor. More than 50 area schools and businesses share their wish for the season with handmade ornaments and garlands. Plus, check out the park’s Singing Tree, which blinks to singing, music and clapping in real time.



“Tinsel Town Express” at Pere Marquette Park

Families are cleared for landing at this riverside park. A scene from the North Pole’s depot, this delightful display boasts animated sculptures of the elves shipping packages by air and rail. Don’t miss the parachuting elf or Santa departing by helicopter! It’s a panorama designed for the young and young at heart.



“Polar Plaza powered by We Energies” at Zeidler Union Square

Brimming with nostalgia, this interactive park is a favorite among families. Take a selfie in the oversized chair, stand before the flickering fireplace or snap a photo in the Season’s Greetings frame. There’s so much to see and do, including picking up a Jingle Joy Box on select nights in December.



Wisconsin Avenue – 6th Street to Prospect Avenue

Downtown Milwaukee’s main street is an elegant display of cascading chandeliers accented by ornamental sculptures on harp lamps. Stroll or cruise the Avenue and take in the decorated storefronts and iconic buildings basking in the glow of the season.



Decorated Storefronts

Check out the series of storefronts by Retailworks that are illuminated by star power. Featuring the likenesses of 25+ well-known Milwaukeeans, the four decorated scenes can be found in the windows at 205 E. Wisconsin Ave., 324 E. Wisconsin Ave., 400 E. Wisconsin Ave. and 733-737 N. Milwaukee St.



★ FESTIVAL FAVORITES ★

Although our large, in-person gatherings won't be happening this year, our lights and décor will continue to shine, providing a warm, safe and joyous environment for all to enjoy. Here are a few ways in which we've pivoted to keep you safe.

Milwaukee Holiday Lights Festival Kickoff Broadcast

Kick-start your holidays by tuning into the Milwaukee Holiday Lights Festival Kickoff, with previously recorded holiday acts, airing Thursday, November 19 at 6:30 p.m. on WISN 12. You won't want to miss the spectacular finale!



Virtual & Self-Guided Jingle Bus Tours

In accordance with social distancing guidelines, the Festival has retooled its annual Jingle Bus tour. Get acquainted with Downtown's lights and sights via a self-guided audio tour available on the iHeartRadio app. Hop aboard the free tour by listening to five episodes available in both English and Spanish. Just type in "MKE Jingle Bus Tour" in the iHeartRadio app or anywhere you listen to your favorite podcasts, and follow along by car or on foot.

Must-see destinations will also be available for exploration at www.milwaukeeholidaylights.com, where users can discover lighted scenes from the comfort of home.



Jingle Joy Boxes

New this year, families can pick up a Jingle Joy Box while touring Downtown's parks. Curated by Milwaukee Food & City Tours, these grab-and-go treat boxes will include goodies from local businesses, plus something for the kiddos too! Boxes are \$15 and can be pre-ordered at www.milwaukeefoodtours.com or purchased day of, while supplies last. The Jingle Joy drive-thru will operate from 5:30 p.m. to 8:30 p.m., Thursdays through Saturdays, December 3 - 19, at Zeidler Union Square. Cash and credit will be accepted.



Santa's Mailbox

Presented by Educators Credit Union & Serving Older Adults

Fast track letters to the North Pole! Drop your child's wish list into Santa's Mailbox at Cathedral Square Park, November 2 - December 13, and receive a personalized reply. Holiday spirit delivers the letters to Santa - no postage required! Just remember to include a return address.

If you can't make it to the park, letters can be mailed to: Santa Claus, PO Box 510290, Milwaukee, WI 53203. Postage will be required for letters mailed via the U.S. Postal Service. Letters must be received by December 13 to receive a personalized reply.



Mask Up & "Snowcial" Distance

The City of Milwaukee has enacted Moving Milwaukee Forward Safely (Order #4.2). This order uses a measured, phased approach that applies data-driven gating criteria that aligns with federal and state guidance. Public health officials are using this data to work with local businesses on the implementation of safety protocols that minimize the spread of COVID-19 and maximize feelings of safety for visitors.

This includes a mask mandate for individuals 3-years-old and older for all indoor locations open to the public, as well as outdoors anytime an individual is within six feet of another person who is not a member of their immediate household. So mask up and keep your "snowcial" distance!

More info on the City's Moving Milwaukee Forward Safely plan is available at city.milwaukee.gov/MMFS.



HOLIDAY HAPPENINGS

Please note, events and activities are subject to change or cancellation.
Please call ahead of your arrival.



Afternoon Tea at The Pfister

**Sat & Sun,
Now through January 3**
Seating times: 12pm – 2pm
The Pfister Hotel – BLU
414.935.5950 | thepfisterhotel.com

Enjoy a tableside tea blending, presented in all-silver service by a Pfister Tea Butler. The afternoon is complete with traditional sandwiches and pastries. Reservations required.

Poinsettia Promenade Holiday Floral Show

November 21 – January 3
Mitchell Park Domes
414.257.5608 | milwaukeehomes.org

Enjoy the festive atmosphere among vivid poinsettias and decked-out holiday trees.

Ideal Property Management Tree Lot

**Closed for the Season
10am to 8pm**
Pere Marquette Park
262.251.3578 | ideal-landscaping.net

Due to strong sales and low inventory, Ideal's Downtown Christmas Tree Lot is now closed for the season. Ideal's lots in Shorewood and Whitefish Bay remain open while supplies last. See Ideal's website at ideal-landscaping.net for locations and hours. We wish you a very merry Christmas and thank you for your patronage.

Slice of Ice

November – Mid-March
(weather permitting)
Red Arrow Park
414.289.8791 | countyparks.com

A slice of winter fun in the heart of Downtown! Bring your own ice skates and skate for free or rent a pair at the warming house. Call ahead to confirm season opening.

Santa's Mailbox

**Presented by Educators Credit Union &
Serving Older Adults**

November 2 – December 13
Cathedral Square Park
414.220.4700 | milwaukeeholidaylights.com

Drop a child's letter to Santa in Santa's Mailbox at Cathedral Square Park and receive a personalized reply. Holiday spirit delivers the letters to Santa – no postage required...just a return address!

Milwaukee Holiday Lights Festival Kickoff Broadcast

Thu, November 19 | 6:30pm
WISN 12

414.220.4700 | milwaukeeholidaylights.com
Tune into WISN 12 and get into the holiday spirit with a previously recorded holiday variety show. Plus, don't miss the never-before-seen finale that will grace the city's skies. Broadcast is presented by Stein's Garden & Home. Please note, an in-person gathering will not be hosted at Pere Marquette Park.



Thanksgiving Meals from Buckley's

Order Before November 18
Pick Up November 24 & 25
801 N. Cass Street

414.277.1111 | buckleysmilwaukee.com
Holidays might not look or feel the same this year as gatherings with friends and family become smaller or go virtual. With that in mind, Buckley's designed a special Thanksgiving meal that pays homage to the many flavors found on the table, but won't keep you in the kitchen for days on end. You may share a meal via a video call this year, but we will make sure you eat well! Cheeky directions supplied, with a strong suggestion for adding a bottle of wine, a cocktail kit and, of course, dessert! Check out the new Woodford Tom & Jerry cocktail kit.



Self-Guided Jingle Bus Tours – English & Spanish

November 19 – January 1
Downtown Milwaukee

414.220.4700 | milwaukeeholidaylights.com
Get acquainted with Downtown's lights and sights via a self-guided audio tour available on the iHeartRadio app. Hop aboard the free tour by listening to five episodes available in both English and Spanish. Just type in "MKE Jingle Bus Tour" in the iHeartRadio app, and follow along by car or on foot. Families can also explore sights virtually at the Festival's website.

City Christmas Tree

Presented by Metro Market
Mid-November – December
Corner of Market & Wells Streets
414.286.2489 | city.milwaukee.gov
Gaze upon the City's beautifully lit tree and grab a family photo op.



Thanksgiving at Mason Street Grill

Thu, November 26 | 12pm – 7pm
Mason Street Grill
414.298.3131 | masonstreetgrill.com

Enjoy an all-American grill for this quintessential holiday. Wood-grilled steaks, seafood and a special Thanksgiving prix fixe menu. Private dining rooms are also available for your family gathering.

Scroll & Stroll

November 27 – 29
Brady Street, Downer Avenue &
East Side
262.930.7707

supportlocalmke.com/scroll-and-stroll
This Small Business Saturday, Business Improvement Districts from the Greater East Side have teamed up with Support Local MKE and Yelp Milwaukee to bring you the first-ever Scroll & Stroll. Enjoy seasonal deals and specials both online and in-person through December.

Milwaukee Makers Market

Sat, November 28 | 10am – 4pm
Discovery World
414.765.9966 | discoveryworld.org

Meet Milwaukee jewelry makers, artists, designers and other skilled artisans. Shop one-of-a-kind, locally-made products including ceramics, women's clothing, leather goods, candles and more. All tables will be socially distant and face coverings must be worn to attend. Admission to the market is free.

Christmas Is Coming Gift Boxes

Milwaukee Food Tours
414.255.0534 | milwaukeefoodtours.com
This limited-edition series of holiday gift boxes features 40+ small, local businesses and food producers. Custom gift boxes and corporate gift boxes are also available.

HOLIDAY HAPPENINGS

Please note, events and activities are subject to change or cancellation.
Please call ahead of your arrival.

Christmas Around Milwaukee Bakery Tour

Fridays, Saturdays & Sundays in December
Various Locations

414.255.0534 | milwaukeefoodtours.com
Travel around the world and back while never leaving Milwaukee. Guests on the nice list (and even the naughty list) will be treated to signature cookies, candies and pastries from a collection of six to eight of Santa's favorite bakeries in Milwaukee! Santa hats, elf stockings, ugly Christmas sweaters, pretty Christmas sweaters...all are welcome on the Christmas Around Milwaukee Bakery Bus!



Christmas in the Ward

Presented by PNC
December
Historic Third Ward –
Catalano Square

414.273.1173 | historicthirdward.org
Take a selfie in front of the beautifully lit Christmas tree. Plus, enjoy live holiday entertainment as well as shopping and dining promotions throughout the season.

Christmas Lights & Desserts Bus Tour

Fridays, Saturdays & Sundays in December
Downtown Milwaukee

414.255.0534 | milwaukeefoodtours.com
Led by a singing tour guide, this Santa-approved tour is the perfect mix of history, Milwaukee Christmas traditions, tasty treats and light-hearted holiday spirit. This tour features walking stops in Cathedral Square and Zeidler Union Square, plus viewing opportunities in areas such as Red Arrow Park, Pere Marquette Park and the Historic Third Ward. Riders are encouraged to dress for the occasion – Santa hats, elf stockings, ugly Christmas sweaters, pretty Christmas sweaters...all are welcome!

Westown Tree

Presented by 310W

December
310W – 310 W. Wisconsin Avenue
414.276.6696 | westown.org

Westown gets lit with the second annual neighborhood tree on the 310W plaza, at the corner of Wisconsin Avenue and Old World Third Street.



Jingle Joy Box Drive-Thru

Thu – Sat, December 3 – 19
5:30pm – 8:30pm

Zeidler Union Square

414.255.0534 | milwaukeefoodtours.com

While taking in Downtown's lights and sights, pick up a Jingle Joy Box. Curated by Milwaukee Food & City Tours, Jingle Joy Boxes are grab-and-go treat packs featuring goodies from local businesses. Plus, they include a few surprises for the kiddos too. Each treat box is \$15. Boxes can be pre-ordered or purchased day of via cash or credit card, while supplies last.

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The Salvation Army's 31st Annual Christmas Family Feast

Fri, December 25 | 11am – 2:30pm
Wisconsin Center

414.302.4300 | samilwaukee.org
The Salvation Army of Milwaukee County once again presents its annual Christmas Feast for every member of the community to partake. Admission is free and all are welcome. Due to COVID-19, this feast is first-come, first-served. Masks required.

Milwaukee Coach & Carriage

Ongoing
Downtown Milwaukee
414.272.6873 | mkecarriage.com

See Downtown's holiday lights on a relaxing carriage ride. Half-hour and one-hour tours available. Rides start from Riverfront Pizzeria Bar & Grill at 509 E. Erie St. Carriages can hold up to four adults with wagons available for larger groups. Reservations required.

Light the Hoan

Ongoing
The Daniel Hoan Memorial Bridge
lighthehoan.com

With a new lighting treatment unveiled in October, the Hoan Bridge is illuminating Downtown's waterways and its skyline. Make holiday memories with a brilliant light show. View the dazzling full schedule online.



A Mason Street Grill Christmas

Fri, December 25 | 1pm – 7pm
Mason Street Grill

414.298.3131 | masonstreetgrill.com
Experience classic American favorites and enjoy delicious Christmas specials in addition to the regular menu. Private dining rooms are also available for your family gathering.



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The Girl Who Swallowed a Cactus

November 2 – 22

Virtual

414.267.2961 | firststage.org

School is out yet there is nothing to do. Sheila and her friends seek out adventure and encounter a walking, surprisingly well-dressed coyote who takes them on an adventure of a lifetime! Ideal for ages 7-15+. Stream from First Stage's Virtual House.

Living Room Cruise Lines – A Cruise in a Box

November 4 – 14

Virtual

414.273.0800 | r-t-w.com

Set sail for an unforgettable, high-seas staycation on the world's first ever Cruise in a Box! Your ticket doesn't just buy you passage on this not-so-nautical adventure, you'll also receive a special "SHIPment."

Little Shop of Horrors

TBD

Broadway Theatre Center – Cabot Theatre

414.291.7800 | skylightmusictheatre.org
Skylight Music Theatre delivers this funny and quirky love story, where the hapless hero journeys from obscurity to fame and fortune, unwittingly allowing an opportunistic plant to grow from innocent small flytrap to unstoppable man-eating force.



She Kills Monsters: Virtual Realms

November 13 – 22

Virtual

414.267.2961 | firststage.org

A high-octane dramatic comedy laden with homicidal fairies, nasty ogres and 90's pop culture – a heart pounding homage to the geek and warrior in us all. Stream from First Stage's Virtual House. Please note: this production contains some mature language and mild adult themes.

UP CLOSE (but not too close) with John McGivern: Holiday Edition!

November 20 – December 20
Pabst Theater

414.286.3663 | pabsttheater.org

In a very special engagement of live shows with a socially-distanced audience, John serves up a fresh mix of old and new holiday tales.

The Christians

November 23 – December 13

Virtual

414.278.0765 | nextact.org

This virtual show follows Pastor Paul's journey from presiding over a modest storefront church to a megachurch with thousands of members. Mortgage Day should be a celebration, but Pastor Paul is about to deliver a sermon that will shake the faith of his flock to the core.

Jacob Marley's Christmas Carol

November – December
Virtual

414.224.9490 | milwaukeeep.com

A staple of countless family traditions, this adaptation is an intimate one-person tour-de-force, featuring Lee E. Ernst.

Two Gentlemen of Verona

December 4 – 14

Virtual

414.267.2961 | firststage.org

Award-winning Young Company presents one of William Shakespeare's earliest and least performed plays. This play has it all: betrayal, true love, suspense and disguise.

Milwaukee Ballet

414.902.2103 | milwaukeeballet.org

The Milwaukee Ballet is in the process of reimagining its holiday season. Visit their website for upcoming virtual programming and archived productions.



Celebrate the Holidays WITH Taste of Home

From showstopping meals just like Grandma served to eye-catching breads and cookies perfect for sharing, Taste of Home has the tried-and-true recipes you need to make this season's special celebrations memorable!

Look for these titles at your local grocery store or wherever you buy magazines.

Quarantine Opera

Ongoing, Wed | 5pm
Virtual

414.291.5700 | florentineopera.org

Each Wednesday Quarantine Opera provides a delicious cocktail idea and an opera to discuss and dissect.

Women of Broadway – A Livestream Concert Series

Sun, November 14 | 7pm

Sun, December 5 | 7pm

Virtual

414.273.7206 | marcuscenter.org

Enjoy a livestream concert featuring Tony Award winner Laura Benanti on Nov. 14 or critically acclaimed actress and singer Vanessa Williams on Dec. 5. Each show will feature a mix of Broadway showtunes, pop songs and personal stories from the life of each headliner.

Thanksgiving: Wherein Lies the Good

Sun, November 22 | 5pm
Virtual

414.271.0711 | presentmusic.org

A musical embrace of our differences and shared humanity, this season's online program will explore new ways of connecting people, inviting audience participation from home. Available on-demand through Feb. 22.



Jim Brickman – “Comfort & Joy at Home LIVE! Virtually”

Sun, December 6 | 3pm
Virtual

414.273.7206 | marcuscenter.org

Grammy-nominated songwriter and piano sensation Jim Brickman delivers Christmas to your door. A portion of each ticket purchased to this live event will benefit the Marcus Performing Arts Center.

Milwaukee Symphony Orchestra

414.291.7605 | mso.org

The MSO is in the process of reimagining its holiday season. Visit their website for upcoming virtual programming and archived productions.



STEIN'S

GARDEN & HOME

Holiday Magic begins at

Wisconsin Funnies

Now through November 22
Saint Kate – The Arts Hotel
414.276.8686 | saintkatearts.com/exhibitions
Wisconsin Funnies is the first exhibition to present the rich history of comics in Wisconsin. The nearly two hundred works by over 30 artists illustrates the major themes, innovations and publications that characterize the state's past half-century of comic art.



"Here It Is," 2020
Della Wells

Road of Democracy

Now through December 1
Downtown Milwaukee
414.220.4700 | roadofdemocracy.com
In this historic year of transformation, the streets around Milwaukee's City Hall have been outfitted with images and verbiage by two local artists, Della Wells and Dasha Kelly Hamilton. Curated by Milwaukee Downtown, BID #21, the project commemorates the 2020 Democratic National Convention and aspires to spur local and national dialogue on race and democracy.



Two Edmunds: Fitzgerald and Lewandowski – Their Mark on Milwaukee

Now through December 20
Grohmann Museum
414.277.2300 | msoe.edu/grohmann-museum
Two Edmunds highlights the industrial works of Edmund Lewandowski and explores his connection to the Edmund Fitzgerald, the Great Lakes freighter that sank November 10, 1975.



Milwaukee Women's Art Library

Now through December 27
Charles Allis Museum
414.278.8295 | charlesallis.org
A space for the collective remembrance of women and non-binary people of all ethnicities whose actions, work and narratives may otherwise become lost in the ebb and flow of the constantly shifting cultural landscape.

Luba Lukova: Designing Justice

Now through January 21, 2021
Jewish Museum Milwaukee
414.390.5730 | jewishmuseummilwaukee.org
An exhibition of Lukova's work – 34 thought-provoking posters tackling a range of social justice topics.

Shakespeare's in the Alley: A Tribute to Bob Dylan

Now through January 21, 2021
Jewish Museum Milwaukee
414.390.5730 | jewishmuseummilwaukee.org
A series of hand-stenciled fabric banners of varying lengths suspended from above create an immersive 'virtual forest' experience that pays tribute to the lyrics, poetry and socially-minded musical contributions of Jewish-American singer-songwriter and Nobel Prize in Literature recipient, Bob Dylan.

On a Daily Basis

Now through December 1
Saint Kate – The Arts Hotel
414.276.8686 | saintkatearts.com/exhibitions
On a Daily Basis by Amy Cannestra is a series of found object sculptures, drawings, and videos that prod at unconscious coping mechanisms.

Making Room: Immigration, Migration, Identity

Now through December 1
Saint Kate – The Arts Hotel
414.276.8686 | saintkatearts.com/exhibitions
Making Room reflects on the complex narratives surrounding immigration, migration and identity in the United States. The show features work by artists from around the country who use natural fibers and textiles to visualize and interrogate their diverse experiences.

The Trajectory Series

Now through January 24, 2021
Villa Terrace Decorative Arts Museum
414.271.3656 | villaterrace.org
An exhibition and series of accompanying programs comprising a collection of experiences that examine how creative behaviors advance cultures and technologies. Through artworks, interactive media, storytelling, education, and an artist residency, The Trajectory Series seeks to anticipate the possible futures we are only now beginning to imagine.

Sculpture Milwaukee

Now through Spring 2021
Downtown Milwaukee
sculpturemilwaukee.com
With an expanded season and footprint, several sculptures from the summer 2020 installation remain on view.

Finding Space by Yoonshin Park

Now through December 1
Saint Kate – The Arts Hotel
414.276.8686 | saintkatearts.com/exhibitions
Yoonshin Park's installation uses sheer and lightweight materials such as cheesecloth, thread, and tree bark to question and contemplate her feelings of in-betweenness in unfamiliar spaces. The ethereal display of Finding Space shows how Park's layered materials help her navigate and locate her own physical space.



Memorial to the Victims of Lynching

Ongoing
Black Holocaust Museum
414.209.3640 | abhmuseum.org
Honor the memory of lynching victims by learning about their injustices.

Stories Behind the Postcards: Paintings and Collages of Jennifer Scott

Ongoing
Black Holocaust Museum
414.209.3640 | abhmuseum.org
Artist Jennifer Scott stimulates new questions about race and gender relations through a series of six paintings and three collages.



MAM Virtual Exhibitions

Ongoing Virtual

414.224.3200 | mam.org

Explore artworks and exhibitions that are not on view or are inaccessible to the public. The Museum is also open for in-person discoveries.

Milwaukee County Historical Society

910 N. Old World Third Street

414.273.8288 | milwaukeehistory.net

The Milwaukee County Historical Society is open to the public, with new protocols in place to ensure the safety of all visitors. Plus, watch for information on upcoming virtual programming.

Milwaukee Public Museum

800 W. Wells Street

414.278.2728 | mpm.edu

Visit the Museum virtually or in-person. A number of virtual programs are available for the community, from virtual stargazing and lectures to games, puzzles and more. Or explore the Museum's four floors with over 4 million specimens.

Harley-Davidson Museum

400 W. Canal Street

414.287.2789 | h-dmuseum.com

History roars to life at the Harley-Davidson Museum. Visit the Museum's website for event and exhibit info.



FAMILY LEARNING

Play in the Cloud: Online Workshop

Ongoing Virtual

414.390.5437 | bbcmkids.org

Betty Brinn Children's Museum brings you Play in the Cloud - powered by GLOMADO! Discover playful learning that encourages your child to wonder through creative, hands-on workshops led in real-time by instructors from across the globe.

Virtual Story Time with Milwaukee Public Library

Ongoing, Weekdays | 10:30am Virtual

414.286.3000 | mpl.org

Young children and their caregivers are invited to a virtual story time filled with fun stories, songs, and fingerplays.

Teacher in the Library

Ongoing, Weekdays Virtual

414.286.3000 | mpl.org

Teachers are available via Google Meet to assist students in grades 1 through 8 and their parents with class assignments, academic support, and encouragement. Registration closes each day at 3:30 p.m.

Bilingual Story Time in ASL with Milwaukee Public Library

Ongoing, November 19; December 17 | 9:30am Virtual

414.286.3000 | mpl.org

Celebrate the culture of Deaf/Hard of Hearing (HoH) with a story interpreted in American Sign Language (ASL).



Play Date with Art: At Home: Spectacular Sculptures

Fri, November 20 | 10am Virtual

414.224.3200 | mam.org

It's never too early to learn about art! Share a half hour with the Milwaukee Art Museum on Facebook live looking at art and making your own fun and interactive projects, in this monthly program designed especially for ages 5 and under (with an adult).

Story Time in the Galleries: At Home

Sat, December 5 | 10:30am Virtual

414.224.3200 | mam.org

The Milwaukee Art Museum brings the storytelling and art to you and your family through Facebook live. Hear publisher Claudia Zoe Bedrick walk through the book "Mister Horizontal & Miss Vertical," by Noémie Révah and illustrated by Olimpia Zagnoli.

Kohl's Family Sundays: At Home: The Gift of Art

Sun, December 6 | 10am Virtual

414.224.3200 | mam.org

Hop online starting at 10 a.m. for art activities, performances, tours, and visits with artists.

Play Date with Art: At Home: Perfect Portraits

Fri, December 11 | 10am Virtual

414.224.3200 | mam.org

Share a half hour together making art, listening to music and exploring movement. Ideal for ages 5 and under, with a caregiver.

Pajama Story Time with Milwaukee Public Library

Ongoing, Mondays | 6:30pm
Virtual

414.286.3000 | mpl.org

Families with young children are invited to a virtual story time filled with stories, songs and rhymes designed to develop early literacy skills and encourage a love of reading. Cozy PJs and stuffed animal friends encouraged!



Dungeons & Dragons on Discord

Tue, December 8 | 4pm
Virtual

414.286.3000 | mpl.org

Escape to a new world, make friends, and get creative learning to play D&D online. Each month will have a new quest, drop in for one or play them all. No experience necessary.



Bilingual Story Time in Hmong with Milwaukee Public Library

Thu, December 10 | 9:30am
Virtual

414.286.3000 | mpl.org

Young children and their caregivers are invited to a Bilingual Virtual Story Time filled with fun stories, songs, and fingerplays all designed to help little ones develop important literacy skills needed prior to learning how to read.

Juega y aprende para familias

Fri, December 11 | 9:30am
Virtual

414.286.3000 | mpl.org

Acompáñenos para disfrutar de juegos imaginarios para familias con niños pequeños. Cada programa está diseñado para ser una actividad familiar y divertida que incorpora el desarrollo de las destrezas de alfabetización temprana a través del juego. Aprenda la importancia de hablar, cantar, leer y divertirse juntos para el crecimiento de su hijo.



Discovery World

500 N. Harbor Drive

414.765.9966 | discoveryworld.org

Rediscover Milwaukee's #1 science museum virtually or in person. Watch for information on upcoming events and virtual programming.



2020 HOLIDAY LIGHTS ORNAMENT FORM

See next page for details.

2020 - Hoan Bridge	X	\$19.95	2010 - The Cudahy Tower Apartments and Condominiums	X	\$24.95
2019 - Marcus Performing Arts Center	X	\$24.95	2009 - Milwaukee Federal Building and U.S. Courthouse	X	\$24.95
2018 - Fiserv Forum	X	\$24.95	2008 - Milwaukee County Historical Society	X	\$24.95
2017 - Northwestern Mutual Tower and Commons	X	\$24.95	2007 - Northwestern Mutual Corporate Headquarters	X	\$24.95
2016 - The Wisconsin Club	X	\$24.95	2006 - Central Library	X	\$24.95
2015 - The Posner Building	X	\$24.95	2005 - Downtown Trolley	X	\$24.95
2014 - Iron Block Building	X	\$24.95	2004 - Milwaukee City Hall	X	\$24.95
2013 - U.S. Bank Tower	X	\$24.95	2003 - Cathedral of St. John the Evangelist	X	\$24.95
2012 - Milwaukee County Courthouse	X	\$24.95	2002 - Milwaukee Art Museum	X	\$24.95
2011 - Milwaukee Gas Light Building	X	\$24.95	2001 - Pabst Theater	X	\$24.95

Make your check or money order payable to Milwaukee Downtown, Inc.
Please do not send cash.

Mail to: **Milwaukee Downtown Holiday Ornament**
301 W. Wisconsin Avenue, Suite 106
Milwaukee, WI 53203

Subtotal \$ _____
Number of Ornaments
(Shipping and Handling for Each Ornament) \$4.60 X _____ = \$ _____
Total (WI sales tax is included in the final sales price.) \$ _____

The One Ornament You Must "Hoan"

The 2020 Hoan Bridge ornament is available for \$19.95 by visiting Shop.MilwaukeeDowntown.com or by completing this order form. A limited number of past editions are available for \$24.95.

SAVE ON POSTAGE!

Ornaments may also be purchased at Kloiber Jewelers, 777 E. Wisconsin Avenue (414.276.2457). Call ahead for hours of operation.



PURCHASE YOUR ANNUAL MILWAUKEE DOWNTOWN TREASURE

Hoan Bridge



The annual Milwaukee Holiday Lights Festival ornament is a one-of-a-kind keepsake. Great gifts for family, friends, co-workers and business associates, each year features an iconic downtown landmark cast in pewter. This year's edition, sculpted by Andrew Schumann, is 20th in the series and features the Hoan Bridge, which now displays a permanent light treatment as part of the Light The Hoan initiative. Make holiday memories with a brilliant light show. View the dazzling full schedule at lightthehoan.com.

NAME _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

SHIPPING ADDRESS _____

CITY _____ STATE _____ ZIP _____

DAYTIME PHONE _____

CHECK MASTERCARD VISA EXPIRATION DATE _____

CREDIT CARD NUMBER _____

VISIT SHOP.MILWAUKEEDOWNTOWN.COM!

The 2020 Hoan Bridge ornament is available for \$19.95 by visiting Shop.MilwaukeeDowntown.com or by completing the order form on this page (front and back). A limited number of past editions are available for \$24.95.

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2019 - Marcus Performing Arts Center



2018 - Fiserv Forum



2017 - Northwestern Mutual Tower and Commons



2016 - The Wisconsin Club



2015 - Posner Building



2014 - Iron Block Building



2013 - U.S. Bank Tower



2012 - Milwaukee County Courthouse



2011 - Milwaukee Gas Light Building



2010 - The Cudahy Tower Apartments & Condominiums

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ORDER ORNAMENTS FROM YEARS PAST - \$24.95 EACH



2004 - Milwaukee City Hall



2009 - Milwaukee Federal Building & U.S. Courthouse



2008 - Milwaukee County Historical Society



2007 - Northwestern Mutual Corporate Headquarters



2006 - Central Library



2005 - Downtown Trolley



2003 - Cathedral of St. John the Evangelist



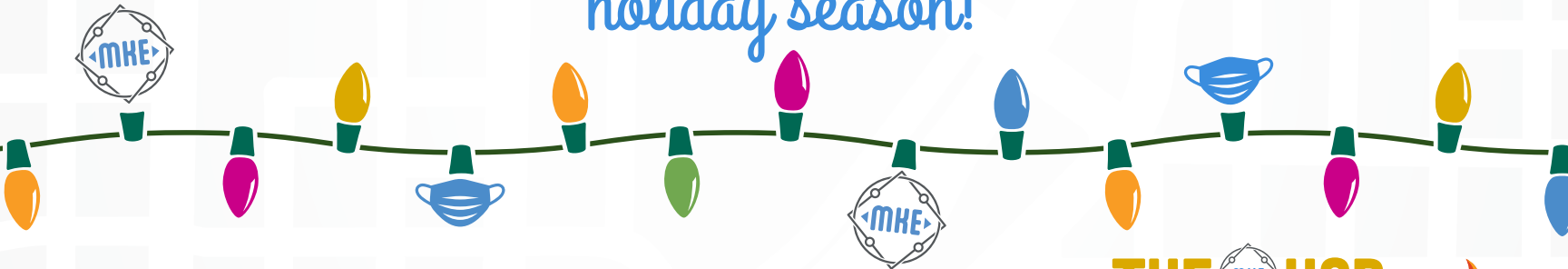
2002 - Milwaukee Art Museum



2001 - Pabst Theater

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Wishing Milwaukee a
HAPPY & SAFE
holiday season!



The Hop is a fun and safe way to experience the holidays in Milwaukee!
Learn more about how we're keeping the streetcar safe at thehopmke.com/covid19.

THE HOP
— STREETCAR —

POTAWATOMI
HOTEL & CASINO

Milwaukee Bucks

Fiserv Forum

800.4NBATIX | nba.com/bucks
Visit the team's website for updated 2020-2021 schedule information.

Milwaukee Wave

UWM Panther Arena

414.224.WAVE | milwaukeewave.com
Visit the team's website for updated 2020-2021 schedule information.

Milwaukee Admirals

UWM Panther Arena

414.227.0550 | milwaukeeadmirals.com
Visit the team's website for updated 2020-2021 schedule information.



Marquette University - Men's Basketball

Fiserv Forum

414.288.4668 | gomarquette.com

vs. Arkansas-Pine Bluff
Wed, November 25 | TBA

vs. Eastern Illinois
Fri, November 27 | TBA

vs. Oklahoma State
Tue, December 1 | TBA

vs. Wisconsin
Fri, December 4 | TBA

vs. Green Bay
Tue, December 8 | TBA

vs. UCLA
Fri, December 11 | TBA

vs. Creighton
Mon, December 14 | TBA

vs. Seton Hall
Thu, December 17 | TBA

vs. Xavier
Sun, December 20 | TBA

vs. Villanova
Wed, December 23 | TBA

Marquette University - Women's Basketball

Al McGuire Center

414.288.4668 | gomarquette.com
Visit the team's website for updated 2020-2021 schedule information.

UWM Men's Basketball

UWM Panther Arena

414.299.5886 | mkepanthers.com
Visit the team's website for updated 2020-2021 schedule information.

UWM Women's Basketball

Klotsche Center

414.229.5886 | mkepanthers.com
Visit the team's website for updated 2020-2021 schedule information.

MSOE Men's Basketball

Hotchkiss Arena

800.332.6763 | go-raiders.com
Visit the team's website for updated 2020-2021 schedule information.

MSOE Women's Basketball

Hotchkiss Arena

800.332.6763 | go-raiders.com
Visit the team's website for updated 2020-2021 schedule information.



NEW YEAR'S EVE/DAY

Please note, events and activities are subject to change or cancellation.
Please call ahead of your arrival.

Your Window to the World on New Year's Eve

Thu, December 31

Pre-dinner Seatings | 5pm - 7pm

Evening Seatings | 8:30pm - 12:30am

The Pfister Hotel

414.298.3120 | thepfisterhotel.com

Ring in the New Year in style at BLU - The Pfister Hotel's signature cocktail lounge on the 23rd floor or get cozy around the fire in The Pfister's Lobby Lounge, expertly decorated for the season. Enjoy special packages including live music, reserved tables, premium champagne, party favors, and a dessert display. VIP Packages with stellar views available.



BREWERY DISTRICT:

Best Place at the Historic Pabst Brewery

917 W. Juneau Avenue
414.630.1609 | bestplacemilwaukee.com

Bento Xpert

1125 N. 9th Street
414.935.2823

Coaches 1125

1125 N. 9th Street
414.708.5541

Captain Pabst Pilot House

1037 W. Juneau Avenue
414.908.0025 | captainpabst1864.com

Glass + Griddle

1130 N. 9th Street
414.988.1550 | glassgriddle.com

Hidden Kitchen MKE

1125 N. 9th Street
414.345.7401

Marco Pollo

1125 N. 9th Street
414.935.2823

Meat On The Street

1125 N. 9th Street
414.477.6717

MKE Brewing Company

1128 N. 9th Street
414.226.2337 | mkebrewing.com



County Clare Irish Inn & Pub

1234 N. Astor Street
414.272.5273 | countyclare-inn.com

Cubanitas

728 N. Milwaukee Street
414.225.1760 | getcubanitas.com

Elsa's

833 N. Jefferson Street
414.765.0615 | elsas.com

Fairgrounds Café

916 E. State Street
414.395.3003 | fairgrounds.cafe

Flannery's

425 E. Wells Street
414.278.8586 | flannerysmilwaukee.com

Freshii

250 E. Wisconsin Avenue
414.921.0819 | freshii.com

Harbor House

550 N. Harbor Drive
414.395.4900 | harborhousemke.com

Jamba

544 E. Ogden Avenue
414.800.7991 | jamba.com

Java Corner

731 N. Jackson Street
414.847.0033

Jersey Mike's

544 E. Ogden Avenue
414.539.3253 | jerseymikes.com

Jimmy John's

1425 N. Jefferson Street
414.347.1234 | jimmyjohns.com

The Knick

1030 E. Juneau Avenue
414.272.0011 | theknickrestaurant.com

Mason Street Grill

425 E. Mason Street
414.298.3131 | masonstreetgrill.com

Monica's on Astor

1228 N. Astor Street
414.765.9402

CATHEDRAL SQUARE DISTRICT:

600 EAST Café

600 E. Wisconsin Avenue
414.224.6594 | 600eastcafe.com

Alem Ethiopian Village

307 E. Wisconsin Avenue
414.224.5324 | alem-ethiopianvillage.com

Amilinda

315 E. Wisconsin Avenue
414.369.3683 | amilinda.com

Artisan Ramen

530 E. Mason Street
414.888.8800 | artisan-ramen.com

Bacchus

925 E. Wells Street
414.765.1166 | bacchusmke.com

Bad Genie

789 N. Jefferson Street
414.539.6022

My Office

763 N. Milwaukee Street
414.276.9646

Noodles

544 E. Ogden Avenue
414.273.9705 | noodles.com

Oggie's

411 E. Mason Street
414.225.3260 | oggiesmke.com

Ouzo Café

776 N. Milwaukee Street
414.272.6896 | ouzocafe.com

Panera Bread

600 E. Ogden Avenue
414.224.0200 | panerabread.com

Pita Pit

231 E. Wisconsin Avenue
414.930.0910 | pitapitusa.com

Rare Steakhouse

833 E. Michigan Street
414.273.7273 | raresteaks.com

The Belmont Tavern

784 N. Jefferson Street
414.988.6161 | thebelmonttavern.com

BLU

424 E. Wisconsin Avenue
414.298.3196 | blumlilwaukee.com

Bollywood Grill

1038 N. Jackson Street
414.271.8200 | bollywoodgrill.us

Brunch

714 N. Milwaukee Street
414.210.5381 | brunchitup.com

Buckley's

801 N. Cass Street
414.277.1111 | buckleymilwaukee.com

Cafe at the Pfister

424 E. Wisconsin Avenue
414.390.3878 | thepfisterhotel.com

Real Chili

419 E. Wells Street
414.271.4042 | realchilimilwaukee.com

Shah Jee's

770 N. Jefferson Street
414.271.5354

The Sofie

777 N. Jefferson Street
414.930.0683 | thesofie.com

The Soup House

324 E. Michigan Street
414.277.7687 | souphousemke.com

The Soup Market

111 E. Kilbourn Avenue
414.727.0700 | soupmarket.com



Café at the Plaza

1007 N. Cass Street
414.276.2101 | cafeattheplaza.com

Caribou Coffee/ Einstein Bros. Bagels

544 E. Ogden Avenue
414.276.9888 | cariboucoffee.com

Carnevora

718 N. Milwaukee Street
414.223.2200 | carnevora.com

Chipotle

600 E. Ogden Avenue
414.223.4710 | chipotle.com

CityNet Café

306 E. Wisconsin Avenue
414.336.1723 | citynetjazz.com

Classy Girl Cupcakes

825 N. Jefferson Street
414.270.1877 | classygirlcupcakes.com

SportClub

750 N. Jefferson Street
414.808.1588 | sportclubmke.com

Starbucks

544 E. Ogden Avenue
414.221.9099 | starbucks.com
323 E. Wisconsin Avenue
414.278.5999 | starbucks.com
720 E. Wisconsin Avenue
414.208.7346 | starbucks.com

Stella Van Buren

550 N. Van Buren Street
414.847.5622 | stellavanburen.com

Subway

1200 N. Van Buren Street
414.220.4555 | subway.com

Swingin' Door Exchange

219 E. Michigan Street
414.276.8150 | swingindoorexchange.com

Taylor's

795 N. Jefferson Street
414.271.2855 | taylormilwaukee.com

Third Coast Provisions

724 N. Milwaukee Street
414.323.7434 | thirdcoastprovisions.com

This Is It!

418 E. Wells Street
414.278.9192 | thisisitbar.com

Tua Pasta

100 E. Wisconsin Avenue
414.988.4016 | tuapastatp.com

Victor's Cocktail Lounge & Restaurant

1230 N. Van Buren Street
414.272.2522

Ward's House of Prime

540 E. Mason Street
414.223.0135 | wardshouseofprime.com

Zarletti

741 N. Milwaukee Street
414.225.0000 | zarletti.net

Canary Coffee Bar

720 N. Old World Third Street
414.426.8389 | canarycoffeebar.com

Carson's Ribs

301 W. Juneau Avenue
414.223.3311 | ribs.com

Drink Wisconsingly Pub

320 W. Highland Avenue
414.409.1740 | drinkwi.pub

George Webb

812 N. Old World Third Street
414.278.0225 | georgewebb.com

Good City Brewing

333 W. Juneau Avenue
414.539.4343 | goodcitybrewing.com

The King And I

830 N. Old World Third Street
414.276.4181 | kingandirestaurant.com

The Loaded Slate

1137 N. Old World Third Street
414.273.5700 | theloadedslate.com

CONVENTION CENTER DISTRICT:

Aperitivo

311 N. Plankinton Avenue
414.276.4400 | aperitivomke.com

Avenue Bar and Grill

611 W. Wisconsin Avenue
414.271.7327 | avenuemilwaukee.com

BB's (Build-A-Breakfast/ Build-A-Burger)

633 W. Wisconsin Avenue
414.270.1070 | bbmilwaukee.com

Benihana

850 N. Plankinton Avenue
414.270.0890 | benihana.com

The Capital Grille

310 W. Wisconsin Avenue
414.223.0600 | thecapitalgrille.com

Crab It Your Way

823 N. 2nd Street
414.763.9953 | crabityourway.com

Mader's

1041 N. Old World Third Street
414.271.3377 | madersrestaurant.com

The Mecca Sports Bar and Grill

1134 N. Vel R. Phillips Avenue
414.908.0401 | themeccamke.com

Milwaukee Brat House

1013 N. Old World Third Street
414.273.8709 | milwaukeebrathouse.com

Oak Barrel Public House

1033 N. Old World Third Street
414.897.8320 | oakbarrelmilwaukee.com

Old German Beer Hall

1009 N. Old World Third Street
414.226.2728 | oldgermanbeerhall.com



Domino's

719 W. Wisconsin Avenue
414.271.8990 | dominos.com

Dunkin'

622 W. Wisconsin Avenue
414.347.1599 | dunkindonuts.com

Gyro MKE

700 W. Wisconsin Avenue
414.273.4976 | gyromke.com

Major Goolsby's

340 W. Kilbourn Avenue
414.271.3414 | majorgoolsbys.com

Miller Time Pub & Grill

509 W. Wisconsin Avenue
414.271.2337 | millertimepubandgrill.com

Mo's, A Place For Steaks

720 N. Plankinton Avenue
414.272.0720 | mosaplaceforsteaks.com

RWB MKE

1044 N. Old World Third Street
414.226.6044 | rwbmke.com

San Giorgio

838 N. Old World Third Street
414.276.2876 | sangiorgiopizza.com

Taco Mike's

1001 N. Old World Third Street
414.763.3325 | tacomikes.com

Third Street Tavern

1110 N. Old World Third Street
414.276.2876 | thirdstreettavernmke.com

Truth Lounge

1111 N. Old World Third Street
414.581.5540

Uncle Buck's

1125 N. Old World Third Street
414.988.0355 | unclebucksouthird.com

Who's On Third

1007 N. Old World Third Street
414.897.8373 | whosonthirdmke.com



Potbelly

135 W. Wisconsin Avenue
414.226.0014 | potbelly.com

Starbucks

509 W. Wisconsin Avenue
414.390.1804 | starbucks.com

Stone Creek Coffee

422 N. 5th Street
414.431.2157 | stonecreekcoffee.com

WATER STREET DISTRICT:

AJ Bombers

1247 N. Water Street
414.221.9999 | ajbombers.com

Alderaan Coffee

1560 N. Water Street
414.395.9955 | aldaeraancoffee.com

BarNone

1139 N. Water Street
414.226.6969 | barnonemilwaukee.com

Birch + Butcher

459 E. Pleasant Street
414.323.7372 | birchandbutcher.com

Brothers

1213 N. Water Street
414.224.1690 | brothersbar.com

Brownstone Social Lounge

524 N. Water Street
414.210.4824

Buffalo Wild Wings

1123 N. Water Street
414.277.0293 | buffalowildwings.com

DEER DISTRICT/ OLD WORLD THIRD:

The Beer Garden

1133 N. Old World Third Street
414.908.0401 | thebeergardenmke.com

Brick 3 Pizza

1107 N. Old World Third Street
414.224.6040 | brick3pizza.com

Brüdd Café

1048 N. Old World Third Street
414.755.2424 | brudd-cafe.business.site

Buck Bradleys

1019 N. Old World Third Street
414.224.8500 | buckbradleys.com

Calderone Club

842 N. Old World Third Street
414.273.3236 | calderoneclub.net



China Gourmet

117 E. Wells Street
414.272.1688 | china-gourmet.com

The Coffee Bean

624 N. Water Street
414.276.2233 | thecoffeebeanmke.com

Colour Palate

789 N. Water Street
414.502.8750 | colourpalate.com

District On Water

628 N. Water Street
414.252.0145 | districtmke.com

Duke's On Water

158 E. Juneau Avenue
414.274.7204

DINING & NIGHTLIFE

Please note, events and activities are subject to change or cancellation.
Please call ahead of your arrival.



The Harp Irish Pub
113 E. Juneau Avenue
414.289.0700 | theharpirishpub.com

Ian's Pizza
146 E. Juneau Avenue
414.727.9200 | ianspizza.com

Jimmy John's
767 N. Water Street
414.227.1166 | jimmyjohns.com

**Lowcountry Milwaukee –
Coming Soon!**
1114 N. Water Street
lowcountrychicago.com

McGillycuddy's
1135 N. Water Street
414.278.8888 | mcgillycuddysmilwaukee.com

Pourman's
1127 N. Water Street
314.471.5379 | pourmansmke.com

Dunkin'
111 E. Wisconsin Avenue
414.224.7924 | dunkindonuts.com

Elwood's Liquor and Tap
1111 N. Water Street
414.810.1436

Fore! Milwaukee
530 N. Water Street
414.272.3673 | foremilwaukee.com

Grassroots Salad Company
607 N. Water Street
414.249.4464 | eatgrassroots.com

Qdoba
1150 N. Water Street
414.389.8744 | qdoba.com

Red Rock Saloon
1227 N. Water Street
414.431.0467 | redrockmilwaukee.com

Rock Bottom Restaurant & Brewery
740 N. Plankinton Avenue
414.276.3030 | rockbottom.com

Rodizio Grill
777 N. Water Street
414.431.3106 | rodiziogrill.com/milwaukee

Rogue's Gallery
134 E. Juneau Avenue
414.763.1102

Saint Kate – The Bar
139 E. Kilbourn Avenue
414.291.4797 | saintkatearts.com/dining

Saint Kate – Proof Pizza
139 E. Kilbourn Avenue
414.270.4433 | saintkatearts.com/dining

SafeHouse
779 N. Front Street
414.271.2007 | safe-house.com

Scooters Pub
154 E. Juneau Avenue
414.274.7201



Starbucks
920 N. Water Street
414.272.0232 | starbucks.com

Subway
710 N. Plankinton Avenue
414.212.8495 | subway.com

Trinity Three Irish Pubs
125 E. Juneau Avenue
414.278.7033 | trinitythreeirishpubs.com

Vagabond
1122 N. Edison Street
414.223.1122 | vagabondmke.com

Water Street Brewery
1101 N. Water Street
414.272.1195 | waterstreetbrewery.com

Waterfront Deli
761 N. Water Street
414.220.9300 | milwaukeewaterfrontdeli.com

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SHOPPING

Please note, events and activities are subject to change or cancellation.
Please call ahead of your arrival.

APPAREL:

Althea's Fine Lingerie
777 N. Jefferson Street
414.935.2800 | altheasfinelingerie.com

Brew City Brand
400 N. Water Street
414.220.9075 | brewcityonline.com

Bucks Pro Shop
1111 Vel R. Phillips Avenue
414.918.6401 | shop.bucks.com

Miss Ruby Bridal Boutique
313 N. Plankinton Avenue,
Suite 203
414.755.2900 | missrubyboutique.com

The Sophisticated Man
322 E. Wisconsin Avenue
414.271.4490
thesophisticatedmanboutique.com

TJ Maxx
161 W. Wisconsin Avenue
414.347.9603 | tjmaxx.com



BOOKS & MUSIC:

Downtown Books
624 N. Broadway Street
414.224.1799 | downtownbooksonline.com

Musical Memories
833 E. Kilbourn Avenue
414.271.0666

FOOTWEAR:

Allen Edmonds
424 E. Wisconsin Avenue
414.897.5650 | allenedmonds.com

Rerocc
773 N. Jefferson Street
414.800.4369 | rerocc.com

Shoo
241 N. Broadway
414.765.2355 | shoostore.com

Trusted Kicks
532 N. Water Street
832.919.4945 | trustedkicks.com



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FURNISHINGS & DÉCOR:

Design Within Reach

167 N. Broadway
414.224.5353 | dwr.com

Iannelli's Custom Shoppe

625 N. Broadway
414.272.0543

Luminosity, Inc.

207 E. Buffalo Street
414.278.0992

Residence Milwaukee

123 E. Wells Street
414.444.5010



Restoration Hardware

224 E. Chicago Street
414.808.3890 | restorationhardware.com

Scandinavia Fine Furniture

767 N. Jefferson Street
414.276.7226

Shabahang & Sons Oriental Rugs

601 E. Ogden Avenue
414.347.1300 | shabahangorientalrugs.com

West Elm

342 N. Water Street, Suite 100
414.224.0216 | westelm.com

GOURMET FOODS:

Edible Arrangements

722 N. Water Street
414.225.0300 | ediblearrangements.com

Fresh Thyme Farmers Market

470 E. Pleasant Street
414.290.3999 | freshthyme.com

Metro Market

1125 N. Van Buren Street
414.273.1928 | metromarket.net

Milwaukee Public Market

400 N. Water Street
414.336.1111 | milwaukeepublicmarket.org

Penzeys Spices

638 N. Water Street
414.375.4896 | penzeys.com

The Spice House

1031 N. Old World Third Street
414.272.0977 | thespicehouse.com



Usinger's Famous Sausage

1030 N. Old World Third Street
414.276.9100 | usinger.com

Wisconsin Cheese Mart

215 W. Highland Avenue
414.272.3544 | wisconsincheesemart.com

HEALTH & WELLNESS:

Walgreens

275 W. Wisconsin Avenue
414.273.5426 | walgreens.com

GIFTS & ACCESSORIES:

Best Place at the Historic Pabst Brewery

917 W. Juneau Avenue
414.223.4709 | bestplacemilwaukee.com

Betty Brinn Children's Museum Gift Shop

betty-brinns-gift-shoppe.myshopify.com

Discovery World Gift Shop

500 N. Harbor Drive
414.765.8770 | discoveryworld.org

Historic Milwaukee

235 E. Michigan Street
414.277.7795 | historicmilwaukee.org

Milwaukee Art Museum Store

700 N. Art Museum Drive
414.224.3210 | store.mam.org

Milwaukee Public Museum Marketplace

800 W. Wells Street
414.278.2795 | mpm.edu

Planet Bead

710 N. Milwaukee Street
414.273.2323 | planetbead.com

Ticket King

751 N. Broadway
414.273.6007 | theticketking.com

Uhle Tobacco Company

114 W. Wisconsin Avenue
414.273.6665 | uhles.com

Urban Milwaukee: The Store

414.395.0632 | urbanmilwaukeeestore.com



JEWELRY:

Kesslers Diamonds

450 E. Mason Street
414.721.9450 | kesslersdiamonds.com

Kloiber Jewelers

777 E. Wisconsin Avenue
414.276.2457 | kloiberjewelers.com

Powers Jewelry Designers

301 E. Wisconsin Avenue
414.272.4510 | milwaukee-jewelry.com

Steins Jewelry and Loan

715 W. Wisconsin Avenue
414.276.7296

PAPER & SHIPPING SUPPLIES:

Broadway Paper

191 N. Broadway
414.277.7699 | broadwaypaper.com

FedEx

312 E. Wisconsin Avenue
414.270.0404 | fedex.com/office

SPORTING GOODS:

Fore! Milwaukee

530 N. Water Street
414.272.3673 | foremilwaukee.com

Vulture

651 N. Plankinton Avenue
414.301.1661 | vulturespace.org

SALONS & SPA:

East Town Spa

718 E. Wells Street
414.271.4247 | easttownspa.com

GLOSS Nail Spa

1545 N. Water Street
414.273.1741 | glossnailspa.net

Institute of Beauty and Wellness

327 E. St. Paul Avenue
414.227.2889 | ibw.edu

Neroli Salon & Spa

327 E. St. Paul Avenue
414.319.7559 | nerolispa.com



Salon Blanc

1541 N. Water Street
414.323.4241 | salonblancmke.com

SCOTTFREE Salon

726 N. Milwaukee Street
414.223.0896 | scottfreesalon.com



Violet Beauty Lounge

514 N. Water Street
414.239.8066 | violetbeautymke.com

WELL Spa + Salon

424 E. Wisconsin Avenue
414.277.9207 | pfisterwellsspa.com

DOWNTOWN GIFT GUIDE

Browse these Downtown retailers' offerings, in-person or online, as a way to check friends and family off your gift list, while supporting Milwaukee businesses.

1. Allen Edmonds

424 E. Wisconsin Avenue
414.897.5650 | allenedmonds.com



Whether navigating the urban landscape or venturing off the beaten path, Allen Edmonds offers footwear for every occasion. Purchase a gift card and take the guesswork out of holiday shopping. Shoes retail for \$100 - \$695.



2. Althea's Fine Lingerie

777 N. Jefferson Street
414.935.2800 | altheasfinelingerie.com



Women's undergarments with colorful, on-trend designs and a fabulous fit.



3. Buckley's

801 N. Cass Street
414.277.1111 | buckleymilwaukee.com



This family-owned restaurant offers a great dining experience with an approachable and dynamic menu featuring delicious platters and charcuterie boards, salmon, burgers, steaks and more. Buckley's recently expanded their world-class dessert menu to offer full-sized cakes and pies retailing for \$65 - \$85.

4. Classy Girl Cupcakes

825 N. Jefferson Street
414.270.1877 | classygirlcupcakes.com



The perfect hostess gift or a treat to brighten someone's day, you can't go wrong with a dozen gourmet cupcakes in assorted seasonal flavors. Standard cupcakes are just \$3 each, Gluten Free or Vegan-\$3.50 each, Keto-\$5 each and Jumbo Filled Cupcakes-\$5 each. Custom cake and cupcake orders can be placed online two days ahead at classygirlcupcakes.com, same day by phone or through eatstreet.com for takeout or local delivery.

Carry Out Menu Available Daily



5. Historic Milwaukee, Inc.

235 E. Michigan Street
414.277.7795 | historicmilwaukee.org



Shop Milwaukee-centric home goods and gifts at Historic Milwaukee, Inc. Some bestsellers include Frank Lloyd Wright puzzles, HANmade Milwaukee Kitchen Towels and the James Steeno 2020 Christmas Ornament. Items retail for \$16 - \$25.



7. Kloiber Jewelers

777 E. Wisconsin Avenue
414.276.2457 | kloiberjewelers.com



A full-service jewelry store that specializes in exquisite fine jewelry and custom-designed engagement rings. Owner Karin Volz suggests a pair of Sterling Silver Knot Earrings or Pearl Stud Earrings for that special someone, which are always the right size. Gift certificates are also available.



8. Milwaukee Public Market

400 N. Water Street
414.336.1111 | milwaukeekeepublicmarket.org



Bursting with unique, high quality selections of artisan and ethnic products, and freshly-made prepared foods, you're sure to find gifts for the culinary inclined on your list. A gift certificate for a cooking class in the Madame Kuony Demonstration Kitchen will also satisfy the appetite of any budding chef.



9. Penzeys Spices

638 N. Water Street
414.375.4896 | penzeys.com



Choose from gift box options ideal for the baker, salad lover, grill master, happy couple and more! Gift boxes retail for \$32.95 - \$209.95.

10. Rerocc

773 N. Jefferson Street
414.800.4369 | rerocc.com



An acronym for "recycling everyone's rare objects cash or consignment," Rerocc specializes in the most sought-after footwear and apparel such as Yeezys, retro Air Jordan, Supreme, BAPE and more.



6. Kesslers Diamonds

450 E. Mason Street
414.721.9450 | kesslersdiamonds.com



The finest bracelets, earrings, rings, pendants and necklaces, with many wonderful gifts under \$200 and all backed by Kesslers' miraculous warranty.



DOWNTOWN GIFT GUIDE

Browse these Downtown retailers' offerings, in-person or online, as a way to check friends and family off your gift list, while supporting Milwaukee businesses.

11. The Spice House

1031 N. Old World Third Street
414.272.0977 | thespicehouse.com



If variety is the spice of life, then The Spice House has you covered. With its broad range of curated gift sets, the foodie in your life will delight in combos that capture flavors from both near and far. There's even a popcorn seasonings set and a cocoa collection – a great pairing for those cold winter nights. Gift sets range from \$23.49 - \$139.99.



12. Stone Creek Coffee

422 N. 5th Street
414.431.2157 | stonecreekcoffee.com



Perk up someone's day or season, with beans from Stone Creek Coffee. Gift ideas include coffee box sets, a subscription for coffee of the month, coffee soap, tea soap, soy candles, apparel and mugs. And, of course, gift cards are always a fail-safe. Gifts retail from \$1- \$420.



13. Urban Milwaukee

414.395.0632 | urbanmilwaukeeestore.com



An online destination for any 414 lovers on your list. Best sellers include Milwaukee Flag hats, Milwaukee-opoly, HANmade Milwaukee magnets, masks and other home goods. Items range from \$5 - \$54.

14. Usinger's

1030 N. Old World Third Street
414.276.9100 | usinger.com



Share an old world tradition. Give a delightful gift of gourmet specialty sausage, meats and cheese assortments priced from \$26 to \$94. Gift certificates are available too.



15. Wisconsin Cheese Mart

215 W. Highland Avenue
414.272.3544 | wisconsincheesemart.com



From cheddar flights to artisanal cheeses, share the taste of Wisconsin with a crate or gift box. Prices range from \$20.75 - \$92.

■ Online Purchases ■ Curbside Pickup ■ Open to In-Store Walk-ins ■ Pre-paid Contactless Pickup & Delivery ■ Open to Consumer by Appointment ■ Touchless Store Pickup

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NEAR DOWNTOWN RETAIL

Browse these near Downtown neighborhoods, in-person or online, as a way to check friends and family off your gift list, while supporting Milwaukee businesses.

Brady Street

bradystreet.org

An eclectic strip offering a mix of ethnic cuisine, cool coffee shops, chic salons and vibrant nightlife. Featuring nearly 90 restaurants, retailers and businesses like Balzac, Chocolate MKE, Exclusive Company, Polished Nail Bar and more, there's something for everyone to enjoy.

Brewery District

thebrewery.org

A walkable neighborhood with a unique history. Its redevelopment has given rise to hotels, restaurants, taverns, breweries and event spaces. Home to gems like NO Studios, Captain Pabst Pilot House, Best Place at the Historic Pabst Brewery and MKE Brewing Company, plus restaurants like Glass + Griddle and Meat on the Street.



Cesar Chavez Drive

cesarchavezbid.org

Cesar Chavez Drive is home to many cultural retail stores, restaurants and supermarkets. A statue of Cesar Chavez sits near the entrance to Cesar Chavez Drive to welcome visitors to the commercial district and the near south side.

Gateway to Milwaukee

gatewaytomilwaukee.com

The Gateway to Milwaukee is the City's Tourism and Transportation hub. Home to the General Mitchell Regional Airport, Amtrak and Bus Connections, the Gateway district is the jump off point for many visitors to the Milwaukee metropolitan area. The area also boasts industrial businesses due to the area's key transportation assets.

Historic Mitchell Street

mitchellstreet.com

Located on Milwaukee's South Side, Historic Mitchell Street is home to a vital shopping district. Many of the buildings still retain the historic architecture and are now home to new and exciting cultural clothing, dining and shopping destinations.



Harbor District

harbordistrict.org

The Harbor District has been at the center of our region's prosperity for hundreds of years – first as a rice marsh with plentiful fish and game, then as an economic hub that served industries throughout the state. Now the area is undergoing a world-class revitalization to set a standard for how waterfronts "work" environmentally, economically and socially. Check out places like Twisted Path Distillery, Melt Chocolates, the Original Cheesehead Factory, Allie Boy's and more.

Historic Third Ward

historicthirdward.org

Milwaukee's oldest center of commerce, the Historic Third Ward includes over 50 restaurants and nightlife hot spots, more than 50 retailers and salons, and features the highest concentration of art galleries in Milwaukee. You know you can't find a Historic Third Ward experience online, so make your list, check it twice, and be sure to spend your money locally this winter. #YouCantFindThisOnline

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NEAR DOWNTOWN RETAIL

Browse these near Downtown neighborhoods, in-person or online, as a way to check friends and family off your gift list, while supporting Milwaukee businesses.



Historic King Drive/Bronzeville

kingdriveis.com

The Martin Luther King Drive neighborhoods feature a variety of nearly 60 retailers and more than 25 restaurants and nightlife establishments, including Skybox Milwaukee, Glorious Malone's Fine Sausage, Pilcrow Coffee, Bronzeville Collective and more.

Menomonee Valley

thevalleymke.org

Give the gift of the Harley-Davidson legacy, grab a beer or bloody, tour art installations on the Hank Aaron State Trail, and more down in the Valley.



Near West Side

nearwestsidemke.org

The Near West Side is known as the neighborhood of neighborhoods – rich with architectural character and historical housing. Some historical landmarks in the area include the Pabst Mansion, Ambassador Hotel and the Historic Eagles Club. Dining hot spots include The Fitz, Five O'Clock Steakhouse and Miss Katie's Diner.

East Side

theeastside.org

Featuring an assorted mix of retailers, restaurants and popular nightlife establishments, North Avenue includes favorites like the Crossroads Collective, The Waxwing, Black Cat Alley, Hacienda Beer Co., Blooming Lotus Bakery and more.

Sherman Phoenix

shermanphoenix.com

The Sherman Phoenix transformed the fire-damaged BMO Harris Bank building located at the eastern gateway to the Sherman Park neighborhood into high-quality space for 29 small businesses-of-color offering diverse foods, wellness services and cultural activities. Updates to the neighborhood include much-needed community spaces to curate art exhibits, film showings, and cultural events. By providing mentorship and coaching, the project supports entrepreneurs of color to help them grow their businesses, generate jobs, and support the local economy.



Walker's Point

walkerspointassociation.org

The longtime hub of Milwaukee's LGBTQ+ community, Walker's Point is also a hotbed of restaurants, nightclubs, antique shops and more. Popular spots include Braise, Hamburger Mary's, Fuel Café, Black Sheep MKE, Walker's Pint, Great Lakes Distillery and more.

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SEASON OF GIVING

WITH VISIT MILWAUKEE

visitmilwaukee.org/holidays





Aloft Hotel Milwaukee Downtown
1230 N. Old World Third Street
414.226.0122 | aloftmilwauekedowntown.com

The Astor Hotel
924 E. Juneau Avenue
414.271.4220 | theastorhotel.com

The Brewhouse Inn & Suites
1215 N. 10th Street
414.810.3350 | brewhousesuites.com

Cambria Hotel Milwaukee Downtown
503 N. Plankinton Avenue
414.223.4484 | cambriamilwaukee.com

County Clare Irish Hotel
1234 N. Astor Street
414.272.5273 | countyclare-inn.com

Courtyard Milwaukee Downtown
300 W. Michigan Street
414.291.4122 | marriott.com

DoubleTree by Hilton Milwaukee Downtown
611 W. Wisconsin Avenue
414.273.2950 | doubletreemilwaukee.com

Dubbel Dutch
817 N. Marshall Street
414.376.3439 | thedubbeldutch.com

Saint Kate – The Arts Hotel
139 E. Kilbourn Avenue
414.276.8686 | saintkatearts.com

SpringHill Suites by Marriott
744 N. Vel R. Phillips Avenue
414.273.9811 | marriott.com

The Plaza Hotel & Apartments
1007 N. Cass Street
414.276.2101 | plazahotelmilwaukee.com

Residence Inn Milwaukee Downtown
648 N. Plankinton Avenue
414.224.7890 | marriott.com/mkeri



Drury Plaza Hotel
700 N. Water Street
414.224.7864 | druryhotels.com

Fairfield Inn & Suites by Marriott
710 N. Old World Third Street
414.224.8400 | marriott.com/fairfieldinn

Hampton Inn & Suites
176 W. Wisconsin Avenue
414.271.4656 | hilton.com

Tru by Hilton – Opening late November
515 N. Jefferson Street
414.240.8331 | hilton.com

The Westin Milwaukee
550 N. Van Buren Street
414.224.5224 | westinmilwaukee.com

Hilton Garden Inn Milwaukee Downtown
611 N. Broadway
414.271.6611
hiltongardeninmilwauekedowntown.com

Homewood Suites by Hilton
500 N. Water Street
414.563.1090 | hilton.com

Hotel Metro
411 E. Mason Street
414.272.1937 | hotelmetro.com

Hyatt Place Milwaukee Downtown
800 W. Juneau Avenue
414.808.3880 | hyatt.com

Hyatt Regency Milwaukee
333 W. Kilbourn Avenue
414.276.1234 | milwaukee.hyatt.com

Journeyman Hotel
310 E. Chicago Street
414.291.3970 | journeymanhotel.com

The Knickerbocker on the Lake
1028 E. Juneau Avenue
414.276.8500 | knickerbockeronthelake.com

Marriott Milwaukee Downtown
323 E. Wisconsin Avenue
414.278.5999 | marriott.com

The Pfister Hotel
424 E. Wisconsin Avenue
414.273.8222 | thepfisterhotel.com



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