



Milwaukee Downtown, Business Improvement District #21
301 W. Wisconsin Avenue, Ste. 106 • Milwaukee, WI 53203 • 414.220.4700 • www.milwaukeedowntown.com

Milwaukee Downtown, Inc. organizes and sponsors promotions, giveaways, and contests awarding various prizes to participants. The promotions, giveaways, and contests are regulated by Contest Rules (hereinafter “Rules”). Participation in any of these contests constitutes the participant’s agreement and acceptance of these rules. All federal, state, local, municipal laws and regulations apply.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR CONTRIBUTION TO MILWAUKEE DOWNTOWN, INC. WILL NOT INCREASE YOUR CHANCES OF WINNING.

CONTESTS

Multiple contests and giveaways are hosted as part of Downtown Employee Appreciation Week, including the “I (Usually) Work Downtown Giveaway,” “Virtual Downtown Scratch-Offs,” and “Bingo.”

ELIGIBILITY

Downtown Employee Appreciation Week giveaways are open to downtown employees who are 18 years of age or older as of the date of entry. Downtown employees must work for a business within the BID #21 geographical boundaries, or provide contracted or service works within the BID #21 geographical boundaries. Downtown employees may be asked to verify their downtown employment. Employees of Milwaukee Downtown, Inc., other companies associated with the promotion of the giveaway, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, and immediate family members (spouse, parents, siblings, and children) and/or those living in the same household of employees are not eligible to participate in the giveaway. Downtown Employee Appreciation Week giveaways are subject to all federal, state, local, municipal laws and regulations.

CONTEST PERIOD

Entries for the “I (Usually) Work Downtown Giveaway” will be accepted online starting at 9:00 AM Central Standard Time on September 3, 2020, ending at 10:00 AM on September 11, 2020.

Registration to receive a link to “Virtual Downtown Scratch-Offs” will be accepted online starting at 9:00 AM Central Standard Time on September 3, 2020, ending at 11:59 PM on September 18, 2020, or while supplies last, whichever occurs first.

Entries for the “Bingo” contest will be accepted via email or file upload starting at 12:00 PM Central Standard Time on September 14, 2020, ending at 11:59 PM on September 18, 2020.

Entries that are submitted before or after the giveaway period will be disqualified.

HOW TO ENTER AND ENTRY RULES

Entries for the “I (Usually) Work Downtown Giveaway” will be accepted via a SurveyMonkey form until September 11, 2020 at 10:00 AM. All fields must be completed to qualify. Winners will be randomly selected by Friday, September 11 and alerted via email. Winners must be able to accept a delivery or shipment to the address provided in their entry form the week of September 14-18. Winners must be located in the Greater Milwaukee area, as determined by Milwaukee Downtown and Milwaukee Food & City Tours.

Entries for the “Virtual Downtown Scratch-Offs” will be accepted via Priiize until September 18, 2020 at 11:59 PM. Participant must complete all required fields and respond to emails in a timely manner to claim prize. All participants will win a prize. Prize values vary. Winners will be contacted via email to arrange prize distribution. Winners must submit claim form by September 25, 2020 at 11:59 PM or prize may be forfeit.

Entries for the “Bingo” contest will be accepted via email and/or file upload until September 18, 2020 at 11:59 PM. Participant must complete all required fields and respond to emails in a timely manner to claim prize. Twenty-eight winners will be randomly selected by Wednesday, September 23. Winners will be contacted via email to arrange prize distribution.

Participants are permitted one entry per game, with the exception of “Bingo,” which may be submitted once daily. Milwaukee Downtown, Inc. reserves the right to disregard any entry that is late, misdirected, illegible, offensive, incomplete, or incorrect. Any attempt of circumvention of the rules will result in the immediate disqualification from Downtown Employee Appreciation Week giveaways.

ORIGINAL CONTENT; OWNERSHIP

By participating in Downtown Employee Appreciation Week contest and giveaways, each participant guarantees that they are the exclusive owner of the copyright and all other proprietary rights in any and all materials and content submitted by the participant to enter the giveaway. The participant further claims and guarantees that they have the right to grant to any third party the right to use, reproduce, distribute, perform and display any photo. All entries must have appropriate clearances, permissions and releases PRIOR to uploading, or may be eliminated from the giveaway. Any unauthorized samples or performances of another artist’s material could be subject to fines, royalty fees, and/or legal action for which the participant agrees to indemnify, defend and hold Milwaukee Downtown, Inc. harmless. Milwaukee Downtown, Inc. may use any photo, quote or contest entry on-demand on Milwaukee Downtown, Inc.’s website, social media, and marketing materials.

RIGHTS GRANTED BY GIVEAWAY PARTICIPANTS

By entering this giveaway, the participant understands and agrees that Milwaukee Downtown, Inc. and/or anyone acting on behalf of Milwaukee Downtown has the right, where permitted by law, to use the content and personal information for any promotional purposes without limitation and without any further compensation, notice, review, or consent.

DISCLAIMER OF RESPONSIBILITY

Milwaukee Downtown, Inc. is not responsible for problems with giveaway entries, including but not limited to, entries which are lost, late, misdirected, damaged, incomplete, illegible, or cannot be completed due to electronic or technical difficulties, even if the problem is the result of the sole or partial negligence of Milwaukee Downtown, Inc..

PRIZES

Fifty winners will be randomly selected from all qualifying entries for the “I (Usually) Work Downtown Giveaway” to receive a downtown gift package, valued up to \$75, which is determined by Milwaukee Downtown, Inc.

Three-hundred and eleven virtual scratch-off cards are available for the “Virtual Downtown Scratch-Offs” giveaway. All scratch-off participants will receive a prize. Prizes are valued at \$5 (200), \$10 (50), \$15 (50), \$50 (10) and \$100 (1). All prizes are determined by Milwaukee Downtown, Inc.

Ten winners will be randomly selected from all qualifying entries for the “Bingo” contest to receive a downtown prize, valued at \$100. All prizes are determined by Milwaukee Downtown, Inc.

Prize cannot be redeemed for cash, substituted for another prize, and is non-transferable. Prize-related expenses including all federal, state, and local taxes represent the sole financial responsibility of the winner. The prize is given with no written, express, or implied warranty. Prizes will be mailed or delivered by an alternate method as determined by Milwaukee Downtown, Inc. Any prize not claimed within 30 days will be forfeited by the winner and remain the property of Milwaukee Downtown, Inc. Acceptance of the prize gives Milwaukee Downtown permission to use the winner’s personal details for advertising purposes without further compensation, unless it is prohibited by law.

WINNER SELECTION AND NOTIFICATION

Winners will be selected as detailed above and will be contacted via email regarding prize redemption. Milwaukee Downtown, Inc. reserves the right to verify that winners are downtown employees. Milwaukee Downtown, Inc. is not responsible if the winner fails to receive the notice about the prize due to email filters or provisions of incorrect contact information. If the winner fails to respond within the required time period, the prize may be forfeited, and an alternate winner may be selected. If the winner is considered a minor in their place of residence, Milwaukee Downtown reserves the right to place the prize in the name of the winner’s parent or legal guardian who will be requested to sign the Declaration of Claim on the winner’s behalf. Acceptance of the prize given in this giveaway is in accordance with any and all federal, state, and local laws and regulations. If the winner is disqualified for any reason, Milwaukee Downtown is not obligated to provide an alternate prize or extend the giveaway period in any way, and all privileges as winner will be terminated immediately. Participants who provide false, fraudulent or deceptive entries or who engage in false, fraudulent or deceptive acts in connection with the giveaway will be disqualified and subject to criminal prosecution.

TERMS & GENERAL CONDITIONS

Milwaukee Downtown, Inc. reserves the right to cancel, terminate, modify or suspend the giveaway should virus, bug, non-authorized human intervention, fraud, or any other cause affect the administration, security, fairness, or proper conduct of the giveaway. If such case occurs; Milwaukee Downtown may select the winner from all eligible entries. Any attempt by an entrant to deliberately damage the winner selection process and the legitimate operation of the giveaway may be a violation of criminal and civil laws.

LIMITATION OF LIABILITY

By entering the giveaway, you agree to release and hold harmless Milwaukee Downtown, Inc. and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not from:

- i. Such entrant's participation in the giveaway and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof;
- ii. Technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, software, or other mechanical equipment;
- iii. The unavailability or inaccessibility of any transmissions, telephone, or internet service;
- iv. Unauthorized human intervention in any part of the entry process or the giveaway;
- v. Electronic or human error in the administration of the giveaway or the processing of entries.

DISPUTES AND ARBITRATION

This giveaway is governed by the laws of the United States and Wisconsin, without respect to conflict of law doctrines. As a condition of participating in this giveaway, the participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this giveaway, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Wisconsin having jurisdiction.

PRIVACY POLICY

Information submitted with an entry is subject to the Privacy Policy stated on the Milwaukee Downtown, Inc. website.

FACEBOOK, TWITTER, INSTAGRAM

Milwaukee Downtown, Inc. may utilize Facebook, Twitter, Instagram and/or LinkedIn to promote sweepstakes or giveaways. The participant understands and agrees that any such promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter or Instagram.

LIST OF WINNERS

For confirmation of the winners, send a self-addressed, stamped envelope to:

Milwaukee Downtown, Inc.
Attn: Downtown Employee Appreciation Week
301 W. Wisconsin Avenue, Ste. 106
Milwaukee, WI 53203